



EQUITY ADVISORY SUB-COMMITTEE

JUNE 2025

Community Engagement Program



Agenda

- Community Engagement Program Background
- Statewide Community Engagement Playbook
 - Overview
 - Questions
- Feedback Requested



Background

EARLY & CONTINUOUS ENGAGEMENT: THROUGH THE PROJECT'S LIFECYCLE

Flexible

Some Flexibility

Fixed

Plans

Project
Initiation
Document
(PID)

Project
Approval &
Environmental
Document

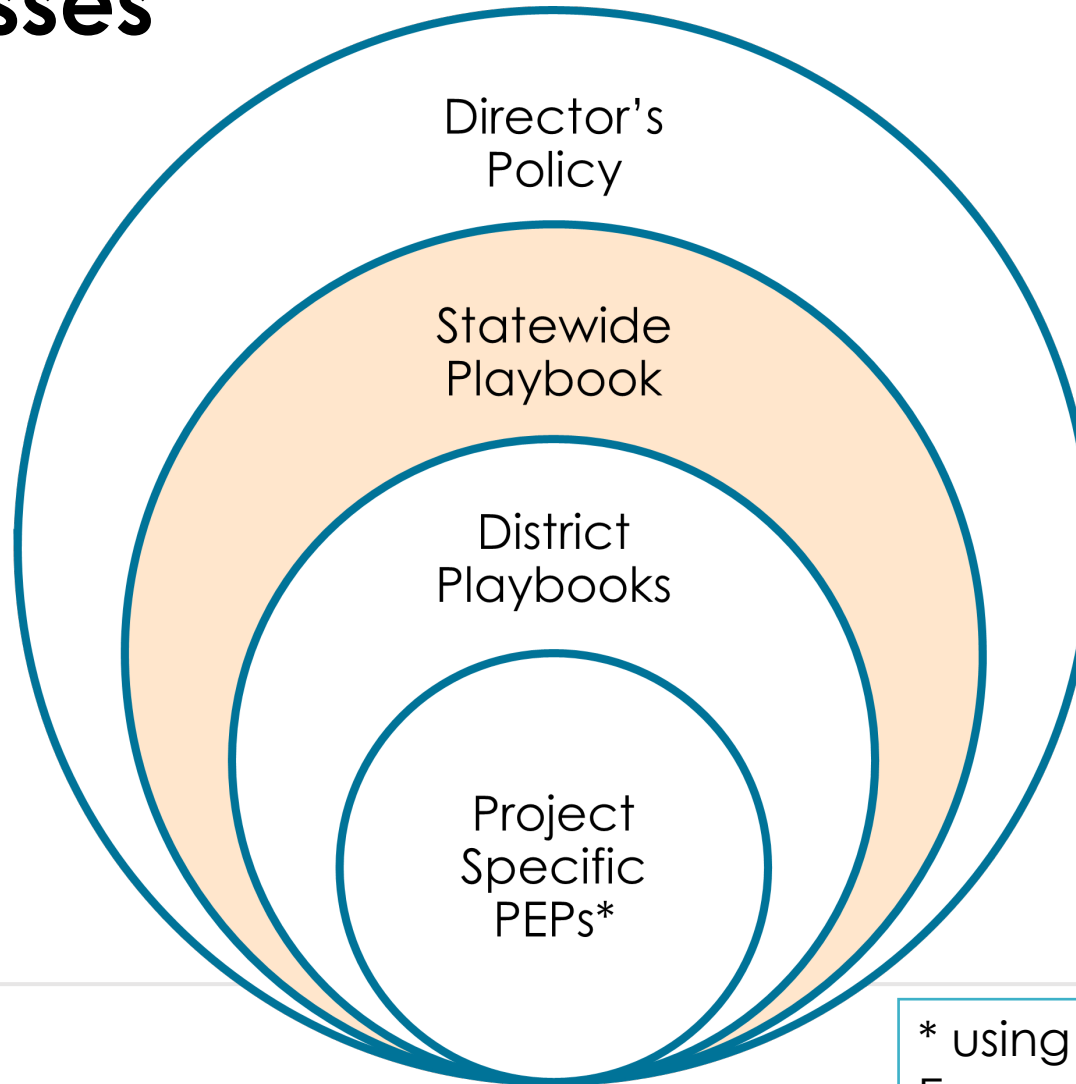
Plans,
Specifications,
and Estimates

Right of Way

Construction



Engagement Processes and Resources



* using the Caltrans Engagement Portal

Statewide Community Engagement Playbook

A GUIDE FOR DISTRICT PLAYBOOKS

- Effort led by HQ
- Provides general roles and responsibilities
- Shares best practices for Public Engagement Plan continuity from Planning through project development
- Highlights
 - Tools
 - Methods & Platforms
 - Considerations
 - Building working relationships



Community Engagement Playbook Timeline

Activity	Date
Internal Advisory Committee: Brainstorm, Outline, Content Drafting	April 2023 - August 2024
District Listening Sessions	April 2024 – June 2024
Caltrans Statewide Review	November 2025 – January 2025
Interim Document & Districts Begin Internal workgroups for District Playbooks	September 2025
EAC Input	June 2025 – November 2025
Legislative Committee Presentation	September 2025
External Survey	September 2025
Published Statewide Playbook	February 2026



Statewide Playbook: Overview

Ch. 1: Why We Do Engagement

Ch. 2: What Is Engagement?

Ch. 3: How We Do Engagement

Ch. 4: How We Work Together

Ch. 5: The Tools We Use

Ch. 6: Roles

Ch. 7: District Playbook Instructions

Ch. 8: Resources



Chapter 4: How We Work Together

FOCUS

Part I:

Recommended Strategies and Best Practices
for Building Working Relationships



Chapter 4: How We Work Together

FOCUS

Part II:
Engagement Platforms and Methods



Questions?



Thank You

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