## Assembly Bill 744

Advancing Data-Driven Transportation Planning in California



# AB 744 Objectives



Assess Existing Data, Modeling, and Analytic Software Tools

Identify Needs of Local, Regional, and State Agencies

Propose a Process: Procurement vs. Direct Funding



#### **Engagement Activities**

Multi-Method Stakeholder Key Insights Approach Involvement Metropolitan Planning Assessment of Virtual Meetings **Existing Tools** Organizations **Regional Transportation** Identification of Surveys **Planning Agencies Data Tools** State Agency Workshops **Subject Matter Experts** Other



### Policy Recommendation



Establish a hybrid implementation option combining a competitive funding program with centralized procurement



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