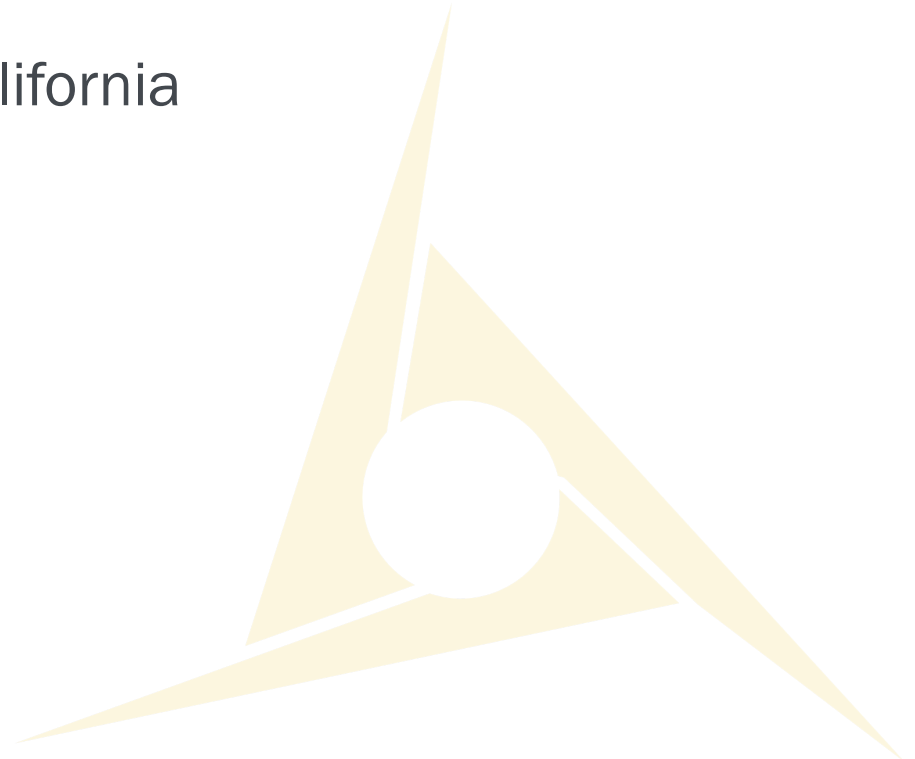


# Assembly Bill 744

Advancing Data-Driven Transportation Planning in California



# AB 744 Objectives

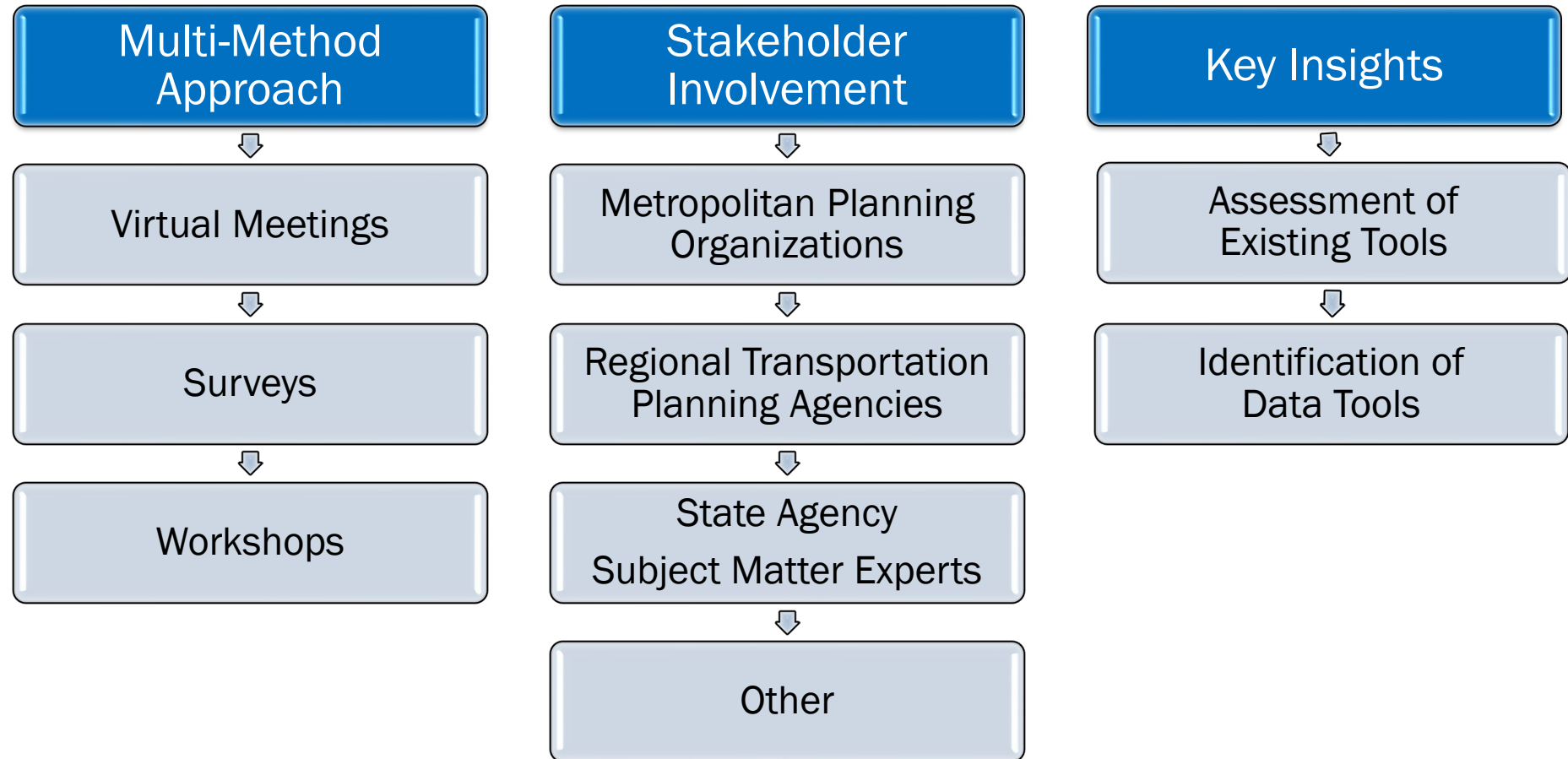


Assess Existing Data,  
Modeling, and Analytic  
Software Tools

Identify Needs of Local,  
Regional, and State  
Agencies

Propose a Process:  
Procurement vs. Direct  
Funding

# Engagement Activities



# Policy Recommendation



Establish a hybrid implementation option combining a competitive funding program with centralized procurement

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