



**FREIGHT PLAN**

California Freight  
Mobility Plan

# California Freight Mobility Plan Discussion



# Outreach & Engagement

2025 AND 2026

Method	Timeline
Public & Industry Survey (Maptionnaire)	Ended July 15, 2025
Caltrans Engagement Portal (+Survey)	July 15- Current (will closed on June 15, 2026)
CFAC Meetings	February, July 2025
Social media	1st Campaign: June 9- July 15th 2nd Campaign: August 4th- October 31 <sup>st</sup> 3 <sup>rd</sup> Campaign: TBD
Emails / Newsletters	Ongoing
Industry/ Public Workshop(s)	TBD
Public Events/ Committee Meetings, etc.	Ongoing

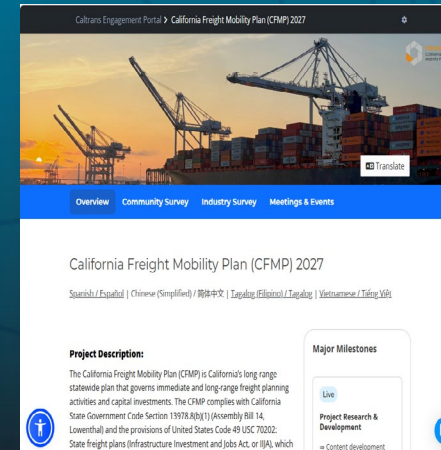
Survey via Maptionnaire



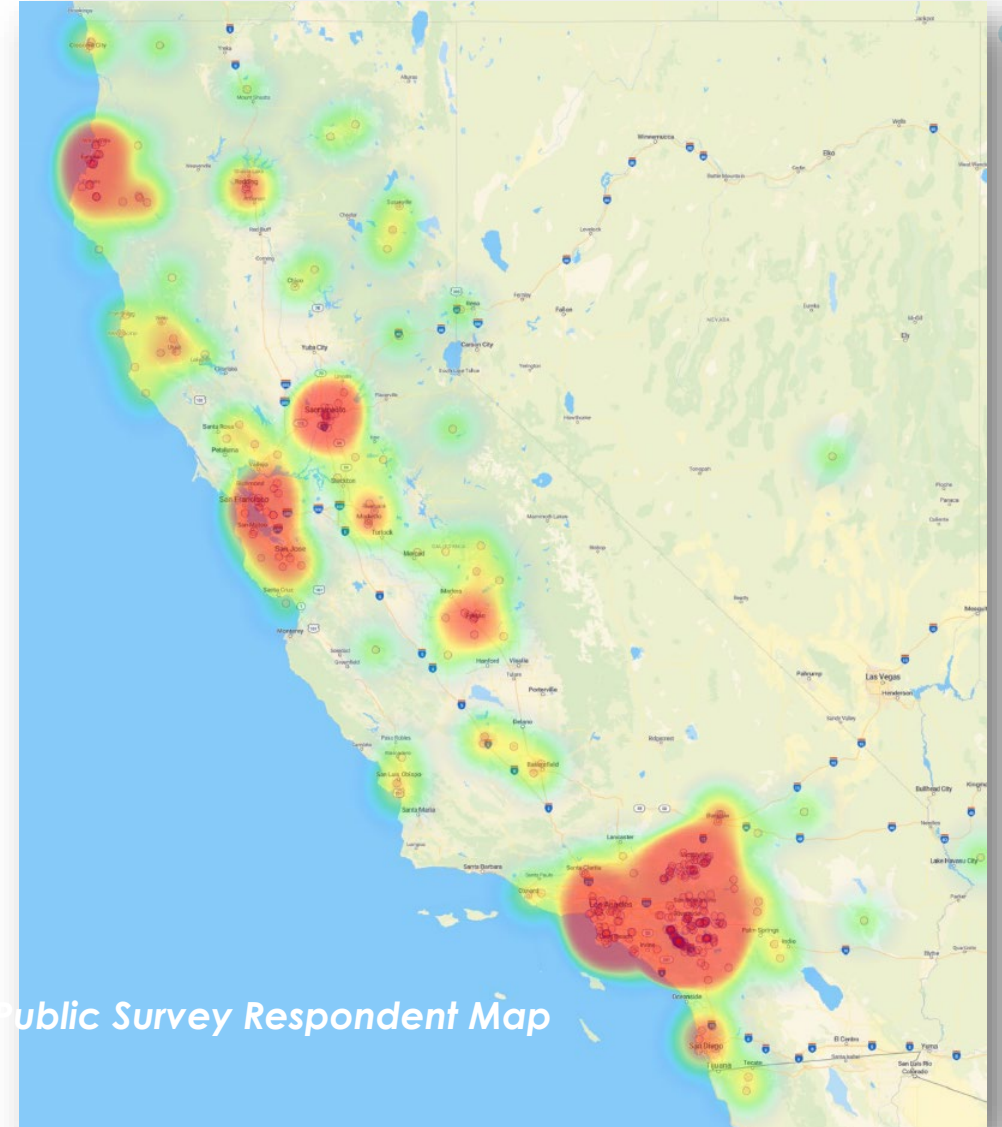
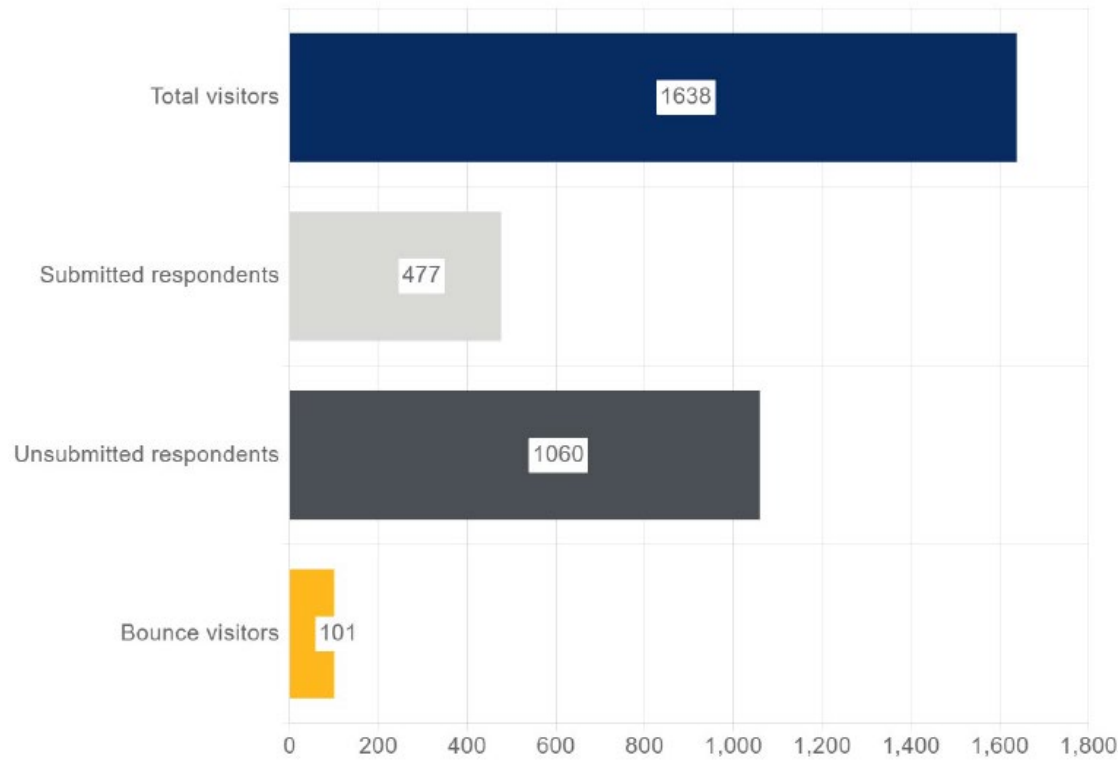
Social Media Posts (Via Caltrans Platform)



Caltrans Engagement Portal



# Public Survey Responses - MIG



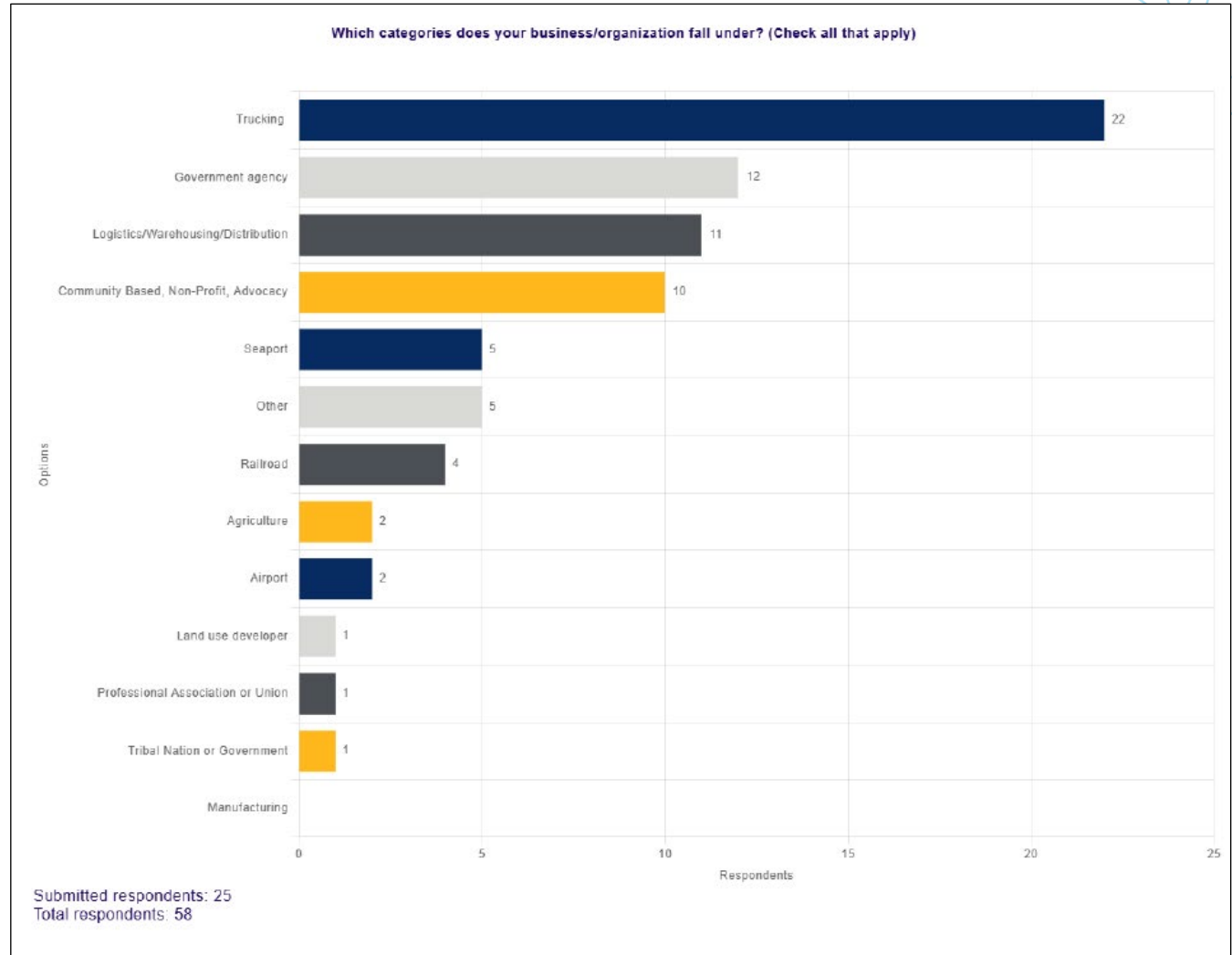
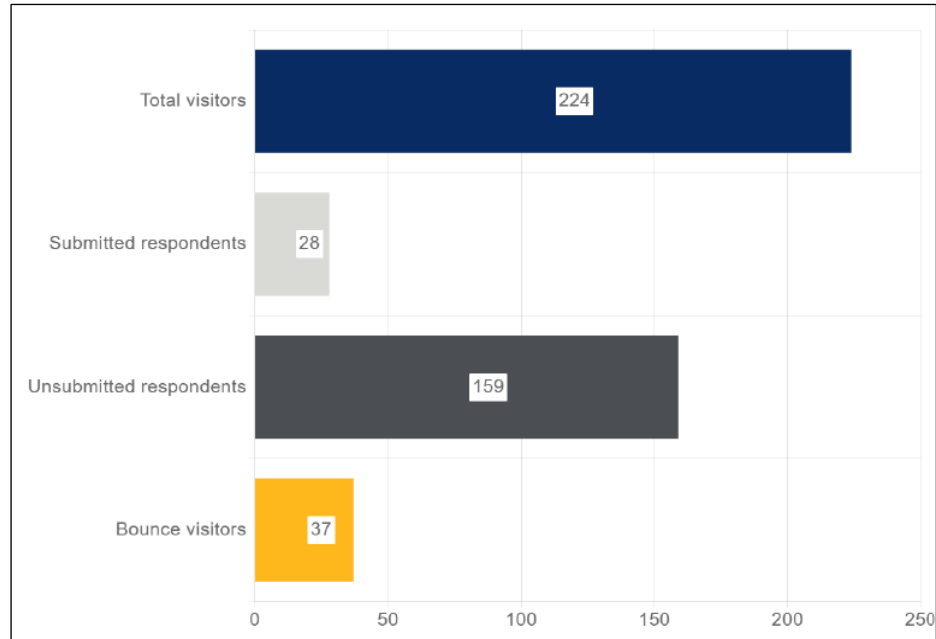


# Public Survey Responses – CT Engagement Portal

## Project Engagement

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS	SUBSCRIBERS
14,360	298	4,817	667	82

# Industry Survey Responses - MIG



# Industry Survey Responses – CT Engagement Portal

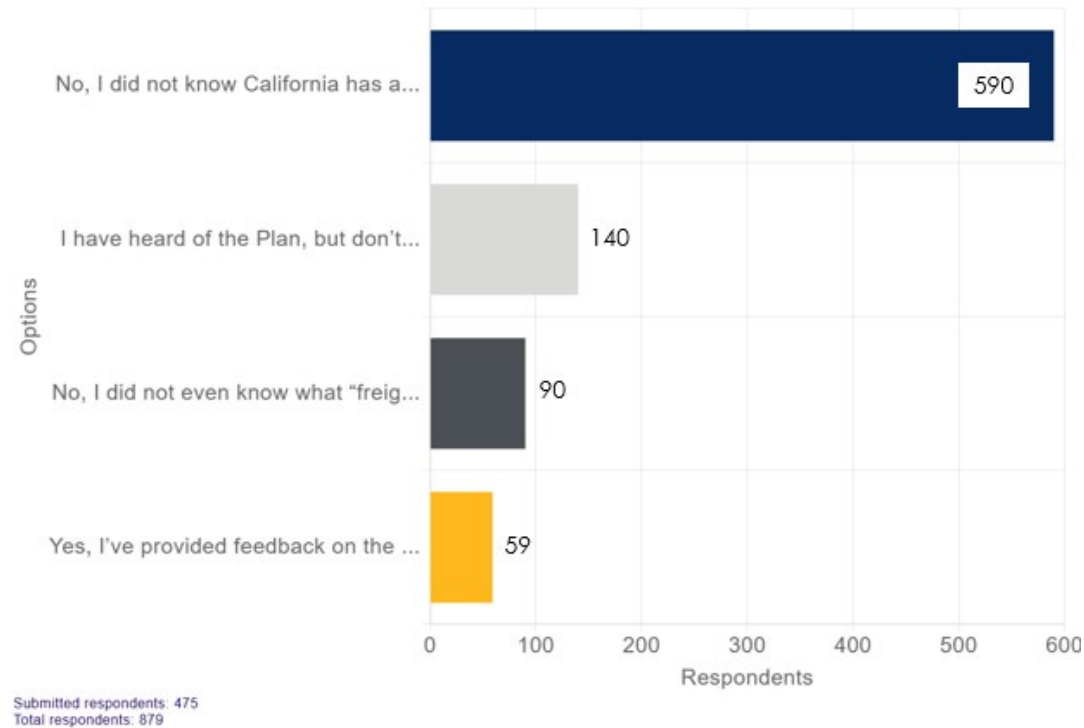
1. Which categories does your business/organization fall under? (Check all that apply)

47%	Trucking	48 ✓
30%	Government agency	31 ✓
12%	Logistics/Warehousing/Distribution	12 ✓
11%	Agriculture	11 ✓
11%	Seaport	11 ✓
9%	Other	9 ✓
5%	Railroad	5 ✓
3%	Community Based, Non-Profit, Advocacy	3 ✓
2%	Airport	2 ✓
2%	Land use developer	2 ✓
2%	Professional Association or Union	2 ✓
2%	Tribal Nation or Government	2 ✓
1%	Manufacturing	1 ✓

102 Respondents

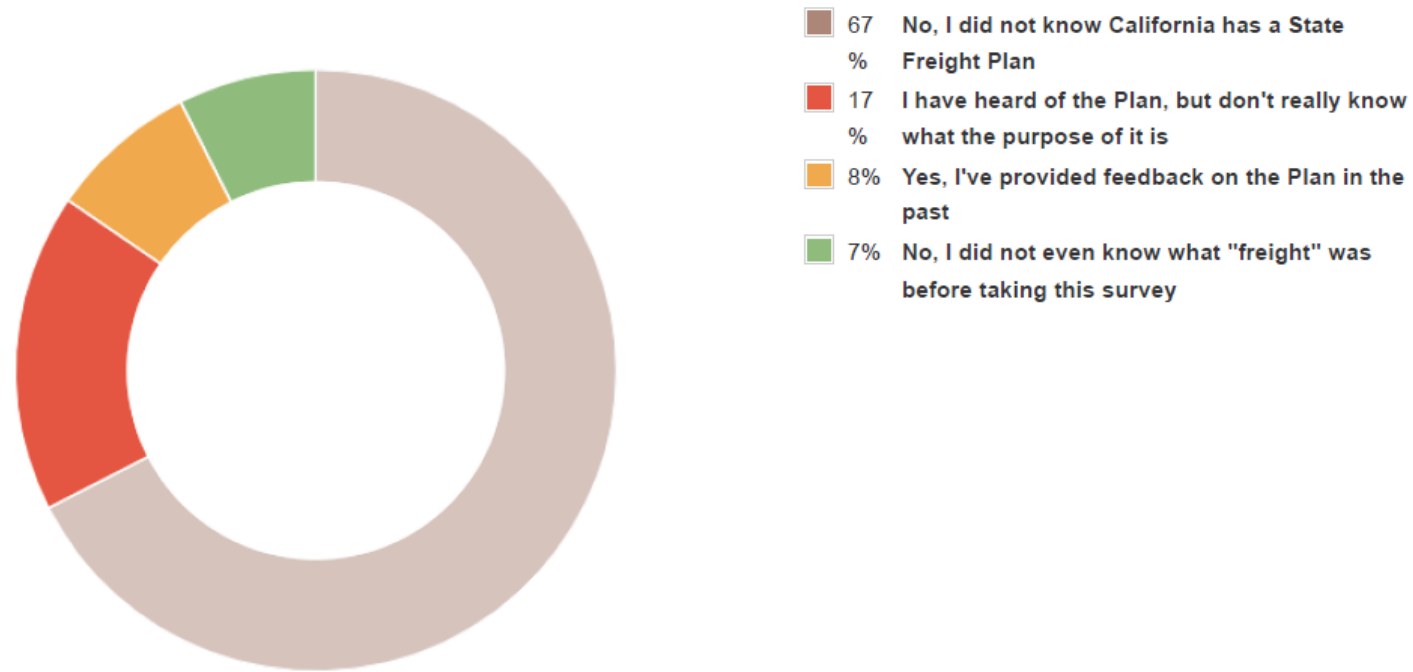
# Question: Are you aware that CA has a State Freight Plan? MIG Survey Instrument

Are you aware that California has a State Freight Plan ("California Freight Mobility Plan")?



# Question: Are you aware that CA has a State Freight Plan? Caltrans Engagement Portal

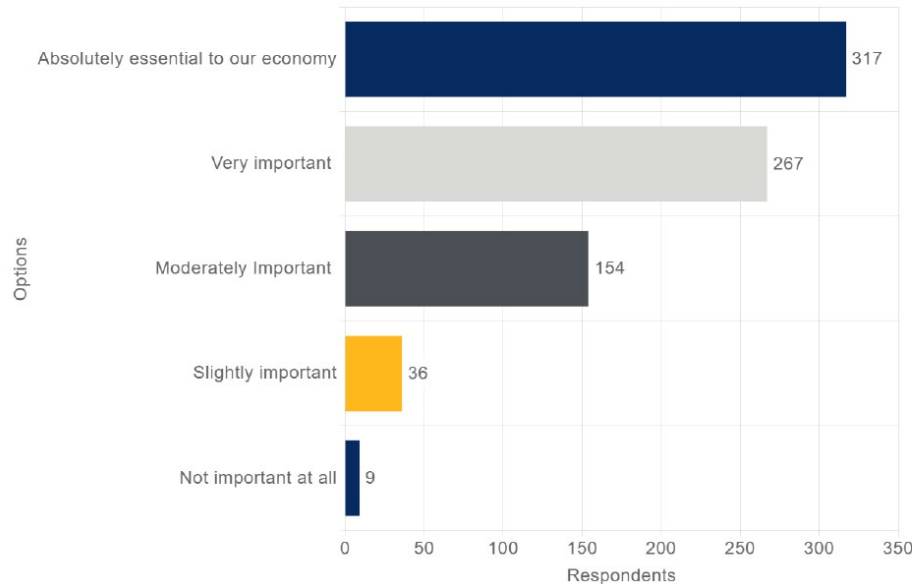
1. Are you aware that California has a State Freight Plan ("California Freight Mobility Plan")?



175 respondents

# Question: How important is freight to the state/local economy? MIG Survey Instrument

In your opinion, how important is freight to the state/local economy?



Submitted respondents: 475  
Total respondents: 783

## Freight is Essential, But Impacts Are Growing

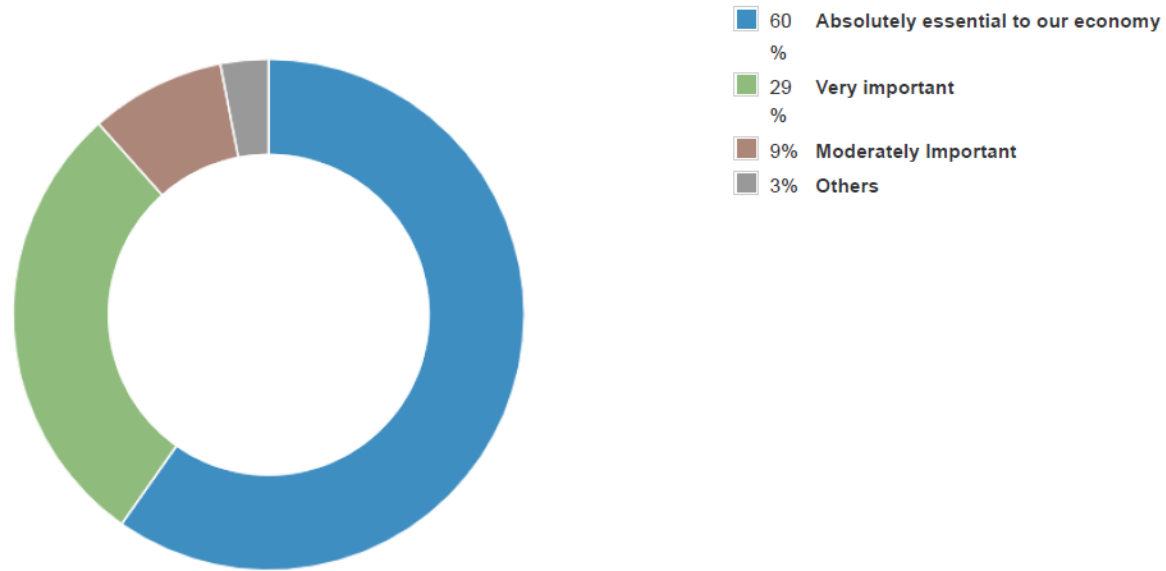
- Recognition of the essential role of freight and how foundational it was to the economy
- Rural areas rely heavily on freight for essential goods and services
- Traffic, congestion, & road impacts were common frustrations

## Addressing Community Concerns & Balanced Solutions

- Prioritize infrastructure improvements before warehouse construction – sustainable and community friendly freight approaches
- Shift to rail alternative freight modes to relieve highway pressure
- Air quality and health concerns, especially in the Inland Empire communities

# Question: How important is freight to the state/local economy? Caltrans Engagement Portal

3. In your opinion, how important is freight to the state/local economy?



164 respondents



# Positive & Negative Impacts Of Freight

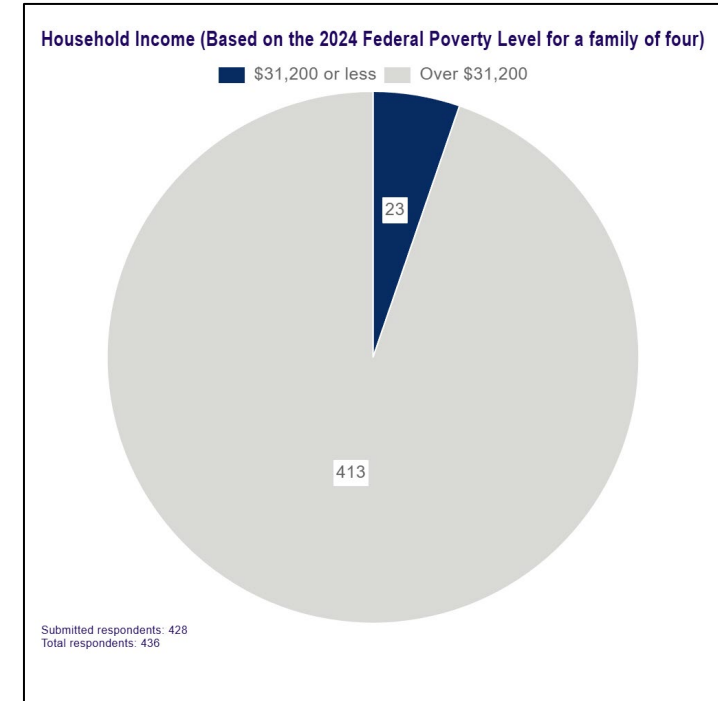
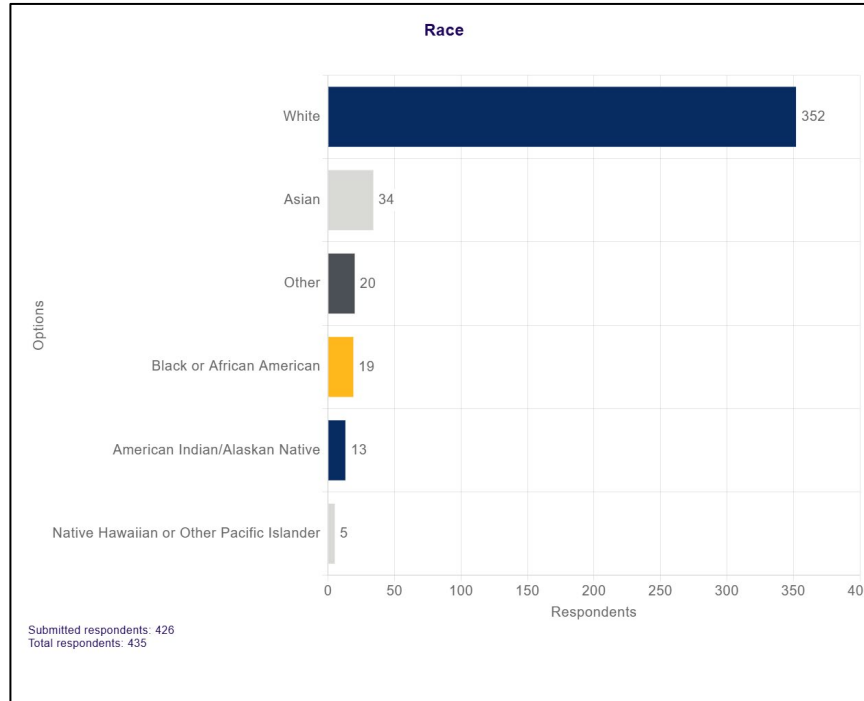
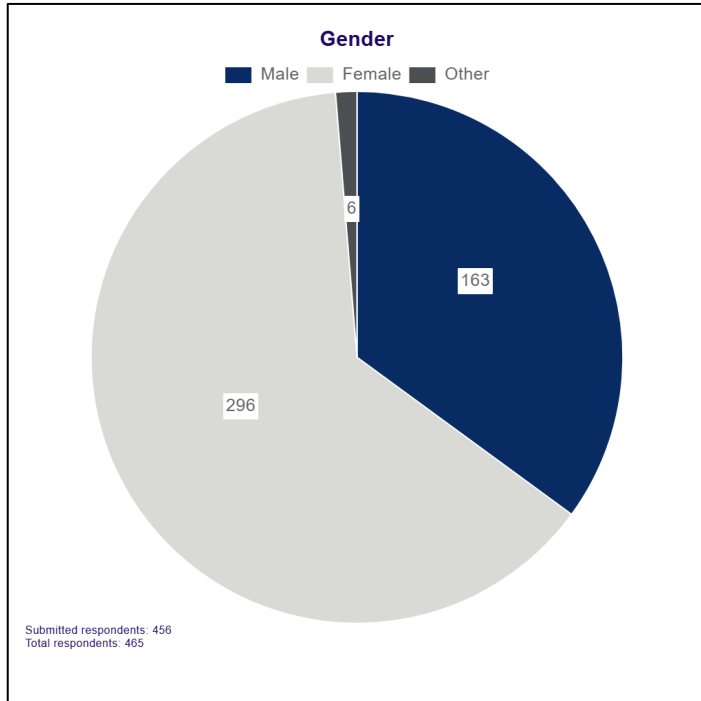
## Positive

- Access to Goods
- Convenience
- Economic Benefits
- Lower Consumer Costs & Faster Shipping
- Support for Local Businesses & Infrastructure

## Negative

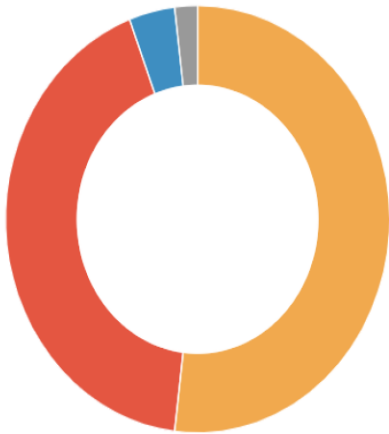
- Traffic Congestion & Commute Disruptions
- Air Quality & Public Health Concerns
- Noise Pollution
- Road Damage & Infrastructure Strain
- Decreased Quality of Life
- Equity & Environmental Justice Concerns

# Public Survey Results – Demographic Data MIG Survey Instrument



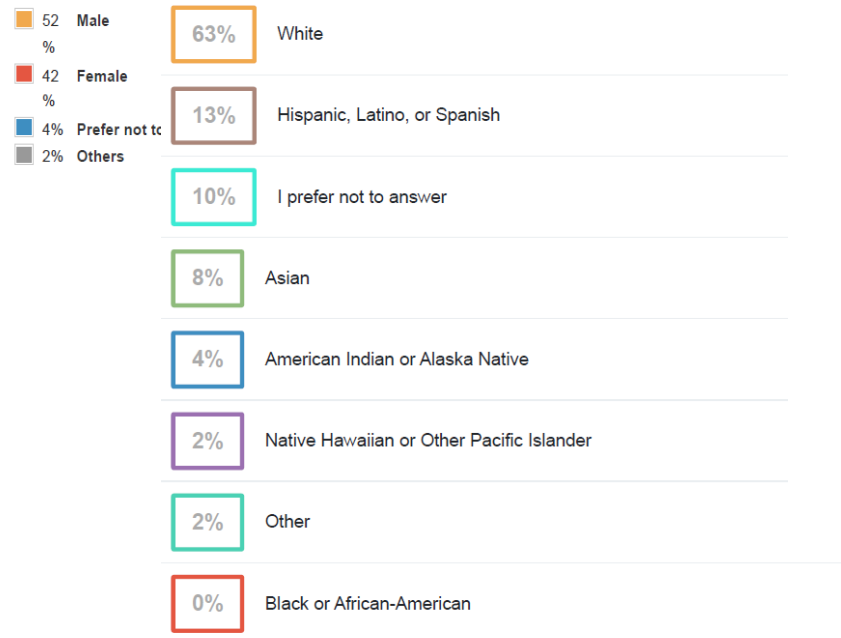
# Public Survey Results – Demographic Data Caltrans Engagement Portal

What is your gender?



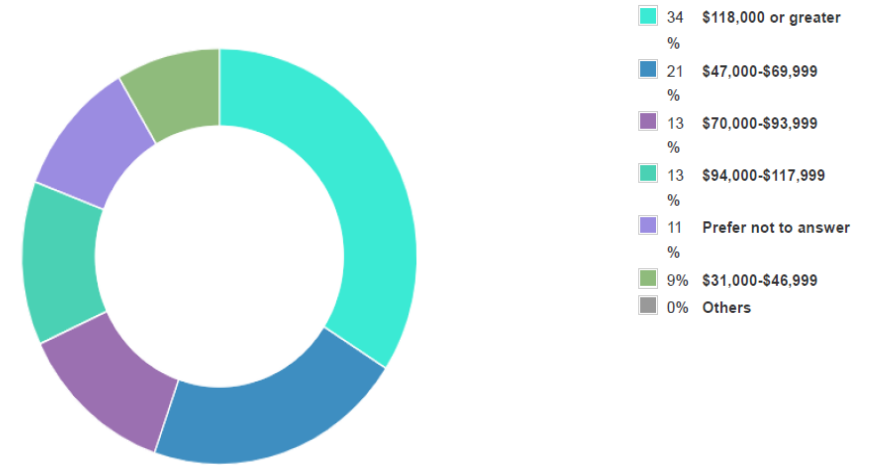
52 respondents

What is your race/ethnicity?



48 Respondents

Total household income:



47 respondents



# Key Takeaways

## Public Survey

- Most respondents were unaware of the Freight Mobility Plan but understand their interactions with the freight system and the impacts in their communities
- Traffic congestion and various forms of pollution (air quality, noise) were top concerns
- Inland Southern California respondents turned out in large numbers
  - Motivated by traffic congestion and other impacts of distribution centers
  - Less willing than other areas to accept a jobs/economic development argument for freight related development

## Industry Survey

- Low response rate leaves many perspectives under-represented in all freight industries except for truck drivers
- Additional, targeted outreach is needed to better understand this part of the CFMP audience
- The majority of respondents indicated they are connected to trucking, the specific concerns of this segment appear to be:
  - Operating costs
  - Lack of investment in infrastructure
  - Regulation

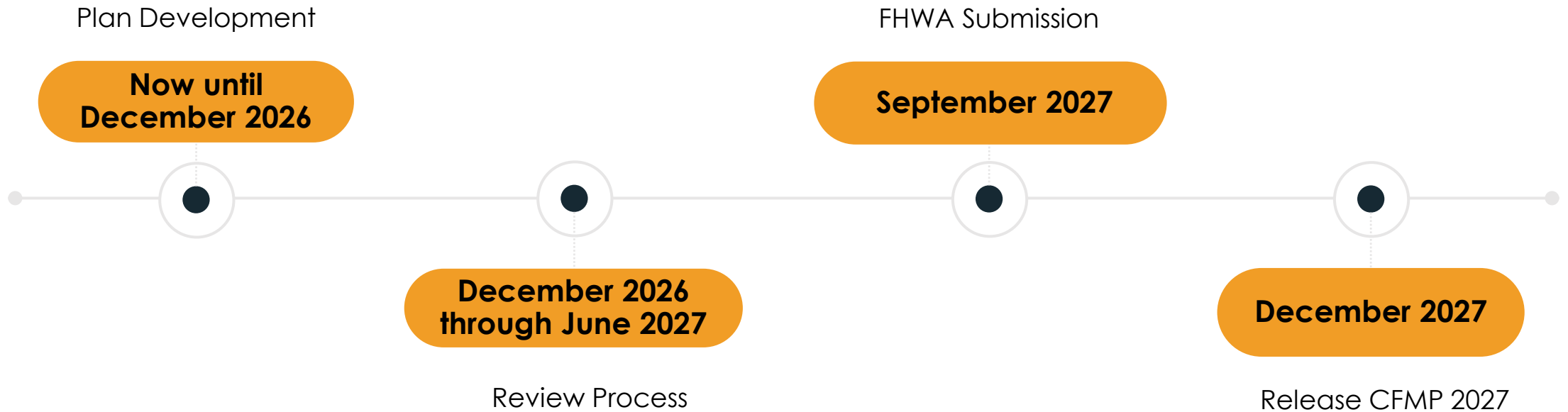


# Follow Up Questions from October EAC Meeting

## Committee Member Questions

- Has CFMP reached out to unions and at port places of work?
- How does survey data differentiate white and Latino populations?
- Do land ports of entry include inland ports?
- How does CFMP address AB 98?
- Is there any kind of guidance on the visibility clearance of vehicles?  
(some larger vehicles have limited visibility)

# CFMP 2027 Critical Milestones



# Public and Industry Survey Link

## How you can help:

- The surveys will remain active through June 15<sup>th</sup> for those who wish to complete the public or freight industry survey
- Please share both surveys with your networks/contacts to help expand our reach
- Let us know of any outreach & engagement opportunities that may bridge the demographic and freight industry gaps



Scan QR code to access the CFMP Industry survey!

# Thank You

QUESTIONS?

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