

EQUITY ADVISORY COMMITTEE MAY 2025

Community Engagement Program



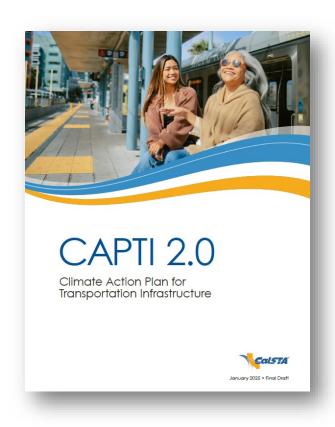
Agenda

- Community Engagement Program Background
- Processes & Resources
 - Public Engagement Plan
 - Caltrans Engagement Portal
 - Statewide Community Engagement Playbook
 - Director's Policy for External Engagement
- Feedback Requested

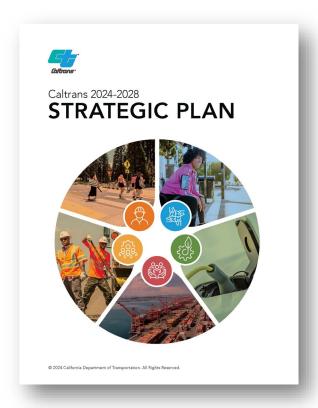




Background: Guiding Documents







Background: SB-960 Transportation: Planning: Complete Streets Transit Priority Facilities.

- State Highway Operation and Protection Program (SHOPP) projects with complete streets elements must consult
 - Public Agencies
 - Bike/Ped Groups
 - Transit Advisory Committees
 - Community Based Organizations (CBOs)
 - Under Resourced Communities
 - Impacted Stakeholders



Background

EARLY & CONTINUOUS ENGAGEMENT: THROUGH THE PROJECT'S LIFECYCLE

Plans

Project Initiation Document (PID) Project
Approval &
Environmental
Document

Plans, Specifications, and Estimates

Right of Way

Construction

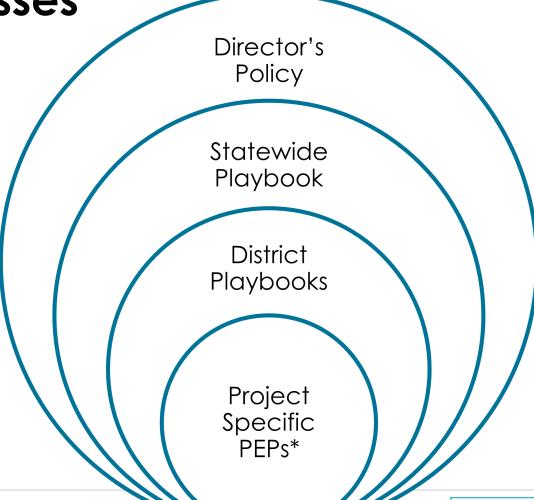








Engagement Processes and Resources



* using the Caltrans Engagement Portal

Public Engagement Plan (PEP) Overview

ESSENTIAL QUESTIONS:

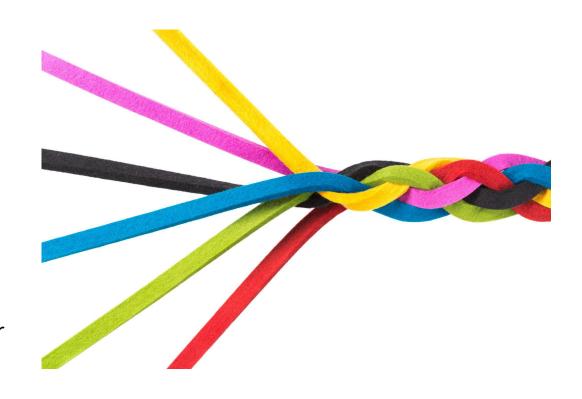
- 1. Is there opportunity to benefit or to learn by public/partner input? What are the stakeholder involvement goals?
- 2. What parts of our program, plan, or project are open to change? Which elements are flexible and can be influenced by public input?
- 3. Whom do we need to reach? (Key emphasis on under-represented groups)
- 4. What tools, methods, and activities should we use?
- 5. What is the best timing for conducting these activities?
- 6. Assign team roles & responsibilities

Community Engagement Coordinator (CEC)

HERE TO INTERNALLY ORGANIZE THE PROCESS

Community Engagement Coordinator (CEC) Role:

- Has an internal coordination focus to accomplish result
- Supports PEP development and activities
- Engagement SME: not doing engagement
- Works across functional areas to help transform district engagement programs for consistency







CALTRANS **ENGAGEMENT PORTAL**



Home Plans & Projects Meetings & Events Map

Sign up for Caltrans Engagement Portal

The Caltrans Engagement Portal offers a new way to engage with us. Here, you can get information, find out about upcoming meetings and events, and give your input. At this time, only a select few plans and projects are listed in this Portal. More plans and projects will get included over time. Creating a profile is not a requirement to participate.

Find Plans or Projects Near Me

Search for Plans or Projects

Find Meetings and Events

Create your profile to participate and customize your notification preferences on your profile page.

Already have an account? Sign in here.





Caltrans Engagement Portal

A web-based community engagement platform to manage and measure public input on Caltrans plans and projects



Efficiency in collecting and analyzing public comments received



Continuity of public input throughout the life of the project from pre-planning to construction



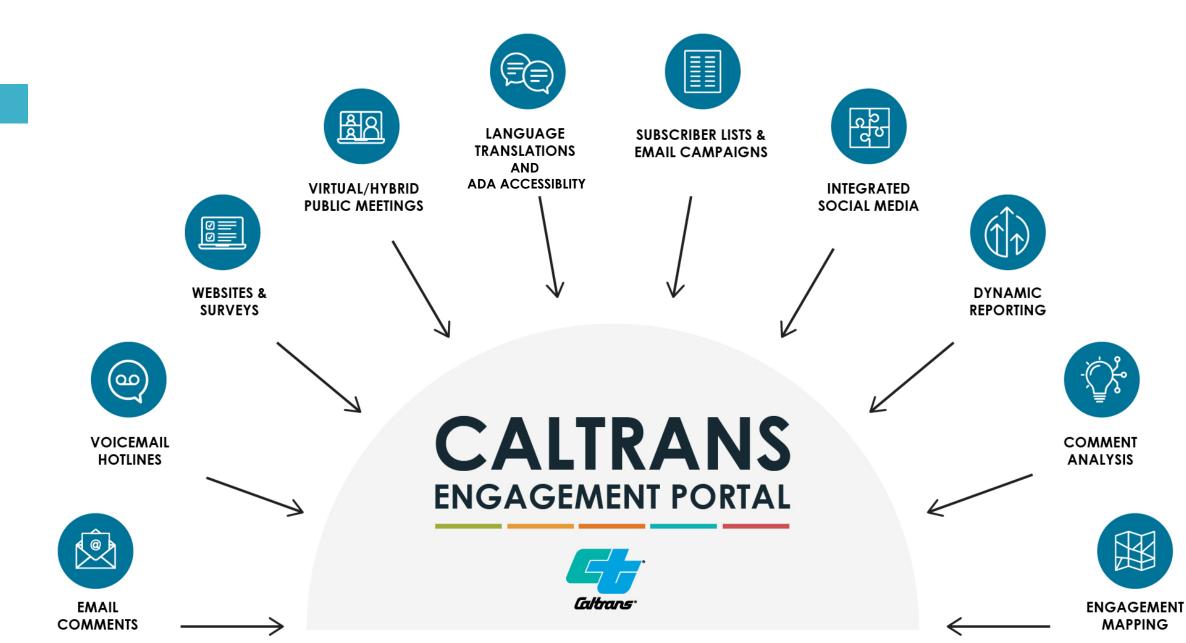
Consistency in engagement methods and metrics statewide



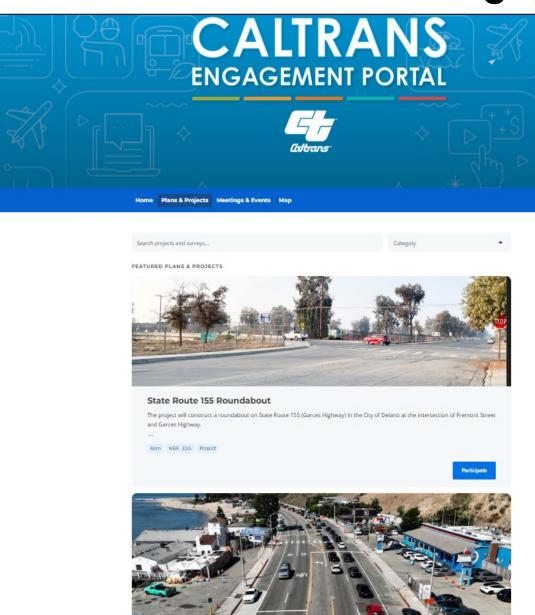
Transparency between Caltrans and the public

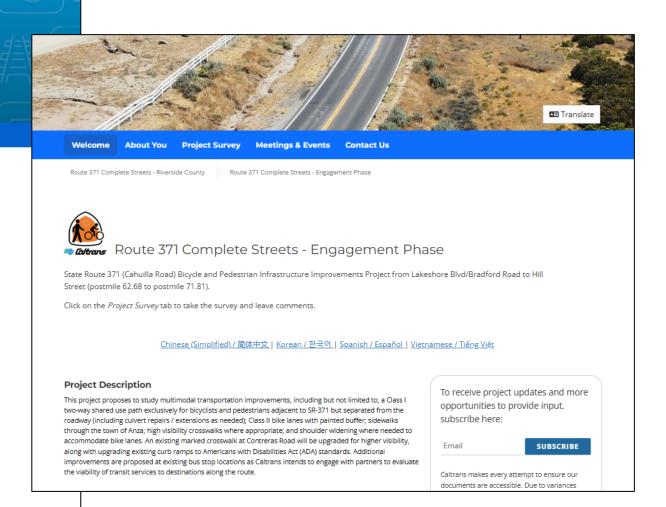


Equity to ensure direct and meaningful engagement is conducted in under resourced communities



engage.dot.ca.gov





Caltrans Engagement Portal Timeline

Set-Up

November 2023-April 2024

Consulted with various Divisions/Districts/Programs

Pilot

May 2024-April 2025

• Selected 18 pilot projects to use the Portal for engagement during the pilot phase

Prep

May 2025-June 2025

- Developing internal resources and training
- Minor system updates based on pilot feedback

Soft Launch

July 2025 - December 2025

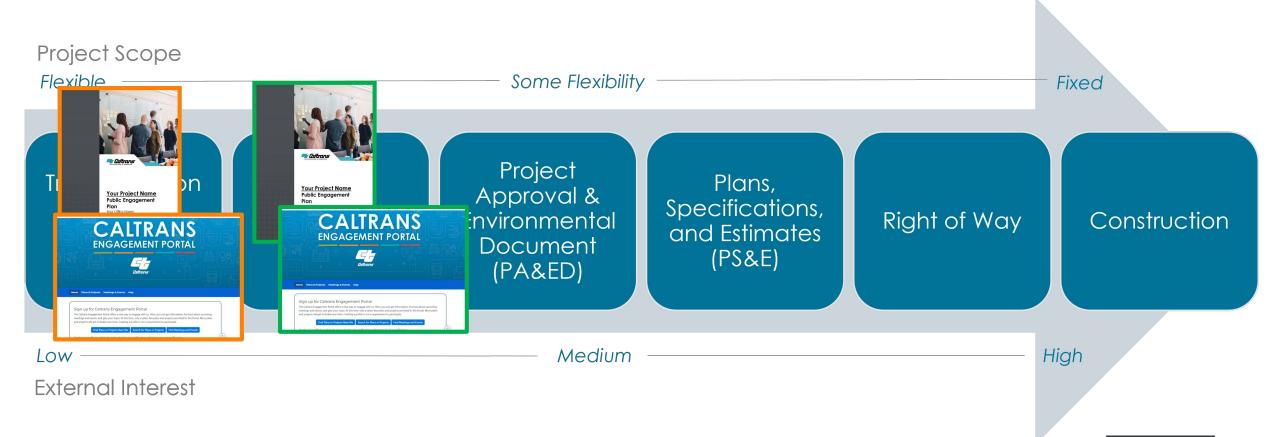
Transition to incorporating new plans and projects into the Portal

Deploy

January 2026 and on

- Portal Marketing
- Established standard Portal use throughout Caltrans

Planning & Project Development Process





Statewide Community Engagement Playbook

A GUIDE FOR DISTRICT PLAYBOOKS

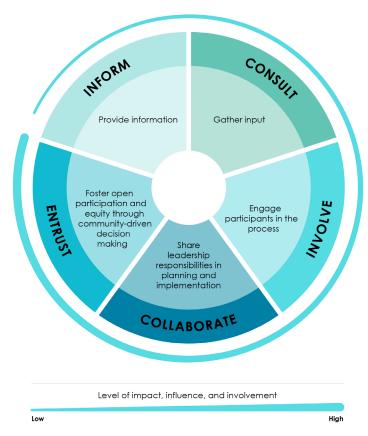
- Effort led by HQ
- Provides general roles and responsibilities
- Shares best practices for engagement continuity from Planning through project development
- Highlights
 - Tools
 - Methods & Platforms
 - Considerations
 - Building working relationships





Right-Sizing Engagement for Each Project

SPECTRUM OF ENGAGEMENT AND PUBLIC ENGAGEMENT PLAN



Project complexity Location/Main Street Potential Impacts

Flexibility for Change Impacted Communities

And more

Coming Soon!

DISTRICT COMMUNITY ENGAGEMENT PLAYBOOK

- A tool for Customization
- Effort led by District CEC
- Defines how roles work together
- Focuses on engagement continuity for District Plans and Projects
- Describes District-specific engagement "plays"
 - WBS, PEP, Engagement Portal





Community Engagement Playbook Timeline

Activity	Date
Internal Advisory Committee: Brainstorm, Outline, Content Drafting	April 2023 - August 2024
District Listening Sessions	April 2024 – June 2024
Caltrans Statewide Review	November 2025 – January 2025
Interim Document & Districts Begin Internal workgroups for District Playbooks	August 2025
EAC Input	June 2025 – September 2025
Legislative Committee Presentation	August 2025
External Survey	September 2025
Published Statewide Playbook	January 2026



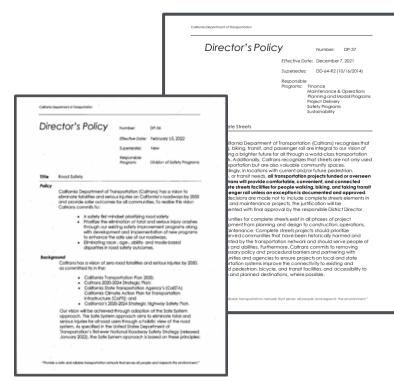
Director's Policy on External Engagement

What is a Caltrans Director's Policy?

- Provide Department-wide direction for Caltrans strategy and activities
- High-level, long-range, and timeless
- Signed by the Director

Example policies:

- DP 37 Complete Streets
 - https://dot.ca.gov/programs/esta/complete-streets/resources
- DP 36 Road Safety
 - https://dot.ca.gov/programs/safety-programs



Policy Framework – Overview

TO DEFINE HOW ENGAGEMENT FITS INTO CALTRANS PROGRAMS

- Standardize Caltrans engagement expectations
- Clarify roles and responsibilities for the various functions
- Ensure all districts and divisions are operationalizing meaningful external engagement



Policy Framework – Content

WHAT'S INCLUDED

- 1. Policy
- 2. Intended Results
- 3. Definitions
- 4. Responsibilities

Director's Policy DP-37 Page 2

Intended Results

This policy establishes Caltrans' organizational priority to encourage and maximize walking, biking, transit, and passenger rail as a strategy to not only meet state climate, health, equity, and environmental goals but also to foster socially and economically vibrant, thriving, and resilient communities. To achieve this vision, Caltrans will maximize the use of design flexibility to provide context-sensitive solutions and networks for travelers of all ages and abilities.

Definitions

Complete Street

A complete street is a transportation facility that is planned, designed, constructed, operated, and maintained to provide comfortable and convenient mobility, and improve accessibility and connectivity to essential community destinations for all users, regardless of whether they are travelling as pedestrians, bicyclists, public transportation riders, or drivers. Complete streets are especially attuned to the needs of people walking, using assistive mobility devices, rolling, biking, and riding transit. Complete streets also maximize the use of the existing right-of-way by prioritizing space-efficient forms of mobility, such as walking and biking, while also facilitating goods movement in a manner with the least environmental and social impacts. Complete streets shift the focus of transportation planning and project development from vehicle movement as the primary goal to the movement of people and goods.

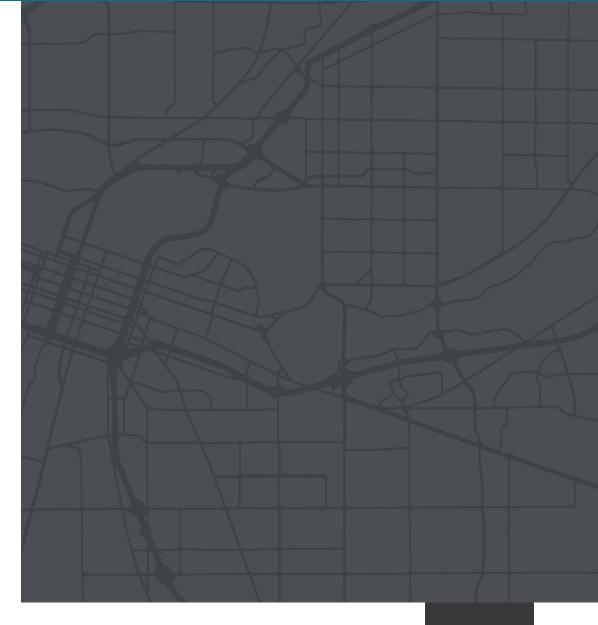
All Ages and Abilities

The "all ages and abilities" concept strives to serve all users–regardless of age, gender, race, or ability and inclusive of the mobility needs of children, older adults, and people with disabilities–by embodying national and international best practices related to traffic calming, speed reduction, universal design, and roadway design to increase user safety and comfort, as well as accessibility for people with disabilities. This approach also includes the use of traffic calming elements or facilities separated from motor vehicle traffic, both of which can offer a greater feeling of security and appeal to a wider spectrum of the public.

Design Flexibility

Discussion for Director's Policy on External Engagement

- What is most important to emphasize about external engagement?
- What results would you like to see transpire?
- What terminology should be included and defined?





Questions?

Questions or Feedback?



