



California Transportation Commission
May 19, 2016

Jonny Morris External Affairs & Public Policy Lead



Peloton Technology: **Our Company**



Peloton Team





Dr. Josh Switkes CEO VW/Audi, Tula, Stanford University



Dave Lyons
Chief Innovation
Officer
Tesla, IDEO, Glacier Bay



Steve Boyd

VP External Affairs

White House, PBS News

Hour, Clean Economy

Network



Chuck Price VP Engineering Broadvision, Yahoo!, Oracle



Chris Gerdes
Former Principal
Scientist
USDOT, Stanford CARS,
Freightliner

Board of Directors



Rodney SlaterFormer US Sec. of
Transportation



Ralph Eschenbach
Developer of first
commercial GPS



Mark Lydon

Managing Director Intel

Capital



Ken Arnold Band of Angels, True Global Ventures



Investors

































Background on Platooning



Platooning: Worldwide Activity





EU Platooning Challenge - 2016



SARTRE - EU (Sweden) 2009-Present



KONVOI – Germany 2005-09



ENERGY ITS - Japan 2009-12



PIT - Canada 2009



PATH – US '90s and ongoing



Experience



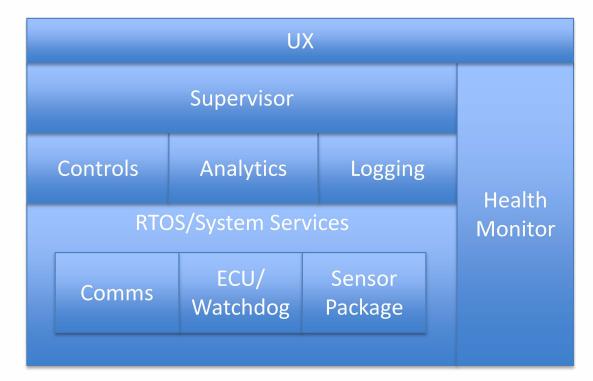
Technology of Truck Platooning



Peloton Core Technologies

Cloud

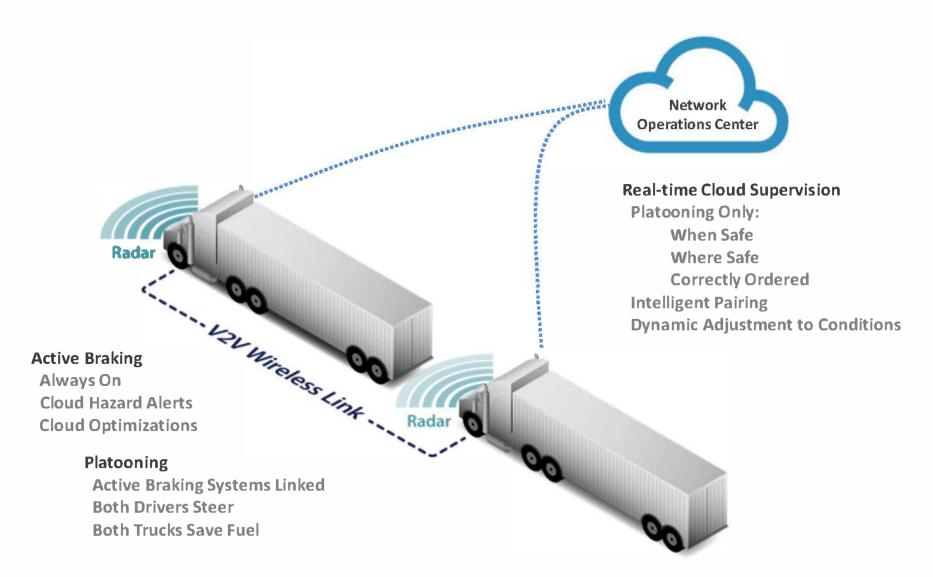




Vehicle

Connecting Trucks







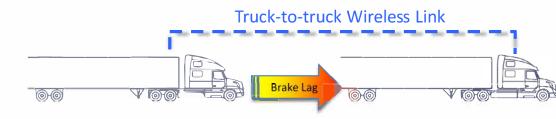
The Platooning Experience



Platooning & Following Distance



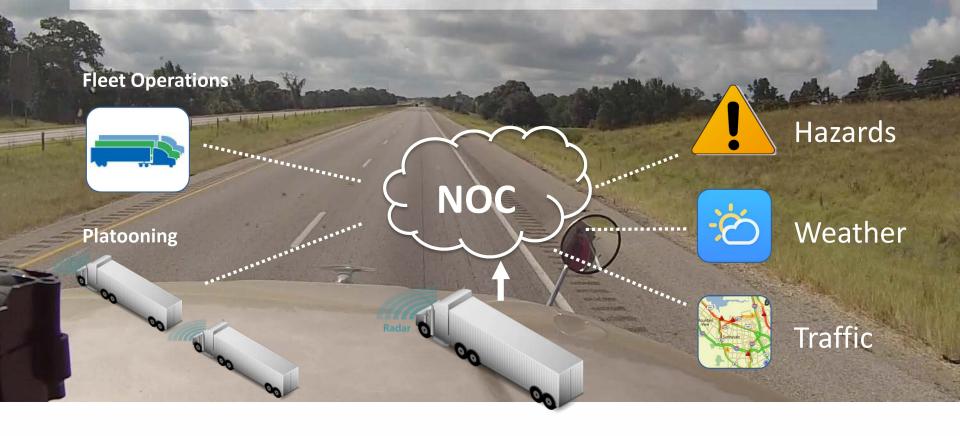
- Under ordinary conditions, proper following distance must allow for a following driver to perceive and react to the lead vehicle. This is in addition to the brake response lag in the braking system.
- With radar-based collision mitigation systems, driver perception and reaction are not necessary before the following truck brakes, but the following truck radar must detect the lead truck slowing before it can start to engage the following truck's brakes.
- A platooning system creates a near-instantaneous link, allowing a following truck's brakes to engage even before the lead truck begins to slow. This allows for a safe platooning following distance to be smaller than under ordinary conditions. The truck with the longer stopping distance is always put in the front position.



Enhanced Awareness



The Network Operations Center (NOC) provides drivers with over-the-horizon alerts to dangerous conditions, preventive maintenance warnings, and other data to enhance the driver's awareness.





Platooning Benefits



Facts on the Ground



• US Freight Trucking: \$700 Billion in Revenues

- Fuel Cost: \$100+ Billion

• 33%+ Operating Costs

— Accident Cost: \$90+ Billion

– Industry Net Profit: 3%

Preventing Accidents

Saving Fuel

Improving Decisions

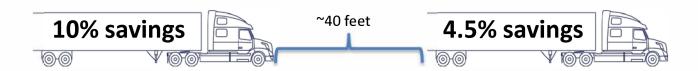
Enhanced Fleet Fconomics & Safety

Platooning accelerates the payback period for collision mitigation and advanced safety technology

Platooning Benefits



In addition to improving individual and paired truck safety all the time, public benefits of platooning include:



- **Fuel savings/Range Extension** (Independent test, 7.5% avg for both trucks)
- **Emissions reduction** (Corresponding GHG & Criteria Pollutants)
- **High quality data generation** (for fleets and govt)
- **Increased infrastructure efficiency**
- **Economically viable** (Fleet Payback Period <1 year)
- **Potential low-speed applications** (Platoon Signal Priority)



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Partners & Engagement



Government Engagement



Federal (USDOT: NHTSA, FMCSA)

- No federal limitations to platooning
- Two USDOT projects (Auburn Univ. & CalTrans/PATH) to demonstrate platooning, establish best practices, and create pathway to deployment
- More projects coming → encouraging progress

States (State DOTs)

- No numeric following distance limitation in majority of States: "reasonable and prudent" standard
- Working with growing number of States to hold trials via administrative approval or legislation

Funded Projects with:









Collaboration



- Industry Standards & Best Practices: ATA/TMC, SAE, etc.
- **AASHTO and CVSA:** dialogue, best practices, harmonization
- **Collaboration on Demonstrations**
 - UT (Nov'13), NV (May'14), MI (Sept'14), FL (private test) (Apr'15), CA (Nov'15), UT (Nov'15), TX (Dec'15)
 - Potential upcoming California demos
- **Setting stage for Fleet Trials in 2016**
 - Administrative approval: TX, NV, MI, AL, NM
 - Legislation passed or in process: UT, CA, FL, MO
 - High interest & discussions: AZ, IA, WI, AR, TN, OK, OR, WA, others



Thank You



