



Community Leadership Committee Reflections and Recommendations

Equity Advisory Committee, Executive Committee | December 4, 2024
KeAndra Cylear Dodds, Executive Officer, Equity and Race



Metro

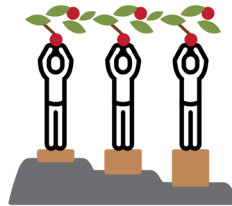
Metro's Equity Definition

Equity is both an outcome and a **process** to address disparities to ensure fair and just access to opportunities.

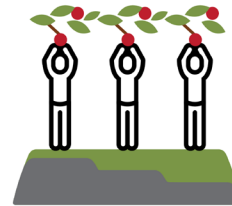
Equality is not the same as equity, and ultimately we're striving for justice.



EQUALITY



EQUITY



JUSTICE

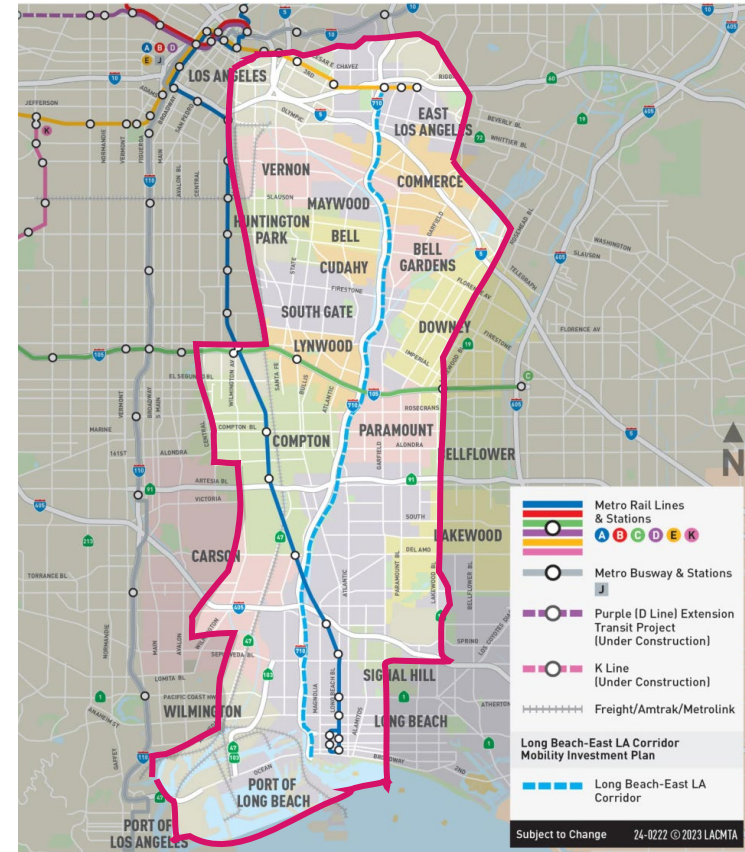
Community Leadership Models: Long Beach to East LA Corridor Investment Plan (LB-ELA CMIP)



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What is the LB-ELA CMIP?

- > It is a comprehensive strategic plan focused on enhancing mobility and safety in the 19-mile-long and 5-mile-wide corridor surrounding the I-710 Freeway, which includes 18 cities and 3 unincorporated communities.
- > The development process included a Task Force, Community Leadership Committee (CLC), and Working Groups.
- > The Plan utilizes local funding allocated for the project and includes the pursuit of state and federal funding.



What is the LB-ELA CMIP Whitepaper?



> A Community Leadership Reflections & Recommendations Report

- Describes the engagement approach used in the LB-ELA CMIP process

> Draws from diverse stakeholder experiences

- Interviews with Task Force and CLC Members and Metro and Project Staff

> Continues Metro's Commitment to Equitable and Inclusive Engagement in Transportation

- Identify lessons learned for future projects
- Compile templates and resources

CLC Selection and Responsibilities

Selection

- > 1 or 3 CLC Members from each jurisdiction in the corridor were selected using criteria developed by the Task Force and Metro. Examples:
 - > Lives or works in the study area
 - > Engages in their community
 - > Lives near 710 Freeway or Ports
 - > Represents a vulnerable population group

Responsibilities

- > Attend and actively contribute to CLC meeting(s).
- > Review and provide feedback on key project elements and decisions.
- > Sign up for office hours, if desired, to ask the Project Team any questions or provide feedback (optional).
- > Participate in working group(s) (optional).



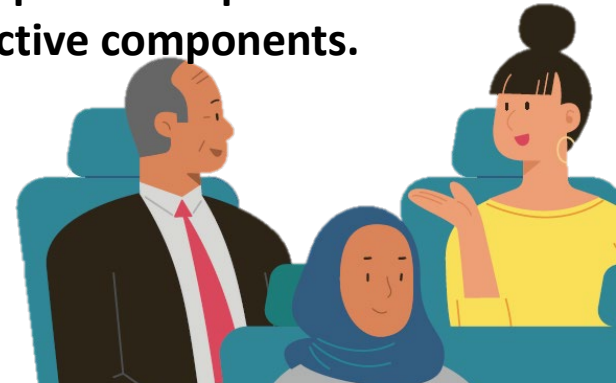
What did we learn?

CLC Formation

- > **Make quantitative scoring criteria for member selection.** Share anonymous demographics and characteristics of CLC members for transparency.
- > **Advertise and conduct targeted outreach.** Share the community leadership opportunity at Metro stations, in local news outlets, and with specific, relevant interest groups.

Interactive Meetings

- > **Use breakout groups and round robin discussions whenever possible.** This simulates an in-person meeting style and encourage people to speak up and collaborate.
- > **Limit presentation segments and break up dense topics with interactive components.**



What did we learn?

Meeting Enhancements & Flow

- > **Conduct site visits and field trips with the group.** These can ignite conversation and collaboration.
- > **Consider establishing a monthly meeting schedule that does not require project documents to be shared beforehand.** Instead, explain materials in the meeting for the first time, then offer office hours, and voting at the next meeting. This could create a cycle of “introducing, understanding, then voting.”



Technical Information

- > **Create a ‘Planning 101’ curriculum or handout.** Empower community leaders without planning experience to gain a baseline understanding of key topics and processes.
- > **Use simple, clear layouts for technical resources and documents.**



How did we compensate CLC members?



Los Angeles County
Metropolitan Transportation Authority

Metro

GENERAL MANAGEMENT Advisory Body Compensation Policy (ABCP)

(GEN 62)

POLICY STATEMENT

Pursuant to the Board Approved Equity Platform (March 2018), Los Angeles County Metropolitan Transportation Authority (LACMTA) is committed to incorporating equity into all facets of LACMTA's decision-making and genuinely engaging impacted communities in its processes, while continuously pursuing equitable outcomes in everything it does. This commitment includes investing resources to remove barriers and eliminate disparities in the participation of Black, Indigenous, People of Color (BIPOC) and other marginalized people in decision-making processes. This includes but is not limited to households with low-incomes, people with disabilities, immigrants, people with limited English proficiency, members of the lesbian, gay, bisexual, transgender and queer community, older adults, and youth. LACMTA acknowledges the systemic barriers and financial and emotional costs faced by BIPOC and other marginalized people in participating in LACMTA's decision-making processes. The Advisory Body Compensation Policy ("Policy") offers a compensation model designed to support and sustain participation by members of the public in advisory bodies across LACMTA's portfolio.

PURPOSE

The Advisory Body Compensation Policy applies to LACMTA-established or sanctioned advisory bodies and is intended to determine when and how to compensate members of the public who serve on advisory committees.

APPLICATION

This Policy applies to members of LACMTA-created or sanctioned advisory bodies.

Advisory body members are independent, and no language in the Policy will be construed to create the relationship of agent or employee, as between an advisory body member and LACMTA. Advisory body members will not be, or be construed to be, the employees or agents of LACMTA.


APPROVED: County Counsel or N/A


Department Head


ADOPTED: CEO

Effective Date: 9/23/21

Date of Last Review: _____

- > The ABC Policy determines if/how members of the public can be compensated for serving on a Metro advisory body.
- > It is intended to remove barriers to participation in Metro advisory bodies and ensure the membership is diverse and representative of all communities.
- > It was first approved by the Metro Board in September 2021.



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