



míocar

Tulare/ Kern Community Meeting

- ⌵ Ecosystems of Shared Mobility Project by California Air Resources Board
- ⌵ What is carsharing? Carsharing 101 and introducing EV's
- ⌵ Eligibility requirements
- ⌵ Name of program
- ⌵ Pricing
- ⌵ Locations



Miocar Info

- California based non -profit. Incorporated in 2019.
- Hiring local staff where we operate
- Miocar handles all of our customer service in-house
- Bilingual team is on call 24/7
- Focused on providing access to affordable transportation in marginalized communities



Locations

- ⌵ Tulare County
- ⌵ Kern County
- ⌵ Richmond
- ⌵ Stockton
- ⌵ Escalon
- ⌵ Coming soon: Watsonville



The Miocar Team

Alberto

Operations
Manager



Gloria

Chief
Operating
Officer



Fernando

Fleet & Member
Services Manager



Alex

Fleet Associate



Herson

Fleet & Member
Services Associate



Rachel

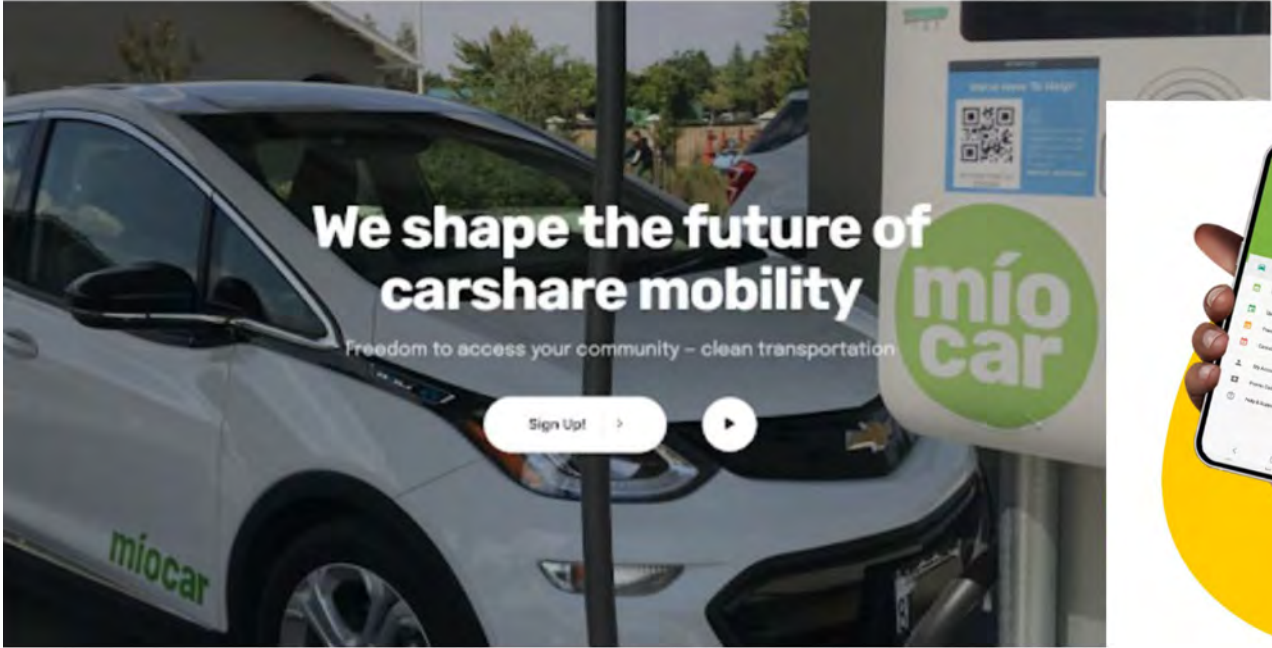
Executive Director



J a Kyle

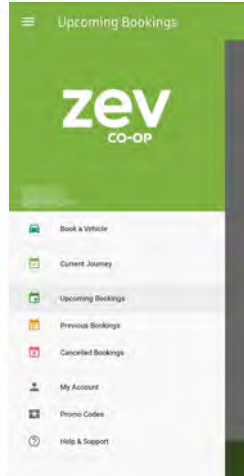
Member Services
Associate





Miocar Is Affordable & Easy to Use

\$4/hour, \$35/mile after 150 miles



Available Vehicles



Chevy Bolt
240 mile range



Nissan Leaf
220 mile range & 160 mile range

Partners



Local Support & Events



Lessons Learned



Diversify Fleet

- Recalls
- Supply chain shortages



COVID - 19



Give yourself enough time



Site feasibility expectations vs reality

- Outdated electrical infrastructure, no electrical infrastructure, site host agreements, operational service barriers



Outreach & education to local community organizations and members is key to the participation of new programs like this



There is need for carsharing programs in marginalized communities

míocar

I mostly use the service to go grocery shopping, doctors appointments or to go to Fresno. I use it almost every week. I am very likely to recommend Miocar to anyone needing to rent low cost for a trip around town or even out of town.

Tonisha

I would not have been able to make my trips without Miocar, I currently do not have a car, I share a car with my spouse and when he attends work I am left without a car. I am very likely to recommend miocar to friends & family because it is affordable and very reliable.

Danielle

www.miocar.org or contact gloria@miocar.org