Update on SB 1 Transportation Funding Programs Guidelines Development

Tab 5

Equity Advisory Roundtable Meeting 6

April 29, 2022

Matthew Yosgott

C. Sequoia Erasmus

The Importance of Transportation Equity

The Commission condemns all forms of racism and is actively working to promote equitable outcomes through our programs, policies, and practices.

In line with the Commission's Racial Equity Statement, staff is actively working to promote equitable outcomes through our programs, policies, and practices.

SB 1 Guidelines Development Programs, Process, and Schedule

December 16, 2021

Staff held virtual equity-focused workshop to gather input to help shape equity considerations for three of the CTC's transportation funding programs:

- Local Partnership Program
- Trade Corridor Enhancement Program
- Solutions for Congested Corridors Program

April 11, 2022

April 11th staff held a second virtual workshop with draft proposed language provided for discussion and feedback.
Takeaways:

- Include regional definitions in definitions of Disadvantaged Communities
- General consensus that draft language was acceptable

Spring 2022

Incorporation of specific feedback recorded from the workshop into SB 1 programs proposed guidelines language

CTC staff to share new guidelines language with partners

June -August 2022

Draft guidelines will be presented to the Commission

Commission adoption of guidelines

December 16, 2021 & April 11, 2022 Equity Workshop - Key Takeaways

- Encourage early community participation in the planning process
- Add community support as a criterion
- Keep the approach simple

- Include regional definitions of Disadvantaged Communities within indicators
- General consensus at April workshop that draft language was acceptable

Key Takeaways Continued

- Overall, workshop participants preferred incorporating equity throughout the guidelines as applicable, with changes in the evaluation criteria to influence project selection.

- The specific feedback recorded from the workshop is being incorporated into the Draft SB 1 programs proposed guidelines language

Current Practices of Identifying Equity in Projects or Practices

Participants recommended the following questions to help identify impacts to disadvantaged, vulnerable, or marginalized communities

- How does a project affect adjacent neighborhoods?

- How does this project benefit disadvantaged communities?

- What transportation barriers/burdens does this project relieve/remove?

- Support for furthering fair housing initiatives.

Current Practices of Identifying Equity in Projects or Practices cont.

- Focus on access to opportunity (jobs and education) from disadvantaged communities.

- Project benefit, such as travel time by walk, bike, transit for build and no-build scenarios

- Identifying multi-modal considerations.

- Indication of how the project was identified (pipeline, community conversation, etc.)

Challenges with Incorporating Equity: Project Development and Funding Applications

- Funding constraints which hamper ability to properly address equity
- Localizing equity indicators within a region
- Lack of historical data for rural or small communities
- Inability to fund CBO participation
- Obtaining political support/Lack of support from affluent communities
- Inability for suburbs/rural locations to compete with urban areas because they are seen as affluent, are not shown as having disproportionate impacts, despite having real issues and challenges
- Duplication of efforts by multiple agencies in the same geographic area

Examples of Equity Metrics

Community Characteristics	Environmental Characteristics
Number of Households without access to a vehicle	Healthy Place Index
Language Isolation & Languages Other than English Spoken at Home	CalEnviroScreen
Percentage who qualify for free lunch	Prolonged exposure to pollutants
Broadband Access	Health Burden
Rent Burden	
Population Density	
Race/Ethnicity Distribution	
Grievances	

Purpose

The purpose of this document is to provide information on key statistics, benefits, and communicate strategies that may be used during project development to yield more equitable outcomes

Website Links to Draft Language

Links to all documents that include updated draft language can be found here

- Workshops | CTC (ca.gov)

April 11(F), 2022

All SB 1 Competitive Programs Workshop – Follow-up on Incorporating Transportation Equity

1:00pm - 4:00pm

- 04/11: Workshop PowerPoint Presentation (PDF)
- 04/11: Workshop Recording
- 04/11: Save the Date (PDF)
- 04/11: Workshop Agenda (PDF)
- 04/11: Attachment 1 - Draft SB 1 Competitive Programs Transportation Equity Supplement (PDF)
- 04/11: Attachment 2 - Draft 2022 SCCP Guidelines - Equity Evaluation Criteria Changes (PDF)
- 04/11: Attachment 3 - Draft 2022 TCEP Guidelines - Equity Evaluation Criteria Changes (PDF)
- 04/11: Attachment 4 - Draft 2022 LPP-C Guidelines - Equity Evaluation Criteria Changes (PDF)
- 04/11: Attachment 2A - Draft 2022 SCCP Guidelines as of March 2022 (PDF)
- 04/11: Attachment 3A - Draft 2022 TCEP Guidelines as of March 2022 (PDF)
- 04/11: Attachment 4A - Draft 2022 LPP-C Guidelines as of March 2022 (PDF)

Purpose

Help document how a project incorporates transportation equity by responding to key guidelines questions like:

- Was outreach conducted with disadvantaged or historically impacted and marginalized groups within the project study area and how was that input incorporated into the project?
- What actions were taken to protect the state's most disadvantaged or historically impacted and marginalized populations within the project study area from negative project impacts?
- How did the project sponsor assess whether the project would result in any disparate impacts on the basis of race, color, socioeconomic status, gender, sexuality, or national origin

Example Indicators Used to Identify Disadvantaged or Historically Impacted and Marginalized Groups

Pursuant to California Health and Safety Code Section 39711, disadvantaged communities are identified based on geographic, socioeconomic, public health, and environmental hazard criteria. Disadvantaged communities may include, but are not limited to, either of the following:

1) Areas disproportionately affected by environmental pollution and other hazards that can lead to negative public health effects, exposure, or environmental degradation.

2) (2) Areas with concentrations of people that are of low income, high unemployment, low levels of homeownership, high rent burden, sensitive populations, or low levels of educational attainment.

Examples of Indicators for Consideration

- Media Household Income
- CalEnviroScreen
- Healthy Places Index
- Native American Tribal Lands

- Other possible indicators to include:
  - Census data
  - Senior/ Elder population
  - Car-less households
  - Single-parent households

- Immigrant/ foreign born households
- Veterans
- Public transit users
- Unemployment
- Risk of displacement
- Households receiving public assistance
- Nearby amenities
- Traffic safety indicators
- Community derived safety information

Example Equity Benefits

- Increase access to social, educational, and economic opportunities
- Improve access and safety of active transportation
- Prioritize high-need areas
- Reduce travel times, congestion, pollution
- Prioritize contracting with historically marginalized populations

- Improved accessibility to amenities such as shopping centers, health centers, schools, social services, transit centers, and employment sites
- Ensure neighborhood stability through short and long-term anti-displacement strategies

Example Community Engagement Strategies

- Identify, contact, document, and follow up on communications to disadvantaged or historically marginalized groups
- Demonstrate how community perspectives were included in project

- Meaningful engagement with tribal governments and incorporation of feedback
- Partner with and fund or contract local organizations to support engagement and project completion

Anti-Displacement Resources

1. California Department of Housing and Community Development Final 2020 Analysis of Impediments to Fair Housing Choice.
   - https://www.hcd.ca.gov/policy-research/plans-reports/docs/final2020ai.pdf
2. Urban Displacement Project.
   - https://www.urbandisplacement.org
3. Framework for Evaluating Anti-Displacement Policies
   - https://sites.utexas.edu/gentrificationproject/files/2019/09/Part-2.-Framework-forEvaluating-Anti-Displacement-Policies.pdf
4. Greening Without Gentrification
   - https://www.ioes.ucla.edu/project/prads/
5. Transit-Oriented Development Without Displacement: Strategies to Help   Pacoima Businesses   Thrive
   - https://escholarship.org/uc/item/3gr006rd

Questions and Discussion

- Are there any aspects of the proposed language in this update that could be improved or you suggest changing?

Thank you!

Matthew Yosgott – Deputy Director, SB 1 Programming

CA Transportation Commission

Matthew.Yosgott@catc.ca.gov

C. Sequoia Erasmus- Associate Deputy Director, Equity & Engagement

CA Transportation Commission

Sequoia.Erasmus@catc.ca.gov

Link to Resources: Workshops | CTC (ca.gov)