

## **Jim Madaffer, Commissioner**

Jim Madaffer is president of Madaffer Enterprises, Inc., a public policy and government relations consulting firm specializing in statewide government and corporate relations, representing clients from a variety of industries including medical devices, insurance, travel, legal, development, education, telecommunications and more.

A native San Diegan, Jim's civic service spans over three decades. He served two terms as Chief of Staff to a City Councilmember and was elected to the San Diego City Council in 2000 and reelected in 2004. During his tenure on the City Council from 2000-2008 (leaving due to term limits), Jim held a number of leadership positions including President Pro-Tem, Mayor Pro-Tem, Chair of the Rules Committee, Chair of the Land Use & Housing Committee, Chair of the Public Safety & Neighborhood Services Committee, and Chair of the Natural Resources & Culture Committee. Jim's accomplishments as an elected official are numerous: building libraries, fostering economic development, water and waste water policy and specializing in regional transportation and planning issues.

Jim is also past President of the League of California Cities. During his 9 year tenure with the League, Jim led the passage of several statewide ballot measures that protect cities.

In 2014, Jim was appointed by Governor Jerry Brown to the California Transportation Commission (CTC) and he chairs the CTC's Road Charge Technical Advisory which is tasked to guide the development and evaluation of a pilot program to assess the potential for mileage-based revenue collection for California's roads and highways as an alternative to the gas tax system. Jim is also a Director on the San Diego County Water Authority and a board member of the San Diego-Imperial Council of the Boy Scouts of America. The recipient of numerous awards and honors over his career, Jim is a member of San Diego Rotary Club 33, and Lambda Alpha International.

Jim has two sons in college. He and his wife Robin live in the San Diego Area with their three English Bulldogs, Boone, Ruby and Red.