



Tab 3

Building momentum with RUC

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The road to RUC

- How far we've come
- Lessons learned
- Challenges to address

RUC Timeline



2001

Oregon forms
Road User Fee
Task Force

2006

Oregon launches
first RUC pilot

2012

Second Oregon
RUC pilot

2015

Oregon launches
fully-operational
OREGO

2016

FAST Act funds first
RUC projects

2017

FAST Act funds round
2 RUC projects

Oregon allows EVs option
of RUC vs. fees

Utah implements RUC
for alt fuel vehicles

Washington pilot with
Oregon, Vancouver, BC

2019

Oregon demonstrates
local area RUC

RUC West does
California-
Oregon pilot

20??

Fed calls for
nationwide
RUC pilot

Telematics
implemented
with RUC

States mandate
RUC

Lessons learned about the system

- Support all vehicles
- Enforcement drives costs
- Be technology neutral
- Effective private sector relations
- Provide choices
- Experience increases comfort

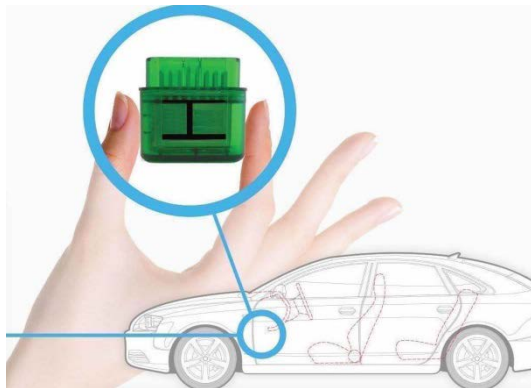


Moving the needle on public opinion



Conduct research

What does she think about RUC?



Create education tools

How do we convey RUC solution and benefits?



Conduct education tour

How do we expand the conversation?

Challenges

Public
perception &
acceptance



OReGO

Data
accuracy

Ability to
support all
vehicles

Enforcement

Cost to
revenue ratio



Current work

- Addressing the challenges
- Expanding technology
- Exploring interoperability

**The most enrolled vehicle types are: Toyota Prius,
Ford F-150 and Subaru Outback**



Addressing the challenges

FAST Act grants (2016)

**Expand the
Market**

**Increase Public
Awareness**

**Evaluate
Compliance**

**Explore
Interoperability**

EV opt-in

- Available only to full EVs, not plug-in hybrids
- If driver is in OReGO, they will be exempt from registration fees (up to \$115 by 2024)
- Task Force considering expanding to other efficient vehicles, such as 40+ mpg



WEST COAST
ELECTRIC
HIGHWAY

A long-exposure photograph of a multi-lane highway at night. The image shows bright white and red light trails from cars moving along the road, which curves into the distance. The surrounding area is dark, with some distant city lights visible on the left. The overall scene conveys a sense of continuous motion and infrastructure.

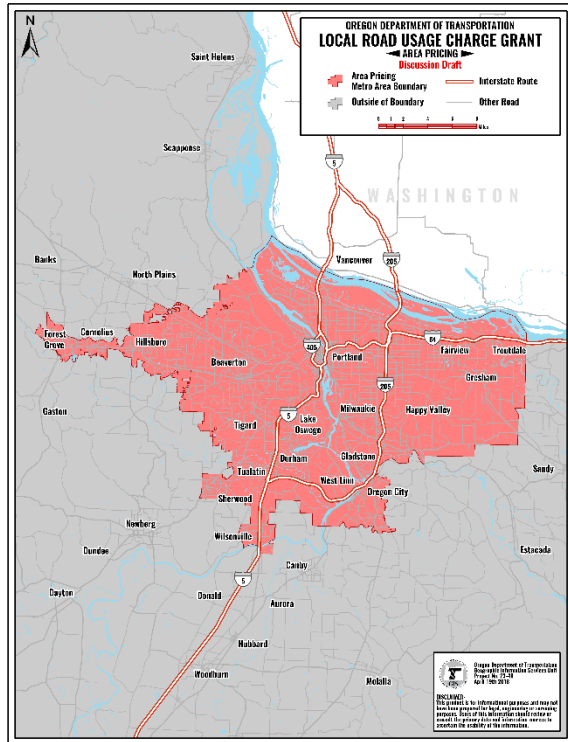
Future plans

- Demonstrate interoperability
- Refine RUC policy
- Consider tolling
- Connection to AVs

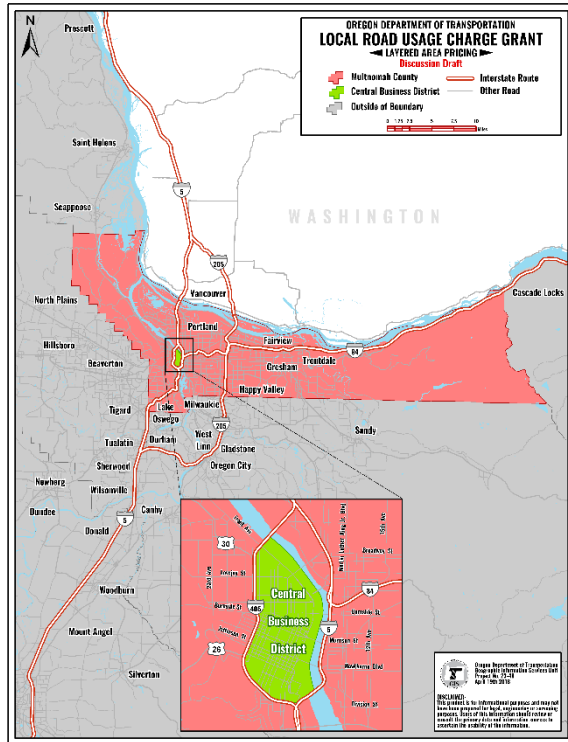
Interoperability works!



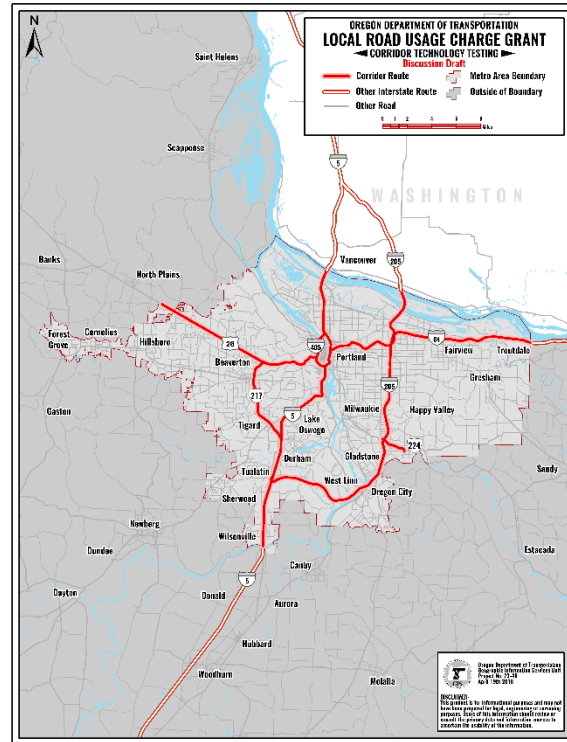
RUC as a funding option for local governments



- Static and variable rates



- Layered options



- Corridor options

2019 legislative recommendation

Expanding the volunteer program

40+ MPG
OReGO
Opt In

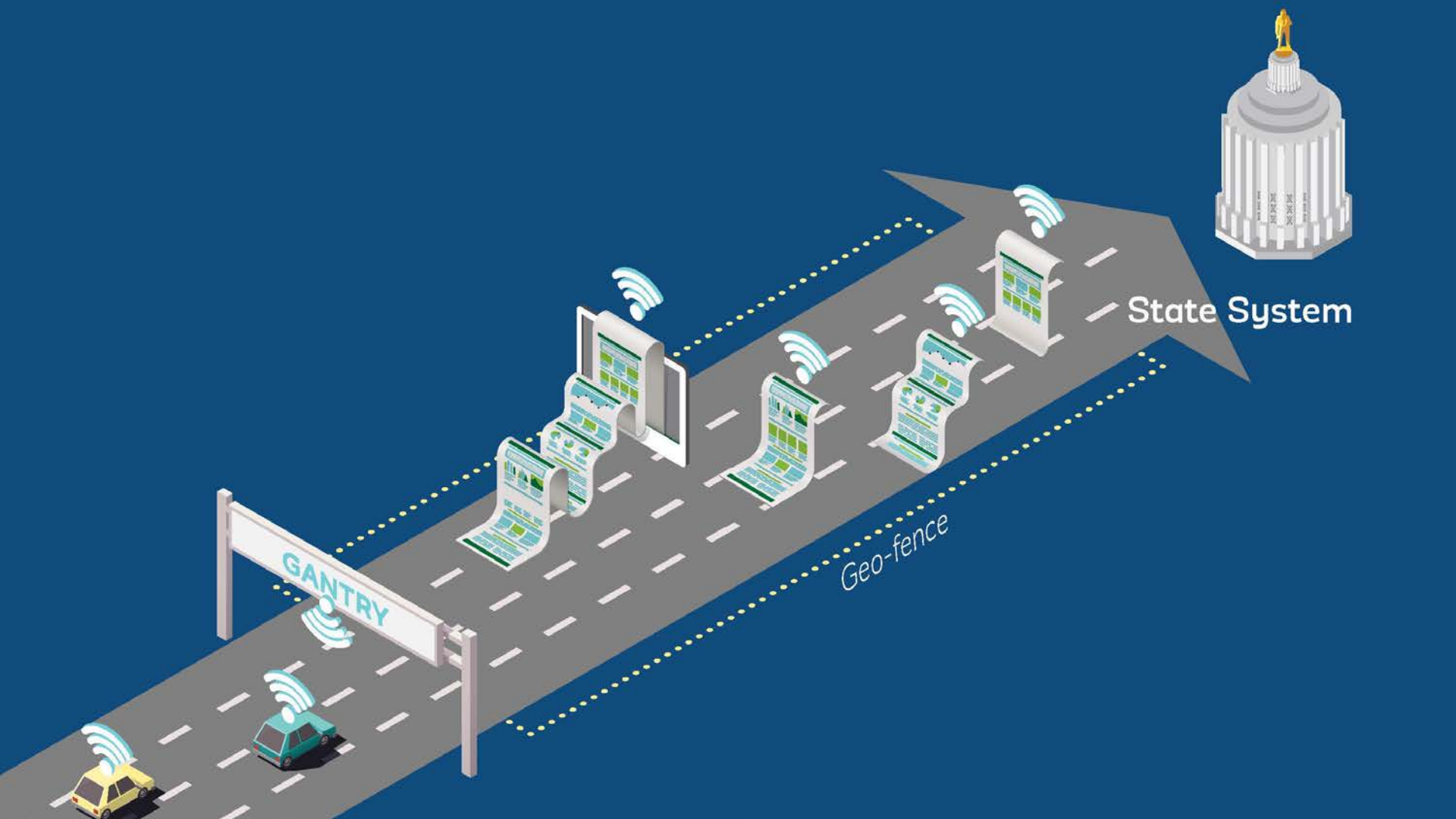
20 mpg
minimum
with no
enrollment
cap

Enforcement

RUC Formula

Enroll at Point
of Sale

2025
Volunteer
Sunset



Connection to automated vehicles





Thank you!

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