

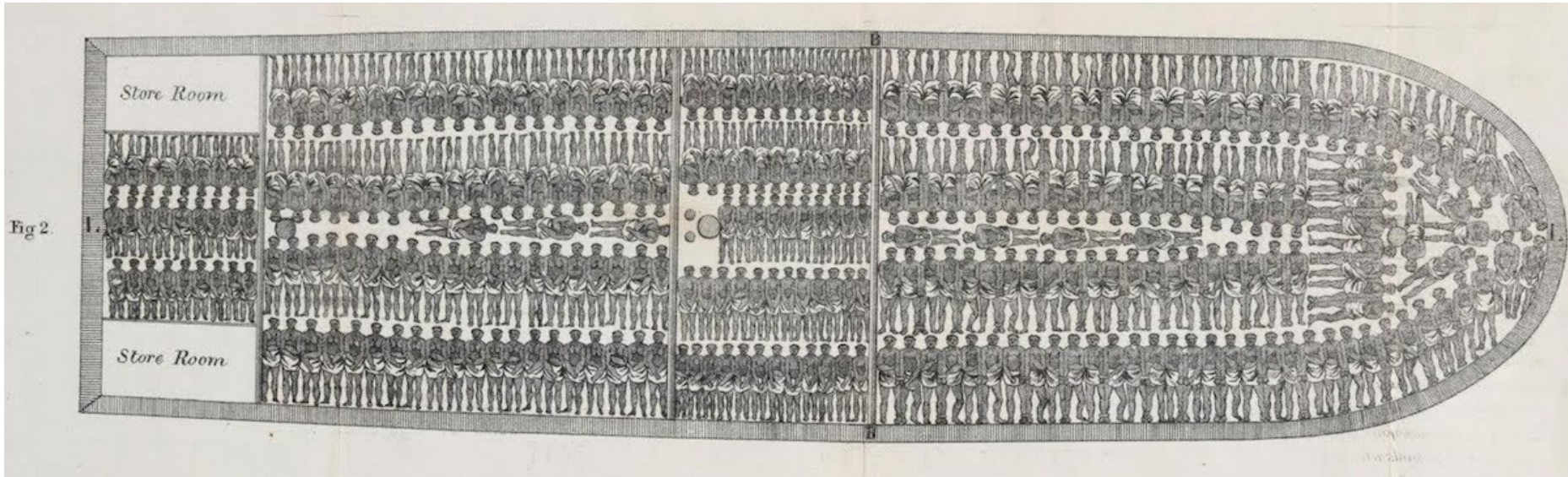
# CTC/CARB/HCD Joint Meeting

April 8th, 2021

Terea Macomber

Access Clean CA, Project Director





[slavevoyages.org](http://slavevoyages.org)

Approximately 350 Years  
20,528 Voyages  
10 million people

# Presentation Overview

Project Overview

Community Perspectives

Path Forward

Questions

# Access Clean California Pilot Project

Three-year pilot to create easy and comprehensive access to California's transportation equity and related clean energy programs:

- Electric vehicle (EV) incentives
- Charging infrastructure
- Transit vouchers
- Shared mobility
- Solar



# SB350 Barriers Studies

Part A - CEC Clean energy access		Part B - CARB Clean transportation access
Common Barriers	<ul style="list-style-type: none"><li>• <b>Structural</b> (e.g. housing type &amp; ownership status, access to capital)</li><li>• <b>Insufficient outreach</b></li><li>• <b>Insecure/inadequate program funding</b></li><li>• <b>Siloed programs</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Community/physical</b> (e.g. infrastructure, safety, etc.)</li><li>• <b>Lack of awareness</b></li><li>• <b>Affordability</b></li><li>• <b>Limited program funding &amp; lack of long-term investment</b></li></ul>
Common Rec'ds	<ul style="list-style-type: none"><li>-One-stop-shops for programs</li><li>-Collaboration with trusted community-based organizations for outreach</li></ul>	<ul style="list-style-type: none"><li>-One-stop-shops for programs</li><li>-Comprehensive outreach plan</li></ul>

# Key pilot strategies



1. Streamlined, user-centered application process



1. Coordinated outreach for equity programs



# Streamlined User-Centered Application Process

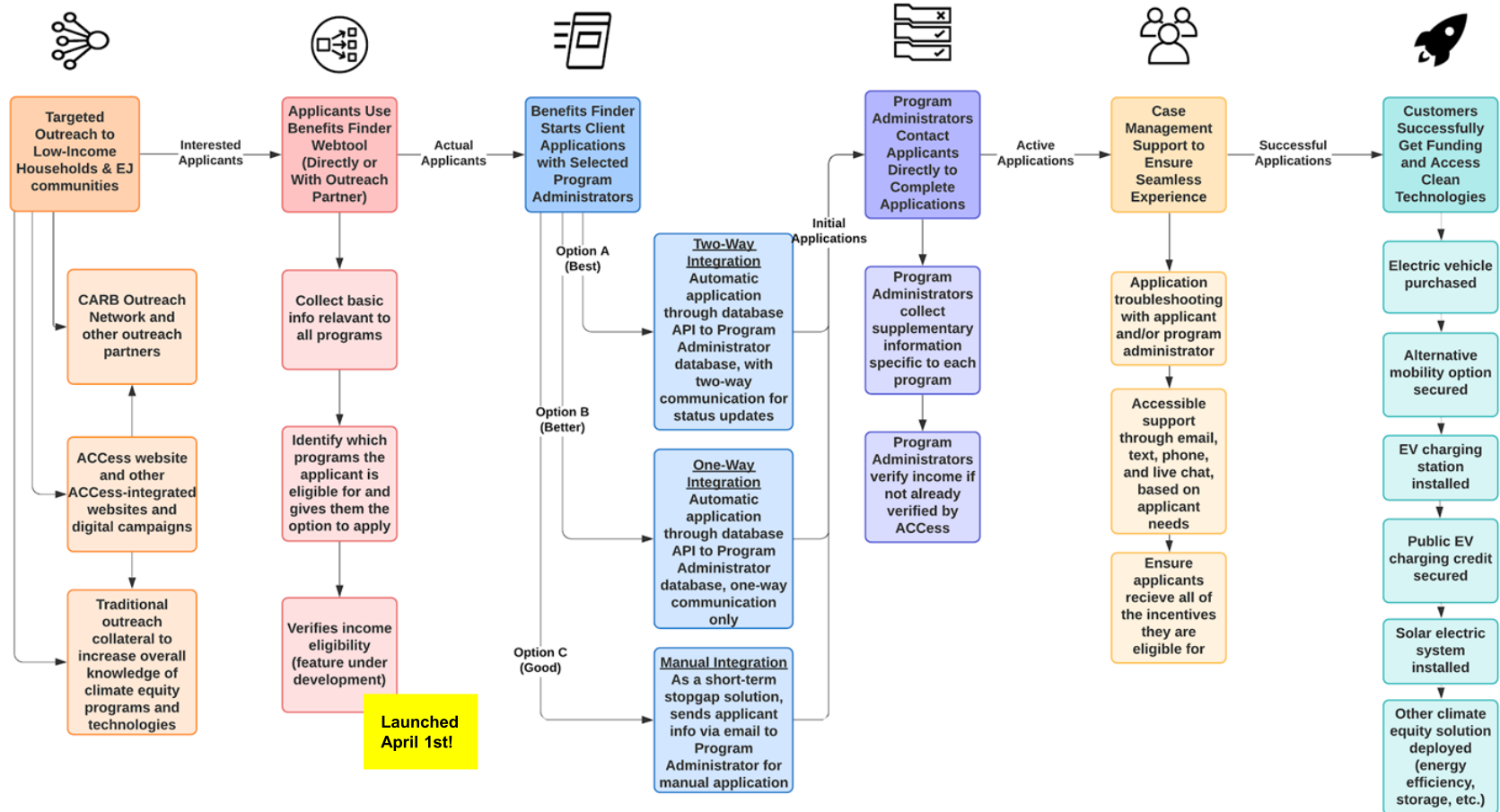
# Integrated incentives for the pilot phase

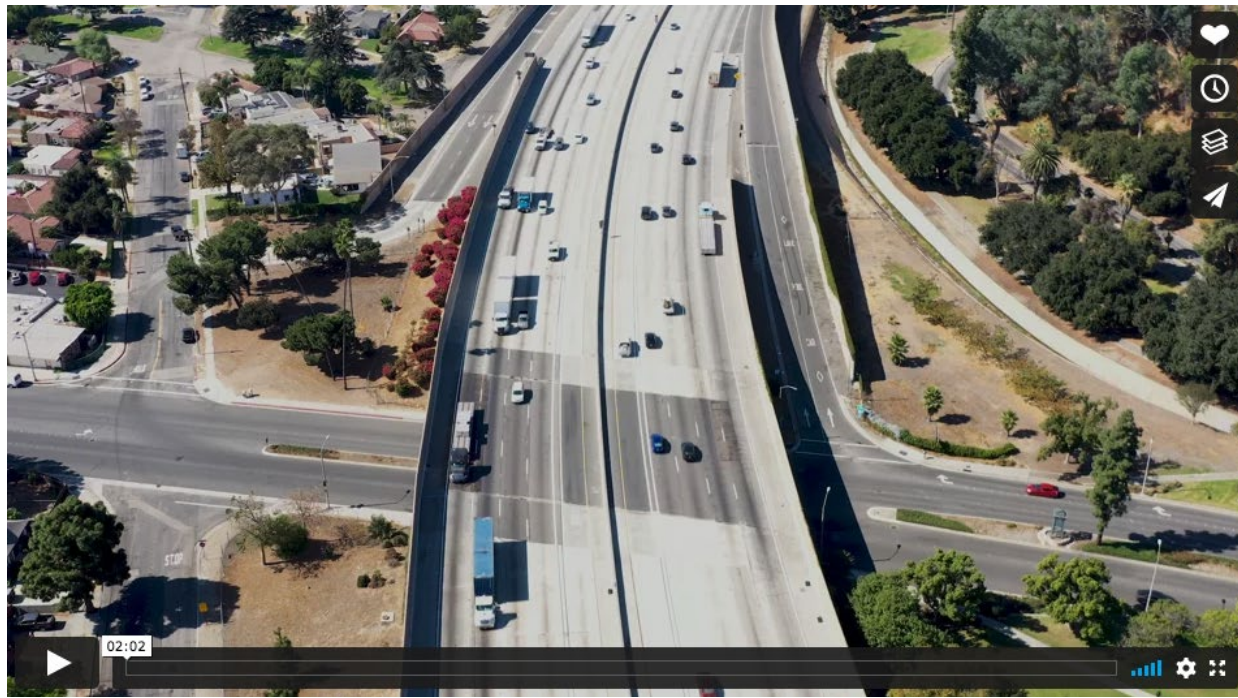
Regional	Statewide
<p><b>Clean Cars 4 All</b></p> <ul style="list-style-type: none"><li>● Bay Area (Clean Cars for All)</li><li>● San Joaquin Valley (Drive Clean)</li><li>● South Coast (Replace your Ride)</li><li>● Sacramento (Clean Cars 4 All)</li></ul> <p><b>Driving Clean Assistance program</b> (Greater Bay Area)</p> <p><b>Shared mobility programs</b></p> <ul style="list-style-type: none"><li>● Los Angeles (BlueLA)</li><li>● Sacramento (Our Community CarShare)</li></ul>	<ul style="list-style-type: none"><li>● Clean Vehicle Assistance Program</li><li>● Clean Vehicle Rebate Project</li><li>● DAG-SASH(Solar)*</li><li>● PG&amp;E Empower EV(Charging)*</li></ul> <p>* - interagency integration pilots</p>



# ACcess Steps for Applicants to Access Funding

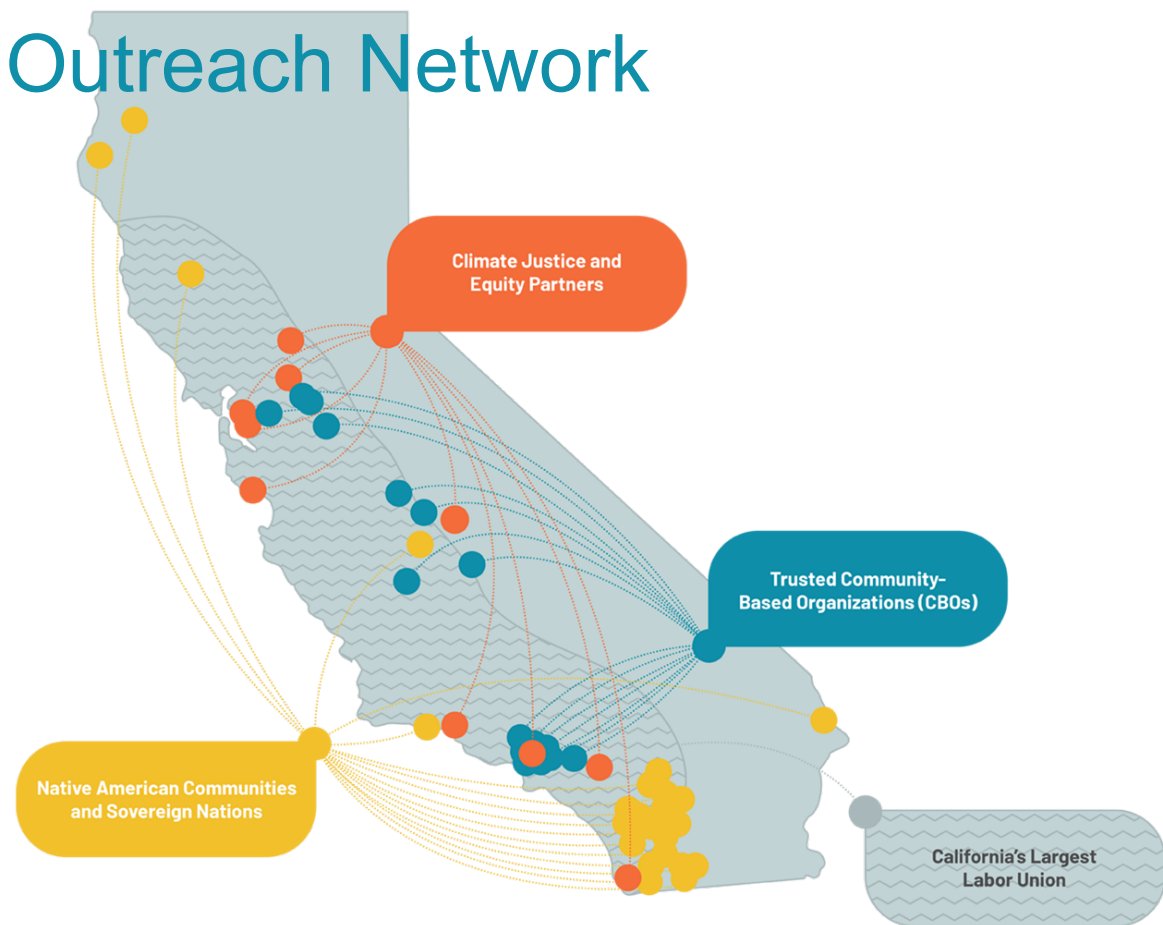
Access Clean California Pilot Project | CARB & GRID Alternatives





# Coordinated Outreach for Equity Programs to EJ Communities

# Statewide Outreach Network



# Statewide Outreach Network

## Climate Justice & Equity Partners

- GRID Alternatives' seven California affiliates
- Ecology Action
- Community Environmental Council
- EVNoire
- Community Housing Development Corporation

## Trusted CBOs

- Central California Asthma Coalition's network of 9 Central Valley-based CBOs
- Liberty Hill's network of 10 EJ organizations in the LA region
- Six technical assistance & capacity-building pilot CBOs

## Native American Communities and Sovereign Nations

- NAEPC
- Blue Lake Rancheria
- Northern Circle Indian Housing Authority

## California's Largest Labor Union

- SEIU, with over 700,000 members across the state



# What communities need

Centering equity in program design & deployment

# Feedback Themes from the Outreach Network

1. Program alignment and coordination
  - a. Qualifications & income verification
  - b. Data & reporting
2. Coordinated/streamlined & funded outreach
3. Program reliability & transparency (long-term, predictable funding)
4. Program creation and design should be informed by these communities
5. Financial Education & Consumer Protection
  - a. 1099 issuance & implications for AGI/other benefit eligibility
6. Coordinating with additional government benefits (CalFresh, MediCal)



## Environmental justice communities



## Health, education & other service workers



## Native American communities



## Other hard-to-reach demographics



# Access Clean California

[AccessCleanCA.org](https://AccessCleanCA.org)

Access Clean California is supported by

