

Transit Transformation Task Force (TTTF) Briefing – Joint Meeting

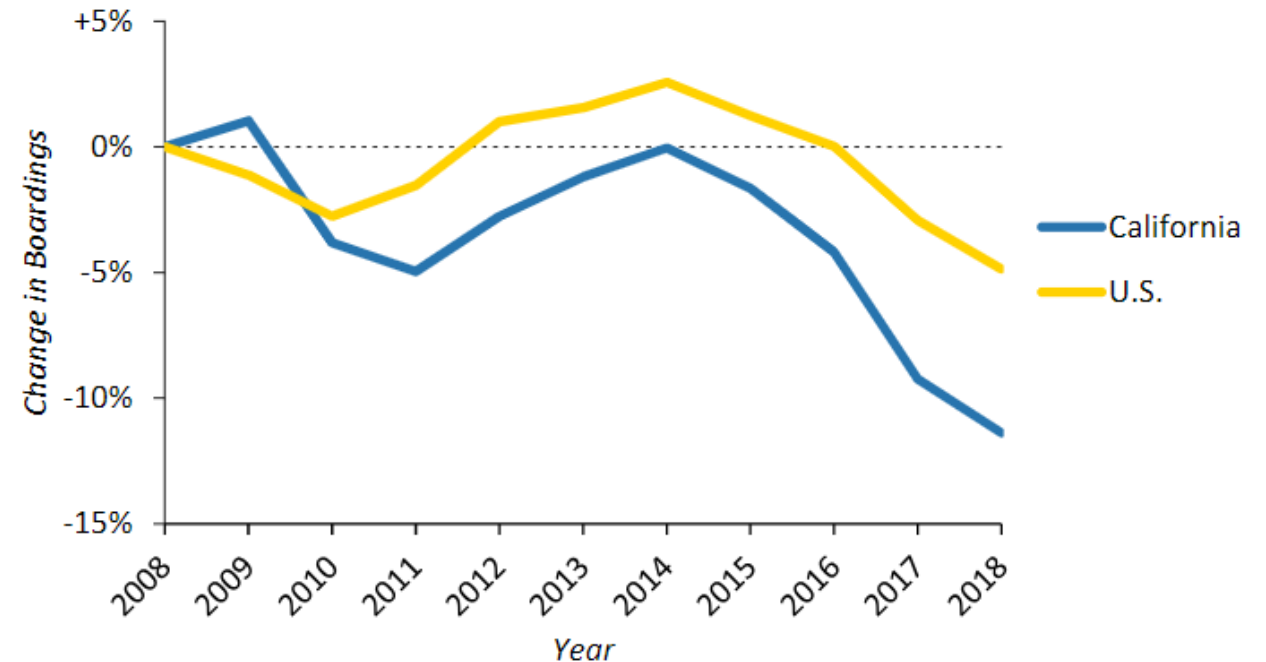
April 10th, 2025

SB 125: Origin and Overview

Transit is critical to California's climate and equity goals, yet ridership has been falling since even before the pandemic.

- SB125 provided short-term funding for transit agencies as they continue to recover from the pandemic
- SB125 also established the TTTF to "grow transit ridership, improve the transit experience and address long-term operational needs."
- **Transformation** is a key word: goal is to not only reverse falling ridership, but to exceed pre-COVID ridership dramatically to meet goals like reducing VMT by 30% by 2045
- Report due to Legislature in Oct 2025

Figure ES-1. Change in Transit Boardings in California and the U.S.



[Transit Blues in the Golden State: Analyzing Recent California Ridership Trends \(escholarship.org\)](https://escholarship.org/uc/item/9k3qz)

The Transit Transformation Task Force

An opportunity to focus on a level of change that is transformational for transit across California



Aspiration

From incremental ...

How do I achieve **pre-COVID ridership**?



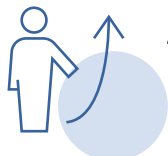
Constituency

How can transit **ridership grow in my region each year**?



Constraints

What can I do in my role to deliver for transit?



Approach

How much funding will be necessary to **support** this goal?

... to transformational

How can **transit** attract new customers and become the mode of choice?

What would it take to **serve the majority of trips** in urbanized areas via transit?

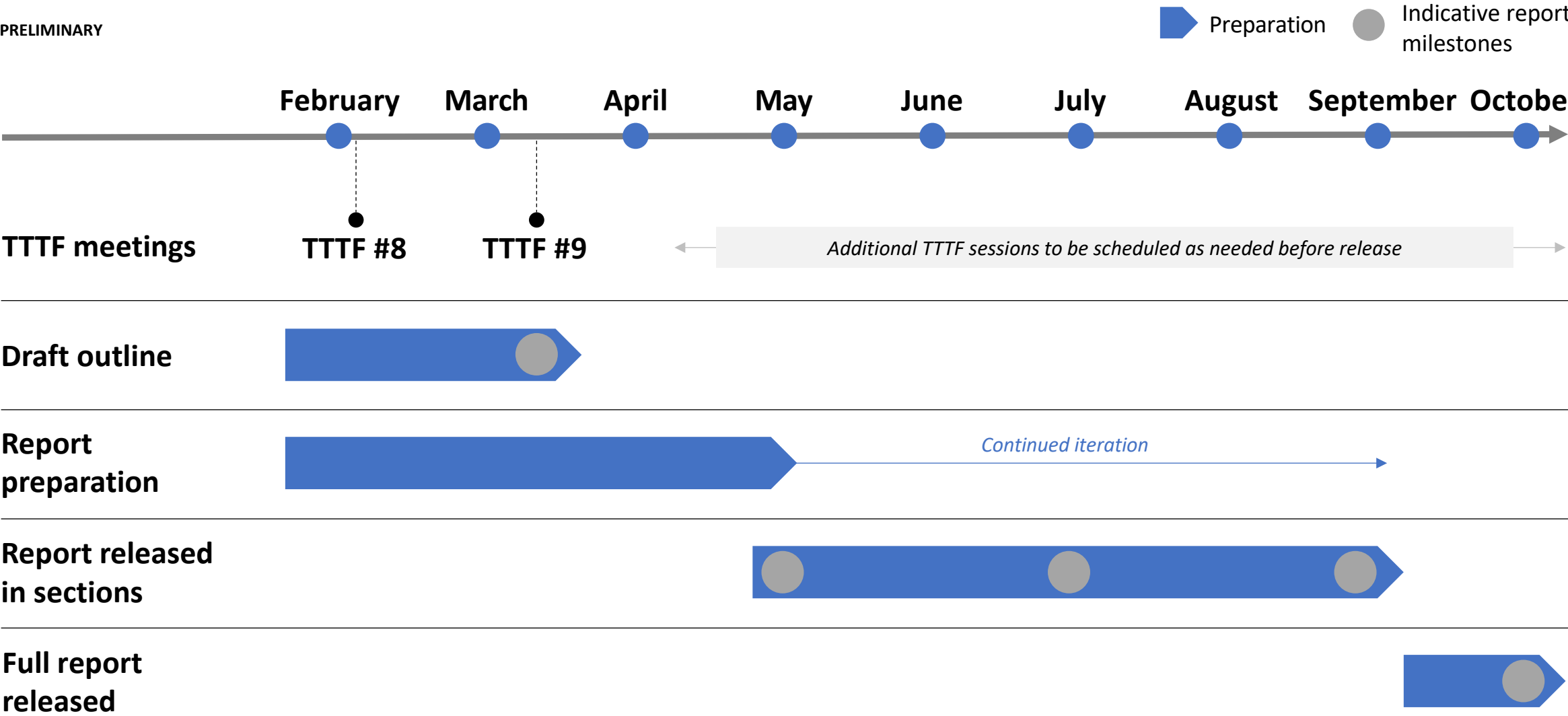
How can we collectively collaborate differently to best support the customer, given our current assets and future investments?

What radical shifts in operations or availability could be made to **scale service exponentially**?

Key Members & Roles

	Member	Roles & Responsibilities
Transit Transformation Taskforce	25-member taskforce representing state, regional, & local agencies, state assembly & senate, transit agencies, advocacy groups, union agencies, & academia	<ul style="list-style-type: none">• Direct the overall effort• Make recommendations based on analysis from the Technical Working Group (TWG) based on key topics that will become part of the final report• Review & sign off on final report
Technical Working Group	13-member group representing the state, regional, & local agencies, transit agencies, & advocacy groups	<ul style="list-style-type: none">• Provide technical expertise and supports data analysis for content ahead of TTTF meetings• Provide feedback & recommendations to draft the preliminary final report
Subject Matter Experts	One-on-one interviews	<ul style="list-style-type: none">• Provide technical expertise for content on TWG/ TTTF meetings• Provide recommendations on key topics• Includes CTC, Caltrans, HCD, CARB experts

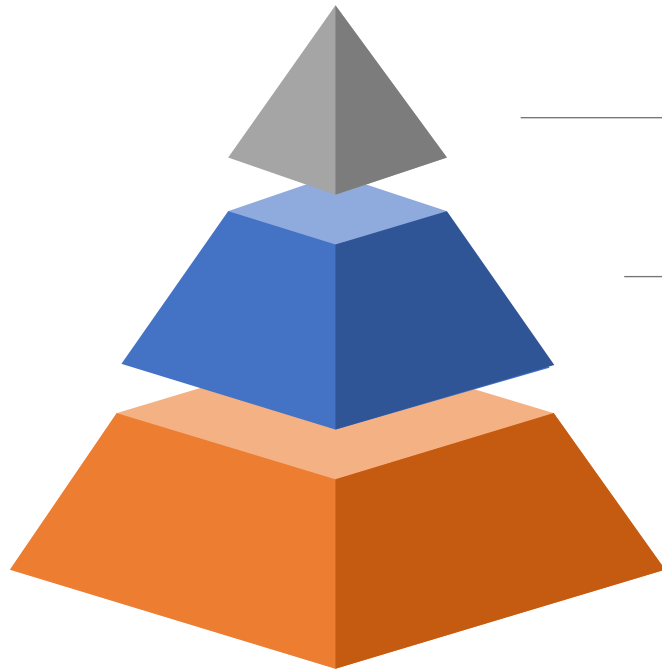
Overview of 2025 workplan and timelines



Source: California State Transportation Agency (CalSTA) RFO #23-02; discussions with CalSTA and Caltrans Dec. 2024 – Jan. 2025

Final Report

The Final Report will be structured around findings, principles, strategies, and policy recommendations around the listed topics.



Principles

Value statements to group strategies & recommendations

Strategies

Strategic moves to form issue areas, drawn from SB 125

Policy

Recommendations

Specific steps & initiatives to be considered by stakeholders

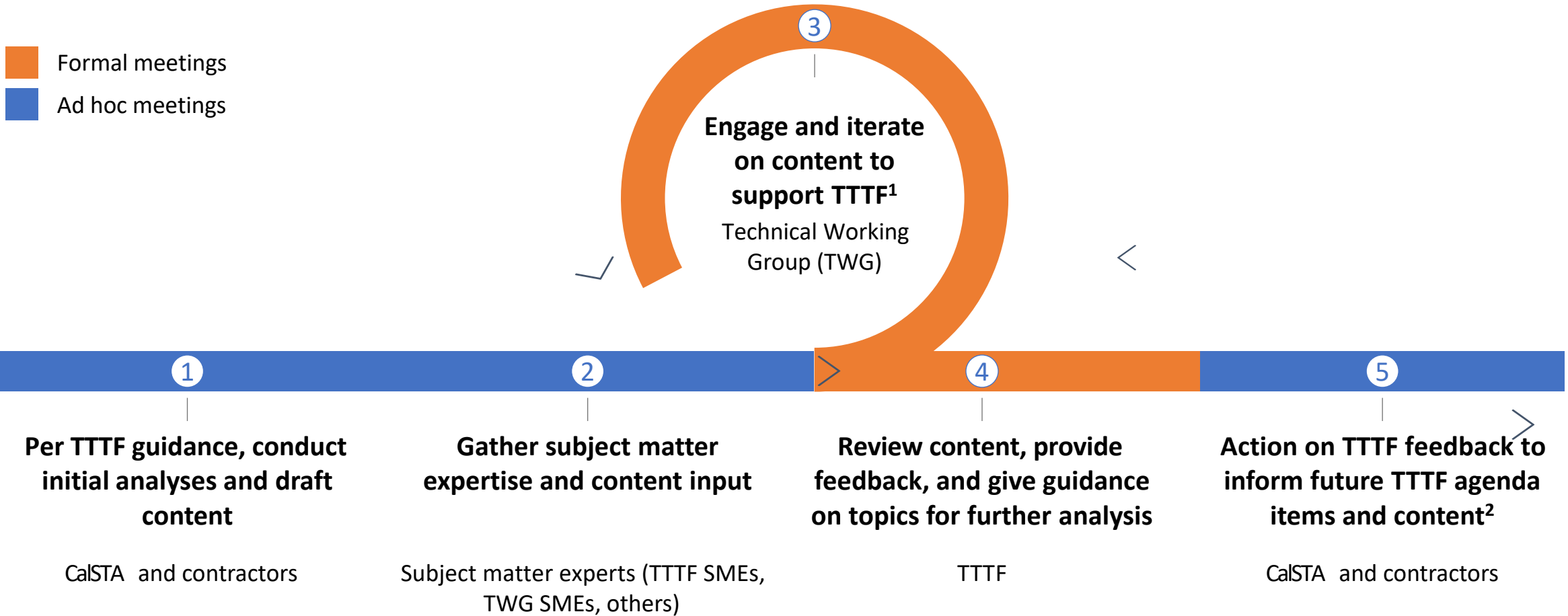
Topics

SB 125 Section 1.F Requirements

- Fare coordination and integration
- Coordinated scheduling
- Safety and cleanliness
- Transit prioritization
- First-last mile access
- Fleet and asset management
- Land use and housing
- Workforce recruitment, retention, and development
- TDA reform
- Agency oversight
- Revenue sources for funding
- Value capture

TWG will continue to support the report with subject matter expertise and technical feedback

Proposed operating model for a given Transit Transformation Task Force (TTTF) meeting



1. May occur over more than 1 meeting (e.g., formal TWG meeting, ad hoc meetings)
2. Feedback can be provided during TTTF meetings or offline
Source: California State Transportation Agency (CalSTA) RFO #23-02; discussions with CalSTA and Caltrans Dec. 2023 – Feb. 2024

Draft outline of the Transit Transformation Task-Force (TTTF) report

- **Context:** SB125 and the Transit Transformation Task Force (TTTF) (0.5 pages)
- **Why does California need to transform transit?** *Recent transit trends and importance of growing transit* (3 pages)
- **What could this report unlock for California now?** (3 pages)
- **Guiding principles to achieve this vision** *Overview of principles* (1.5 pages)
- **Core strategies and recommendations to achieve this vision**¹ (10-15 pages)
 - **Principle: Better Service, Better Outcomes**
 - *Transit prioritization to increase frequency and reliability (1.f.1.D)*¹
 - *Coordinated scheduling, mapping, and wayfinding between transit agencies (1.f.1.B)*¹
 - *First- and last-mile access to transit (1.f.1.E)*¹
 - *Service and fare coordination or integration between transit agencies (1.f.1.A)*
 - **Principle: Transit and Land Use are interconnected**
 - *Changes to land use, housing, and pricing policies that could improve public transit use (1.f.2)*¹
 - *Potential of transit-oriented development and value capture of property around transit (1.f.7)*¹
 - **Principle: Safety is Fundamental**
 - *Providing a safe and clean ride for passengers and operators (1.f.1.C)*¹
 - *Accessibility of transit for all users (Additional topic)*
 - **Principle: Transit Should be Operationally Sustainable**
 - *Strategies to achieve fleet and asset management goals and needs, including ICT (1.f.1.F)*¹
 - *Strategies to address workforce recruitment, retention, and development challenges (1.f.3)*¹
 - *Reforming the Transportation Development Act (1.f.4)*¹
 - *New options for revenue sources (1.f.6)*¹
 - *Oversight and reporting (1.f.5)*¹
- **Enablers for implementation** (1 page)
- **Appendix A: Detailed analysis requested under SB125 (1)(e)**¹
- **Appendix B: Table of all strategies and recommendations under SB125 (1)(f)**¹

1. Recommendations areas as set out Government Code section 13979.3 Chapter 1 Section (e)-(f)

Process for TTTF report

Final new topics were discussed at TTTF (Capital construction costs today, Senior/ADA Transit in Sacramento in March)

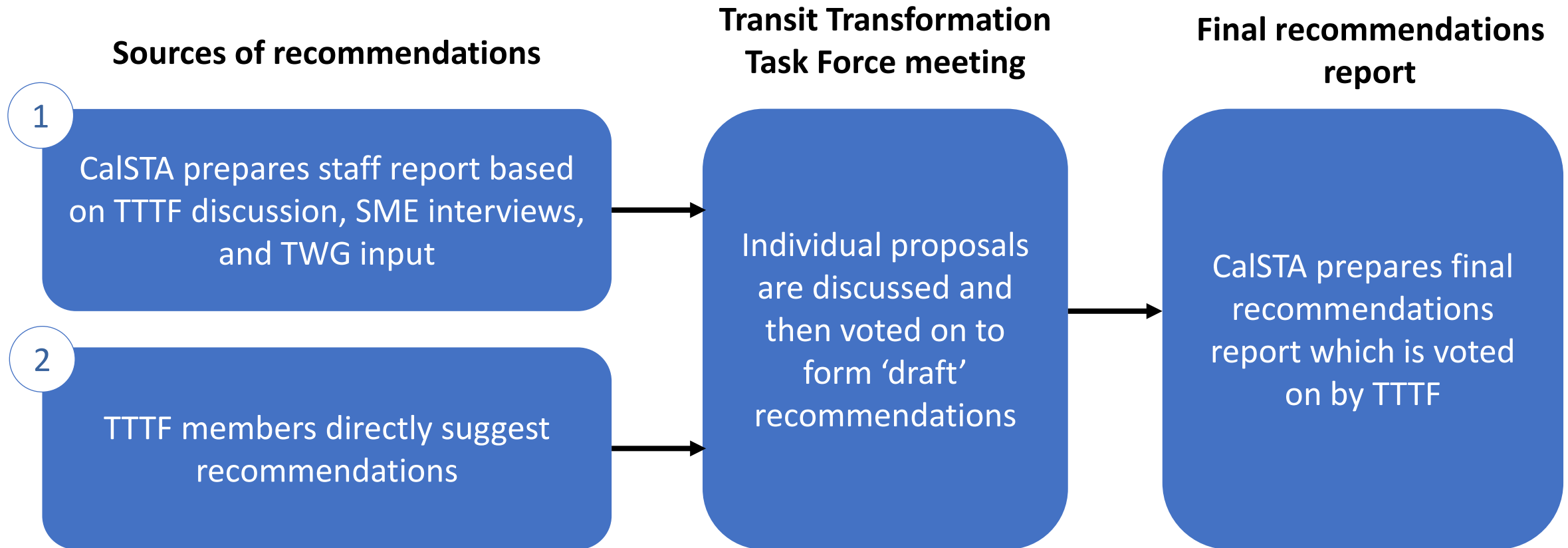
Additional discussions with the TTTF to finalize strategies and recommendations as needed

Report content drafted by CalSTA staff, reviewed by TTTF

Report sections released in stages (order and timing to be decided)

Final consolidated report released

Recommendations Process



Questions?