



EAC PRESENTATION: APRIL 5, 2024

Community Engagement Program

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Agenda

- Community Engagement Program Background
- District Community Engagement Coordinators
- Community Engagement Resources
 - Equitable Engagement Online Training
 - Statewide Community Engagement Playbook & District Community Engagement Playbooks
 - Caltrans Engagement Portal
 - PID Updates



Background

- Caltrans Strategic Plan
- CAPTI
- Caltrans Race & Equity Action Plan



Early & Continuous Engagement

THROUGH THE PROJECT'S LIFECYCLE : FROM PLANNING THROUGH PROJECT DEVELOPMENT AND BEYOND

Plans

Project
Initiation
Document
(PID)

Project
Approval &
Environmental
Document

Plans,
Specifications,
and Estimates

Right of Way

Construction

Maintenance



District Community Engagement Coordinators (CEC)

AN ENGAGEMENT RESOURCE



- Working with Planning, PIO, Project Delivery
- Leading development of the District Community Engagement Playbook
- Engagement Portal District Point-of-Contact
- Strategizing Public Engagement Plans (PEP)
- Proactive for future engagement resourcing needs



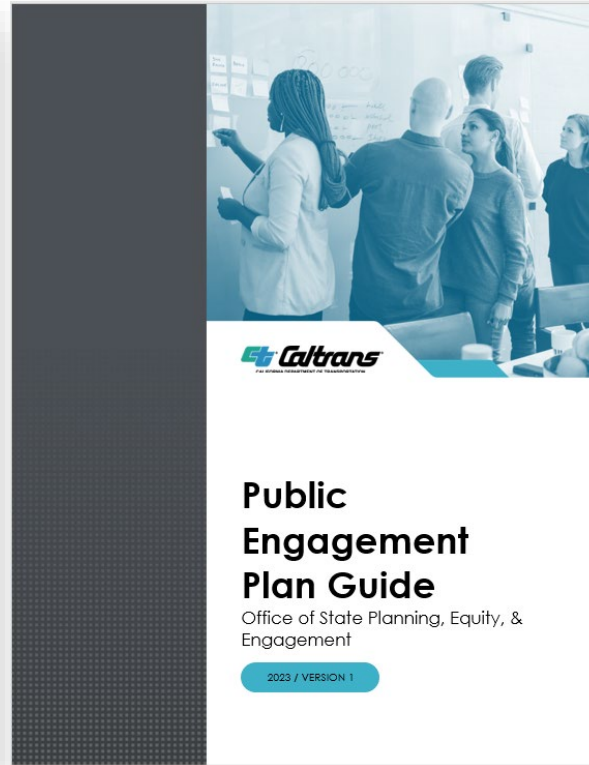
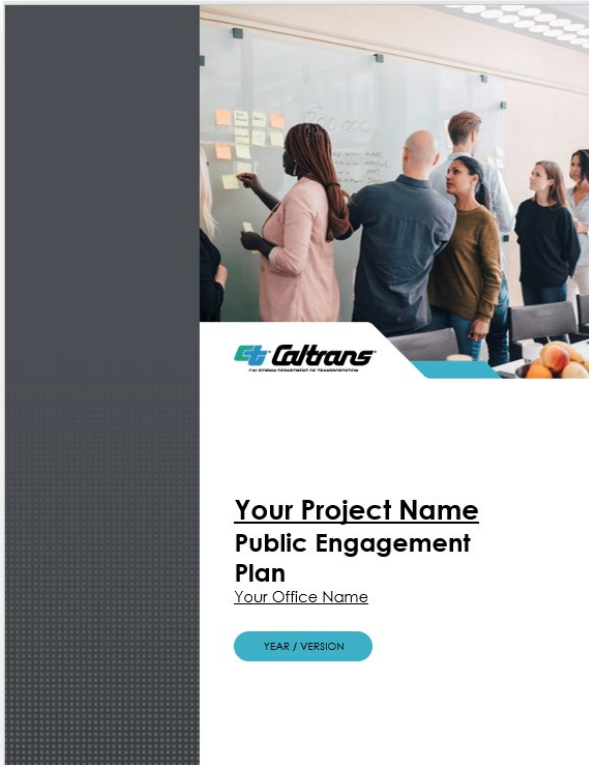


Community Engagement Program

RESOURCES

- Public Engagement Plan Template & Guide
 - District Community Engagement Coordinator Training & Roundtables
 - Equitable Engagement Toolbox
 - PID Engagement Guidance
 - Equitable Engagement Training On-Demand
 - Caltrans Engagement Portal
 - Caltrans Statewide Community Engagement Playbook & District Community Engagement Playbooks
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Public Engagement Plan Template & Guide



- Baseline document
- Tailored for plan/project

Caltrans Equitable Engagement Training

- Interactive Training Modules on Equity and Equitable Engagement in the Department
- Purpose: Empower staff to conduct equitable engagement
- Module 1 covers
 - the history of inequity in transportation
 - redlining
 - implicit bias
 - what equitable engagement means



Community Engagement Playbook

STATEWIDE VS DISTRICT

The Statewide Community Engagement Playbook

- Overall framework
- Includes best practices & resources
- District Playbook guidance

The 12 District Community Engagement Playbooks

- Defines how roles work together
- Focuses on engagement continuity for District Plans and Projects
- Describes District-specific engagement “plays”
- Room for flexibility, customization: each district will structure the program on its needs

9 Note: Current requirements for public hearings and notices will still be maintained and included in the various new efforts and guidance documents.

Caltrans Engagement Portal

A WEB-BASED COMMUNITY ENGAGEMENT PLATFORM

- Collect, store, categorize, track, measure, retrieve, and respond to public comments for Caltrans plans and projects
- Provide continuity between all project phases from planning through project delivery
- Public-Facing Interface and Caltrans-Facing Interface



What will the Caltrans Engagement Portal do?

Public-facing Features

Search for projects on a GIS-based map

View project website/Project documents

Submit comments*

Take surveys*

Attend meetings and workshops (virtual and hybrid)

Language translations

Caltrans-facing Features

Collect, track, store and respond to public comments

Analytics to categorize themes and detect public sentiment

Manage stakeholder contact lists

Equity mapping

Established performance metrics

Produce dynamic reports

*May include web, email, voicemail, paper



Caltrans Engagement Portal – Timeline

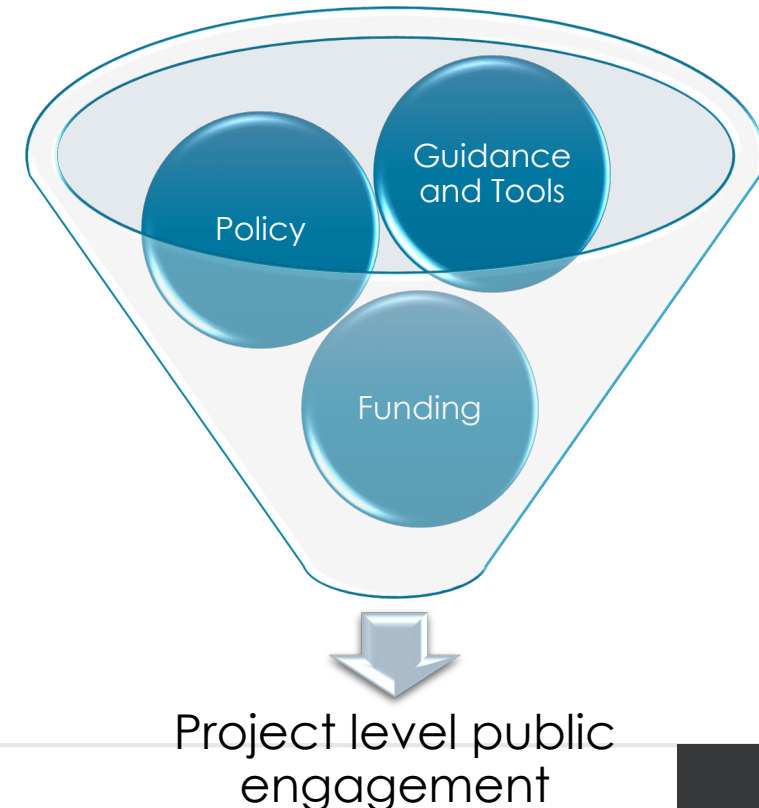
- May 2024: Launch to 18 Pilot Projects
 - Make minor system improvements based on use and feedback
- May 2025: Available to all Caltrans Projects
 - Monitor and pursue any large-scale improvements



Delivering Engagement

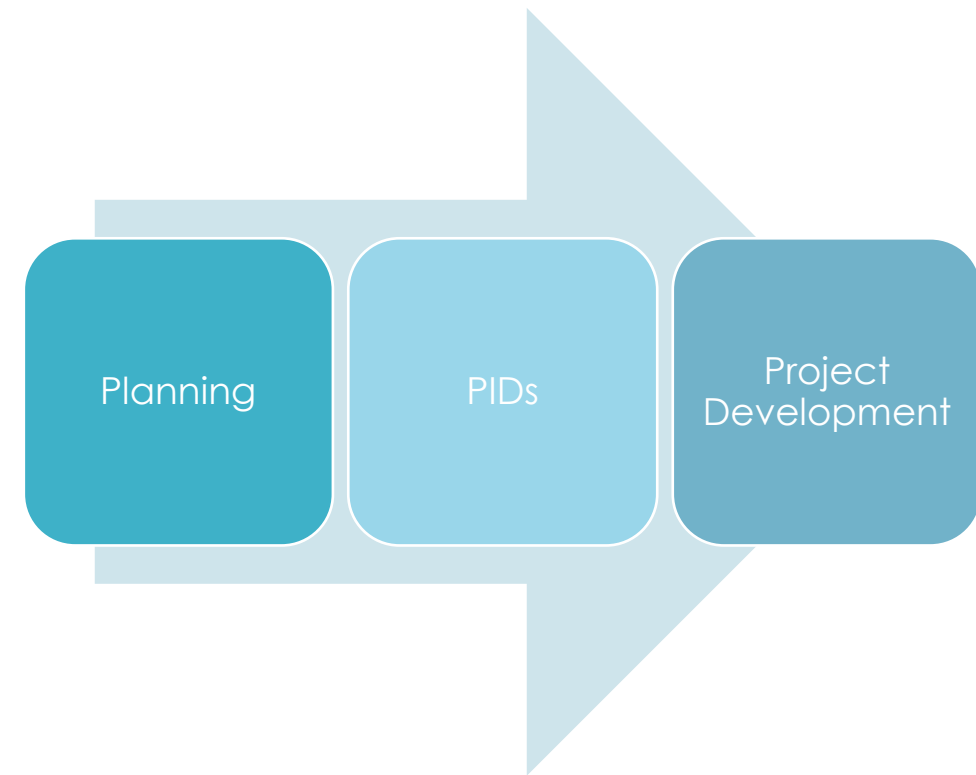
CURRENT EFFORTS TO BUILD ENGAGEMENT INTO CALTRANS PROJECT DEVELOPMENT PROCESSES

- Resource proposals to conduct and implement engagement
- Activities and Workflow (Work Breakdown Structure) – formalizing engagement in the step-by-step processes of project development.
- Policy – guidelines to achieve engagement outcomes



Project Initiation Documents (PID)

- PIDs are the first step in project development.
 - Why is PID engagement important?
 - Creates continuity from planning documents
 - Influences initial cost, scope, and schedule
 - Gives project teams time to identify and address community input related to a project
 - How is PID engagement conducted?
 - Context sensitive
 - Caltrans Engagement Portal and the Public Engagement Plans
- [New](#) PID Engagement Guidance/Training to aid districts in conducting early project engagement



Open For Comment Now

- Caltrans Public Participation Plan for the California Transportation Plan (CTP) and Federal Statewide Transportation Improvement Program (FSTIP) until May 20, 2024
- Draft Caltrans System Investment Strategy (CSIS) Public comment open through April 15, 2024.



Next Steps

Could provide input on items such as

- The Public Engagement Plan Template & Guide (Ready now)
- Equitable Engagement Training Module Part 1 (Ready now)
- Caltrans Engagement Portal Pilot (May 2024 – April 2025)
- Caltrans Engagement Portal Statewide Launch (May 2025)



Thank You

- ▶ Contact DOTP staff at:
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