Community Leadership Committee Reflections and Recommendations

Equity Advisory Committee, Executive Committee | December 4, 2024
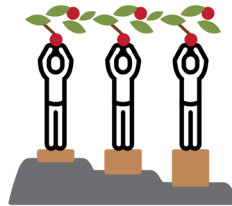**KeAndra Cylear Dodds, Executive Officer, Equity and Race**

Equity is both an outcome and a **process** to address disparities to ensure fair and just access to opportunities.
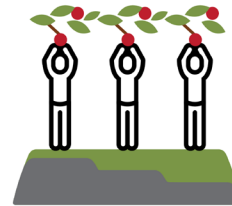
Equality is not the same as *equity*, and ultimately we're striving for *justice*.
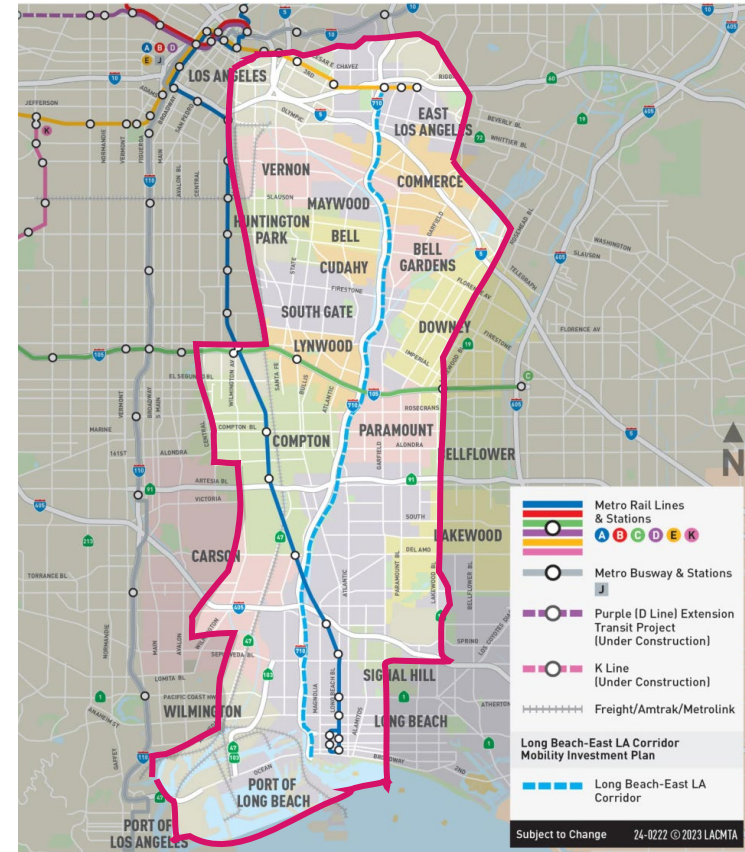
EQUALITY   EQUITY   JUSTICE

Community Leadership Models: Long Beach to East LA Corridor Investment Plan (LB-ELA CMIP)

Metro

What is the LB-ELA CMIP?

> It is a comprehensive strategic plan focused on enhancing mobility and safety in the 19-mile-long and 5-mile-wide corridor surrounding the I-710 Freeway, which includes 18 cities and 3 unincorporated communities.

> The development process included a Task Force, Community Leadership Committee (CLC), and Working Groups.

> The Plan utilizes local funding allocated for the project and includes the pursuit of state and federal funding.

What is the LB-ELA CMIP Whitepaper?

Los Angeles County
Metropolitan Transportation Authority

Community Leadership Committee Reflections & Recommendations Report

Resources and Templates for Community-Led Transportation Planning Informed by Community, Task Force, and Project Team Members

Long Beach - East LA Corridor Mobility Investment Plan

October 2024

Metro

> **A Community Leadership Reflections & Recommendations Report**
> - Describes the engagement approach used in the LB-ELA CMIP process

> **Draws from diverse stakeholder experiences**
> - Interviews with Task Force and CLC Members and Metro and Project Staff

> **Continues Metro's Commitment to Equitable and Inclusive Engagement in Transportation**
> - Identify lessons learned for future projects
> - Compile templates and resources

CLC Selection and Responsibilities

Selection

> 1 or 3 CLC Members from each jurisdiction in the corridor were selected using criteria developed by the Task Force and Metro. Examples:
>> Lives or works in the study area
>> Engages in their community
>> Lives near 710 Freeway or Ports
>> Represents a vulnerable population group

Responsibilities

> Attend and actively contribute to CLC meeting(s).
> Review and provide feedback on key project elements and decisions.
> Sign up for office hours, if desired, to ask the Project Team any questions or provide feedback (optional).
> Participate in working group(s) (optional).

What did we learn?

CLC Formation

> **Make quantitative scoring criteria for member selection.** Share anonymous demographics and characteristics of CLC members for transparency.

> **Advertise and conduct targeted outreach.** Share the community leadership opportunity at Metro stations, in local news outlets, and with specific, relevant interest groups.

Interactive Meetings

> **Use breakout groups and round robin discussions whenever possible.** This simulates an in-person meeting style and encourage people to speak up and collaborate.

> **Limit presentation segments and break up dense topics with interactive components.**
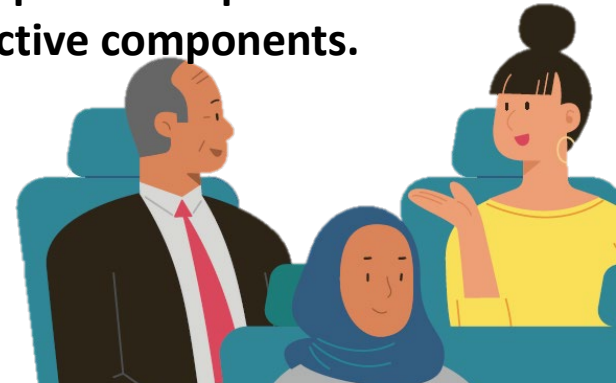
What did we learn?

Meeting Enhancements & Flow

> **Conduct site visits and field trips with the group.** These can ignite conversation and collaboration.

> **Consider establishing a monthly meeting schedule that does not require project documents to be shared beforehand.** Instead, explain materials in the meeting for the first time, then offer office hours, and voting at the next meeting. This could create a cycle of "introducing, understanding, then voting."

Technical Information

> **Create a 'Planning 101' curriculum or handout.** Empower community leaders without planning experience to gain a baseline understanding of key topics and processes.

> **Use simple, clear layouts for technical resources and documents.**

> The ABC Policy determines if/how members of the public can be compensated for serving on a Metro advisory body.
> It is intended to remove barriers to participation in Metro advisory bodies and ensure the membership is diverse and representative of all communities.
> It was first approved by the Metro Board in September 2021.

Stay Connected to OER

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