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THE ISSUE



Children in the U.S. now spend an average of 7.5 hours per day in front of a screen--leaving less time for movement and play.

(Source: American Academy of Pediatrics)



Childhood obesity rates have more than tripled in the last 40 years. Today, about 1 in 5 children (20.7%) in the U.S. is obese.

(Source: CDC 2023)



In the U.S., 1 in 5 children ages 3–17 now experiences a mental, emotional, developmental, or behavioral disorder.

(Source: CDC)



Bike riding among children has dropped by 60% since 2000

(Source: Outdoor Industry Association/ PeopleforBlkes)

THE NEED



Kids need more opportunities to move, building healthy habits that support both physical well-being and classroom success.



Kids need meaningful, engaging experiences at school that give them a reason to show up, helping reduce absenteeism and keep them connected to learning.



Kids need opportunities for fun at school, because joy and play are critical to engagement, motivation, and overall development.



Kids need more time outside to support their mental health, spark curiosity, and provide a healthy break from indoor, screen-focused environments.

THE ANSWER



We're on a mission to teach every child in America how to ride a bike in kindergarten PE class.

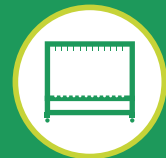
Nearly 1,900 active programs nationwide are helping over 200,000 kids learn to ride a bike each year—impacting nearly 2 million children over the 10-year lifespan of programs already in place.



Teacher Training & Curriculum Certification



Complete Fleet of Learn-to-Ride Equipment



2 metal rolling storage racks for the equipment



Program Support



One time cost \$9,000/school



CALIFORNIA & ALL KIDS BIKE



185 California schools
teaching the
All Kids Bike
Kindergarten PE
Learn-to-Ride
Program



Nearly 20,000 kids in
California learning to
ride a bike in school
this year alone



Approximately 5,656
public elementary
schools yet to impact



Making the Learn-to-Ride process part of education's core curriculum is the best way to increase use of active transportation infrastructure.





ALL KIDS BIKE .org



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AllKidsBike.org

CALIFORNIA PROGRAMS IN ACTION

CBS Sacramento: <https://www.youtube.com/watch?v=H6ZMbWJK2Jg>

Bertrand: https://www.youtube.com/watch?v=A5Lp0VJni_8

Santa Barbara: <https://www.youtube.com/watch?v=FYMdfJUM4qw>

Cypress: <https://www.youtube.com/watch?v=kz1PIFgymHY>