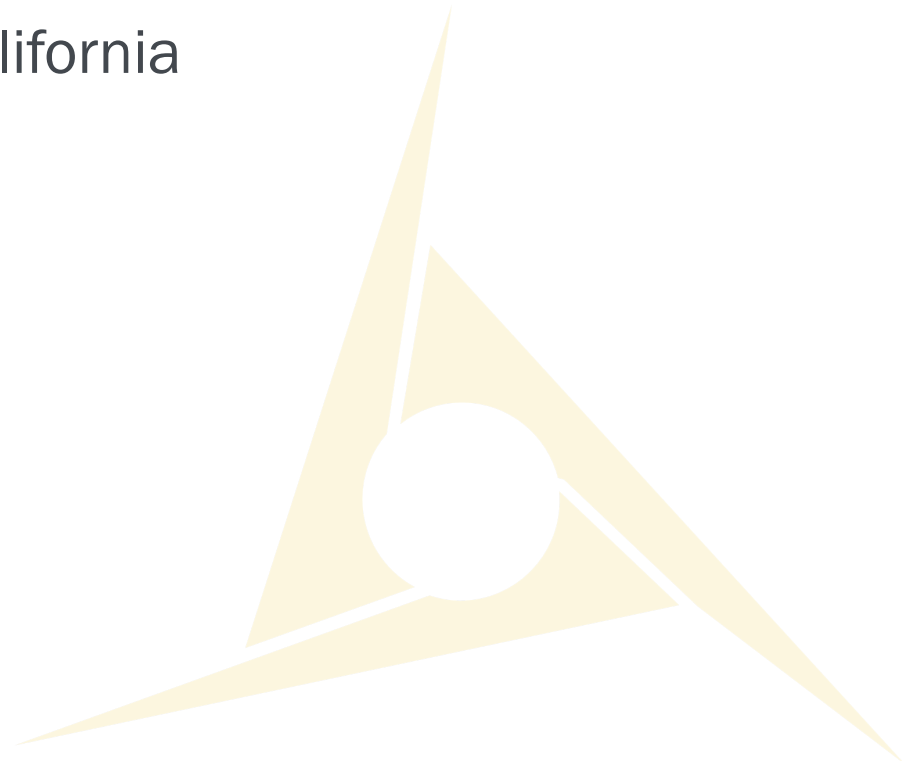


Assembly Bill 744

Advancing Data-Driven Transportation Planning in California



AB 744 Objectives



Assess Existing Data,
Modeling, and Analytic
Software Tools



Identify Needs of Local,
Regional, and State
Agencies

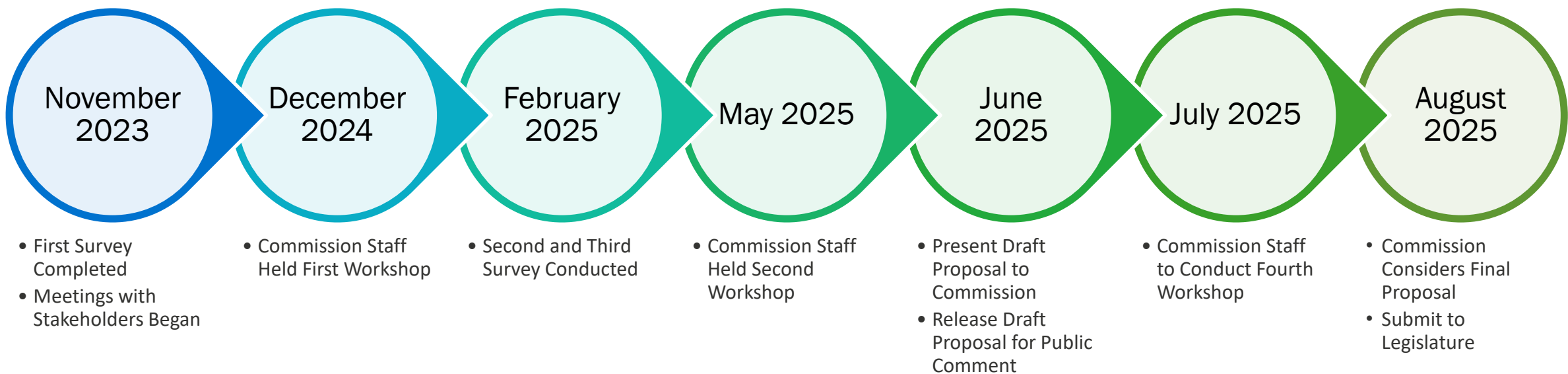


Propose a Process:
Procurement vs. Direct
Funding

Engagement Activities: Timeline

Methods: Surveys, virtual meetings, public workshops

Stakeholders: MPOs, RTPAs, RCTF, State Agencies



Engagement Insights

Assessment of Existing Tools

- ☒ Data Outputs
- ☒ Data Tools
- ☒ Specialized Tools and Analytic Platforms

Identification of Data Needs

- ☒ Implementation Challenges
- ☒ Resource and Funding Needs

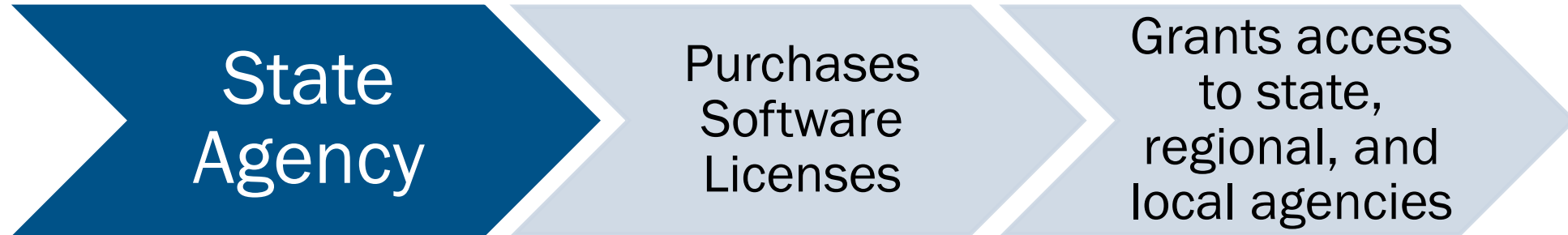
Draft Implementation Option 1

Agency-Led Procurement Option: Competitive Funding for Individual Agency Access



Draft Implementation Option 2

Centralized Access Option: Statewide Procurement and License Distribution



Draft Implementation Option 3

Hybrid Implementation Option: Competitive Funding and Centralized Procurement Support



Conclusion and Next Steps

- **Draft Proposal Posted for Public Comment on June 13, 2025**
 - Feedback being gathered through July 13, 2025
- **Workshop No. 4 to be scheduled in July**
- **Final proposal presented for approval at the August Commission Meeting**

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