

Disruptive Trends

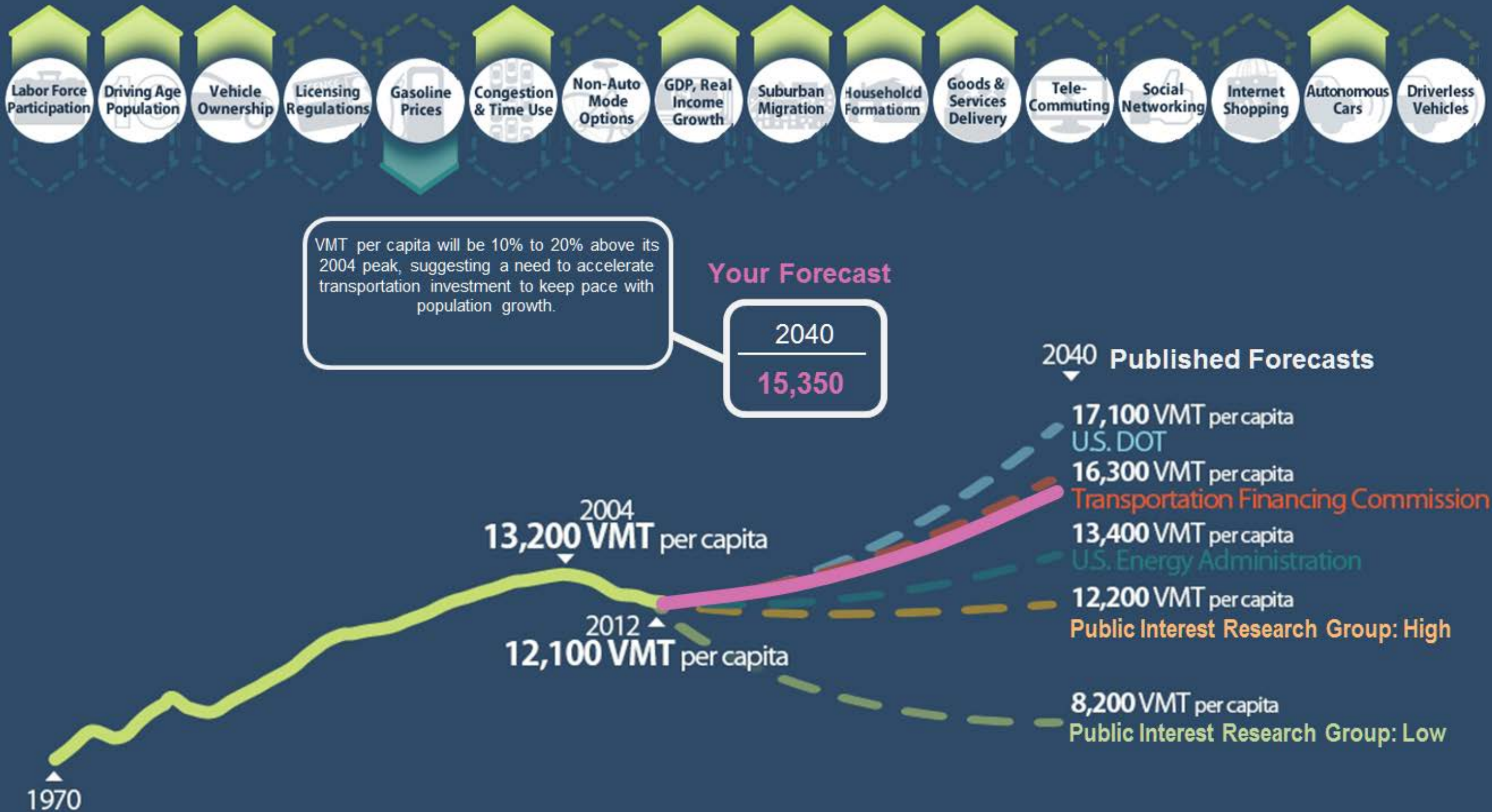
In Transportation

Ronald T. Milam | AICP, PTP
FEHR & PEERS
August 2018



Trends

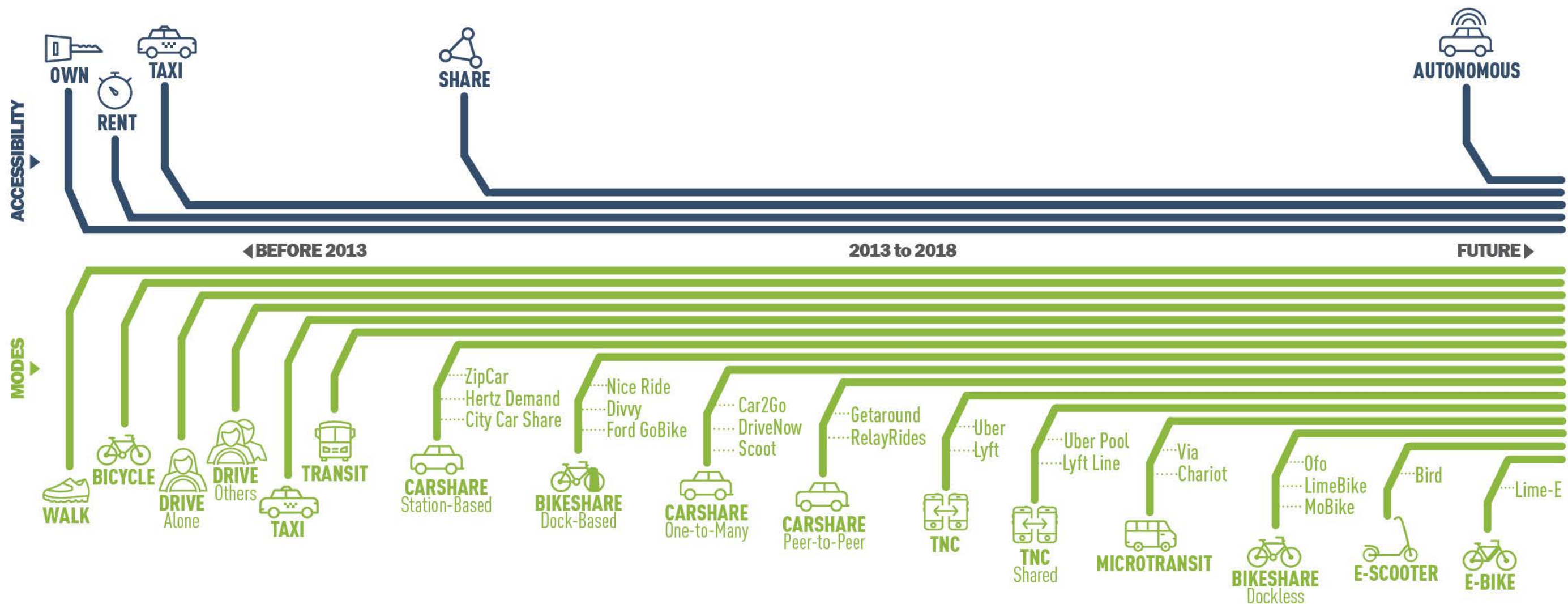
2017 to 2040 **UNCERTAINTY**



Trend Effects

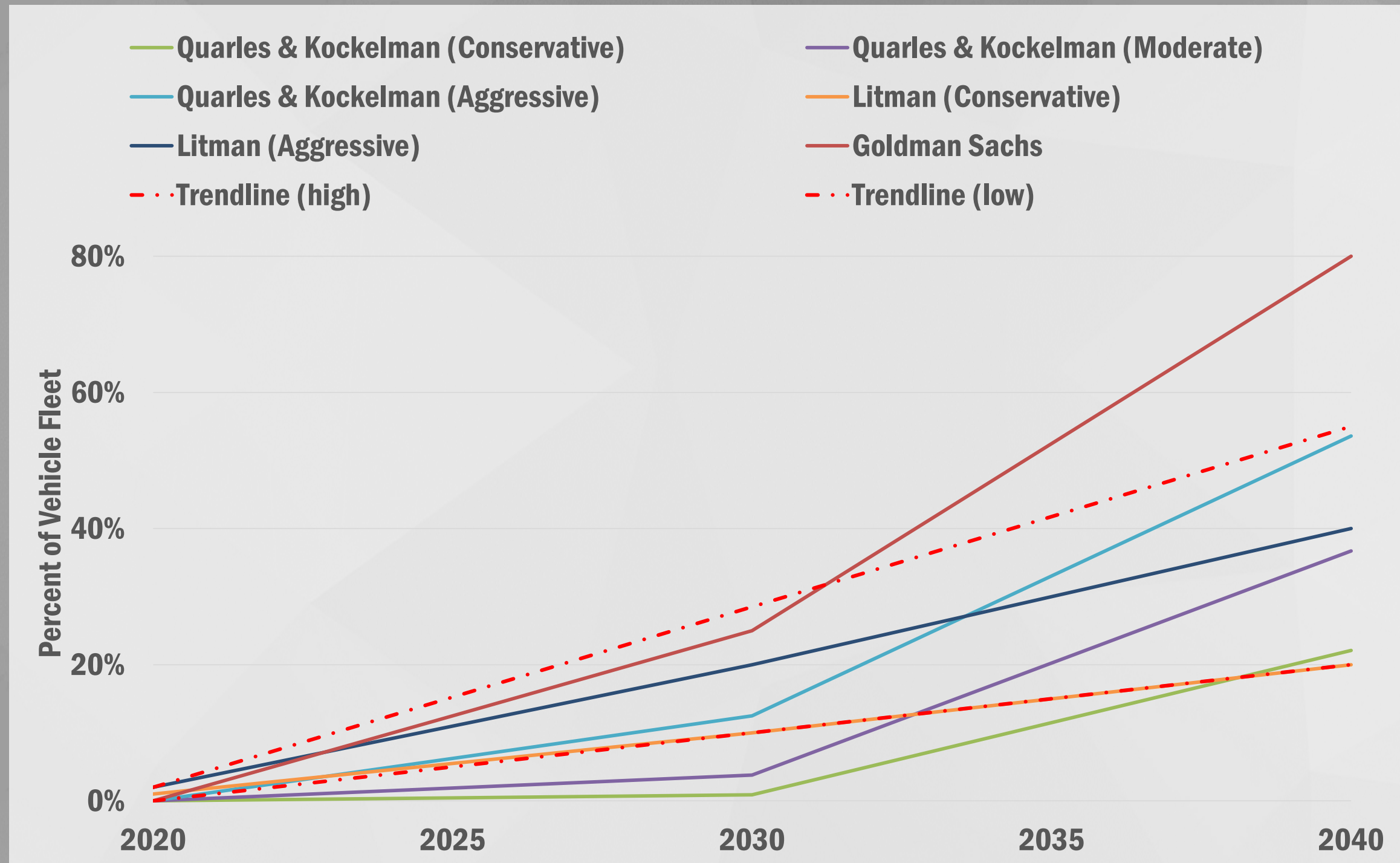
Tipping Point

VEHICLE ACCESSIBILITY & TRAVEL MODE



Trend Effects

Tipping Point

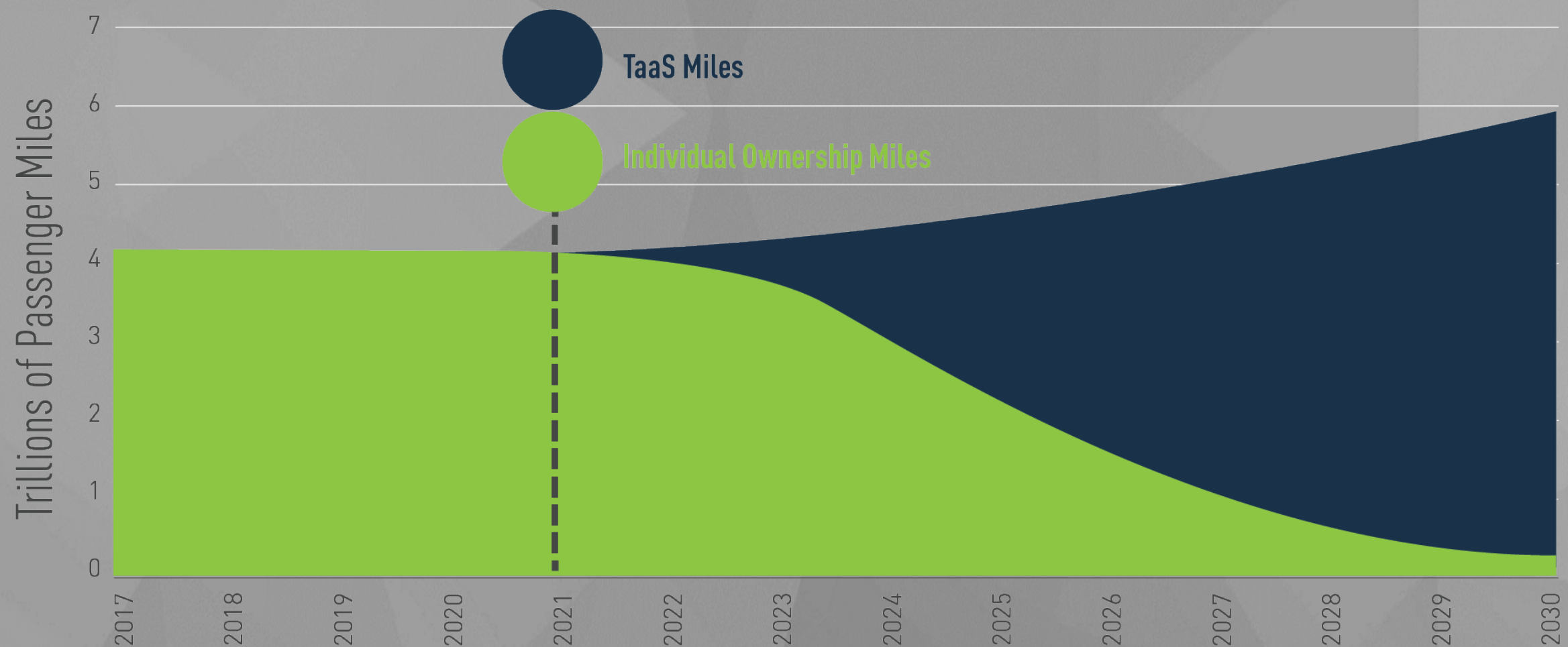


Potential Growth in Autonomous Vehicles as Percent of Vehicle Fleet

Trend Effects

Tipping Point

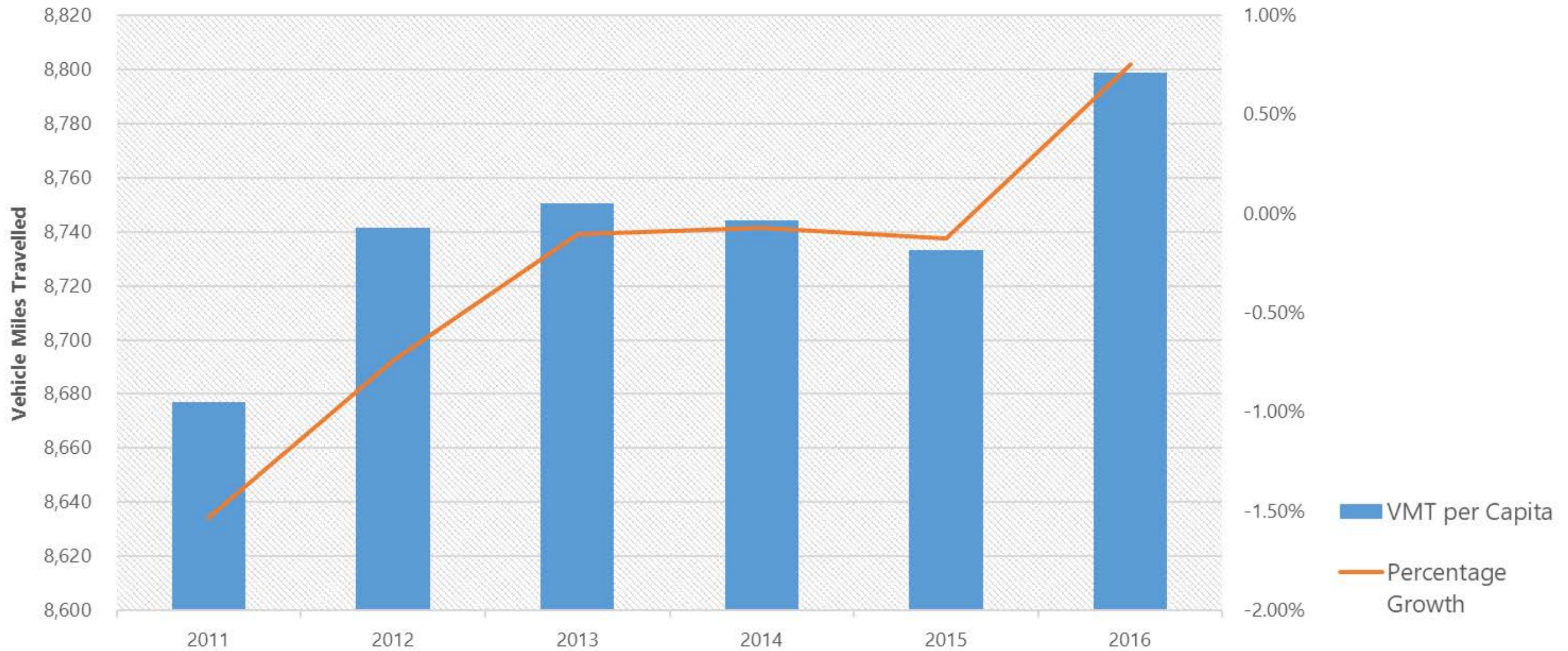
**95% of Passenger Miles by 2030
Delivered by Transportation as a
Service (TaaS) in Autonomous
Electric Vehicles (AEVs)**



Trend Effects

Evidence

Per Capita Vehicle Miles Travelled - California



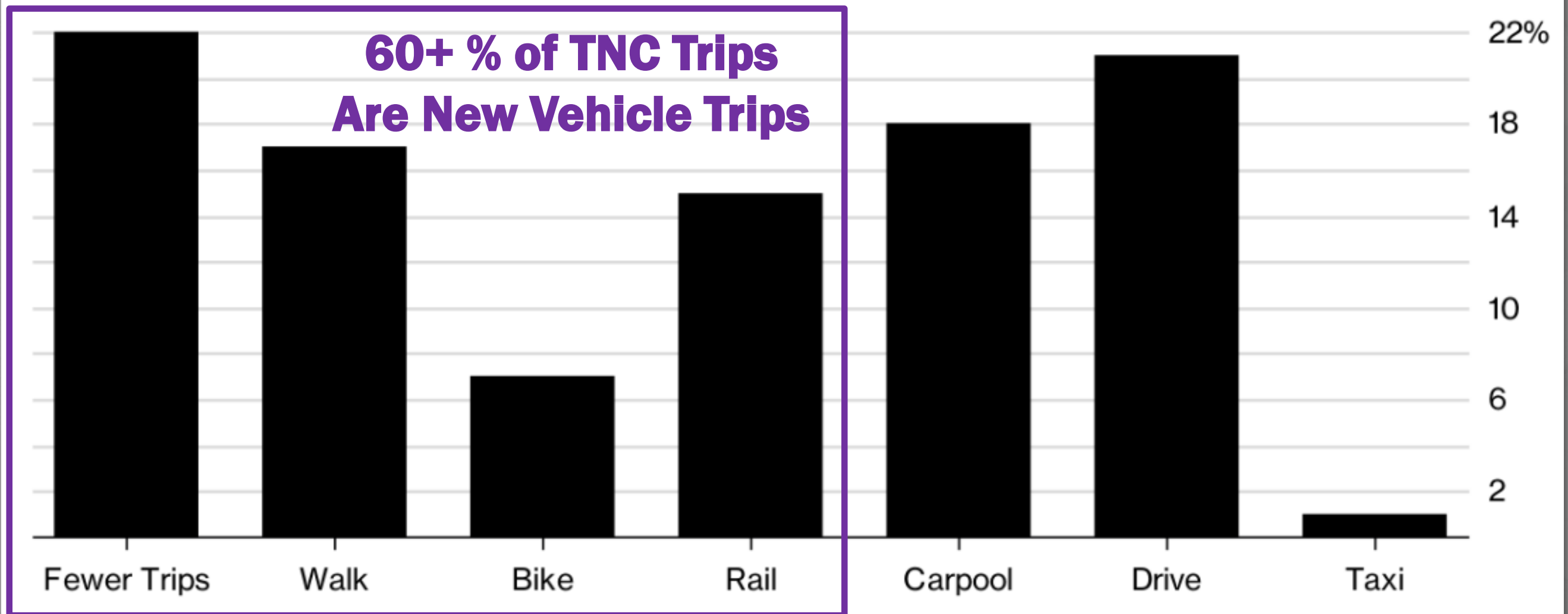
Source: U.S. Department of Transportation Federal Highway Administration Highway Statistics

TNC Effects

Evidence

What's Uber Displacing?

How people would travel if they weren't taking Uber or Lyft



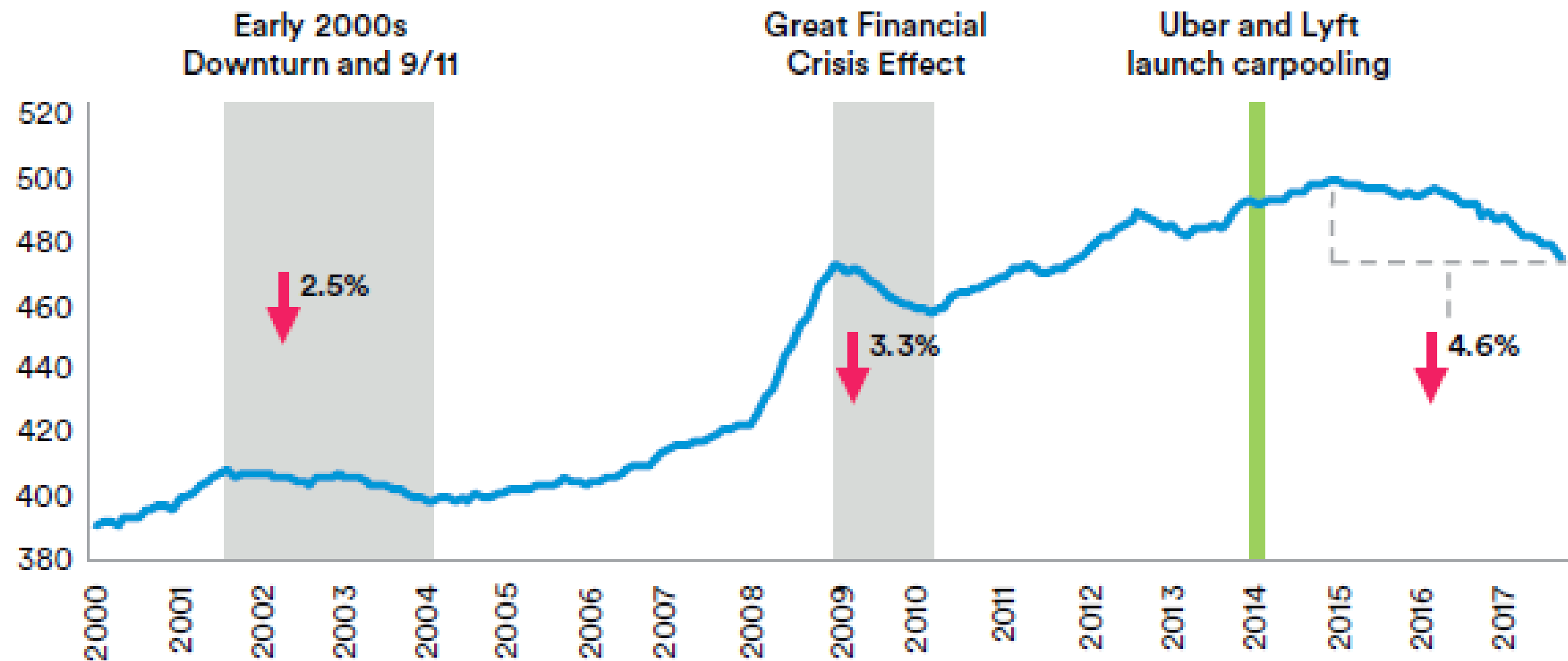
Source: University of California, Davis Institute of Transportation Studies

Bloomberg

Trend Effects on Transit

Evidence

Exhibit 1 | U.S. Public Transit Ridership (millions of rides per month, 12-mo trailing average, major metros)



Sources: MetLife Investment Management, American Public Transportation Association

Note: Major metros include Boston, Chicago, Los Angeles, New York City, San Francisco, and Washington D.C.

Trend Effects on Transit

Evidence

Transit ridership fell in 9 of 10 largest markets in 2017

Researchers attributed the decline to ride-hailing services, cheap fuel, and the increase of car ownership, among other factors.



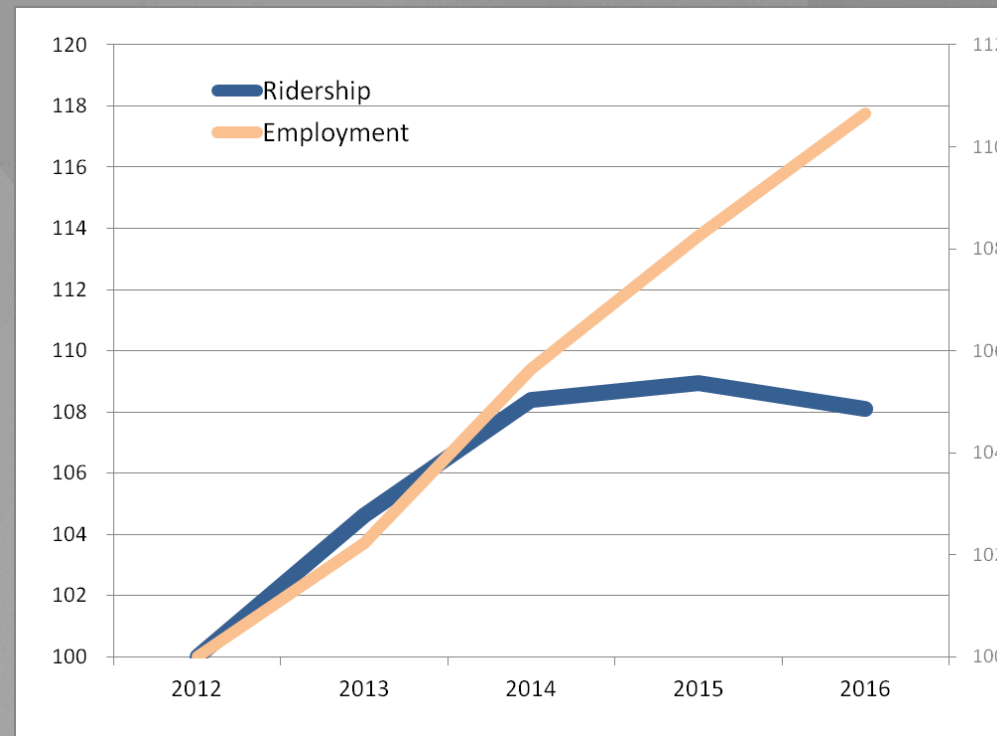
Source: TransitCenter, National Transit Database

GABRIEL FLORIT/THE WASHINGTON POST

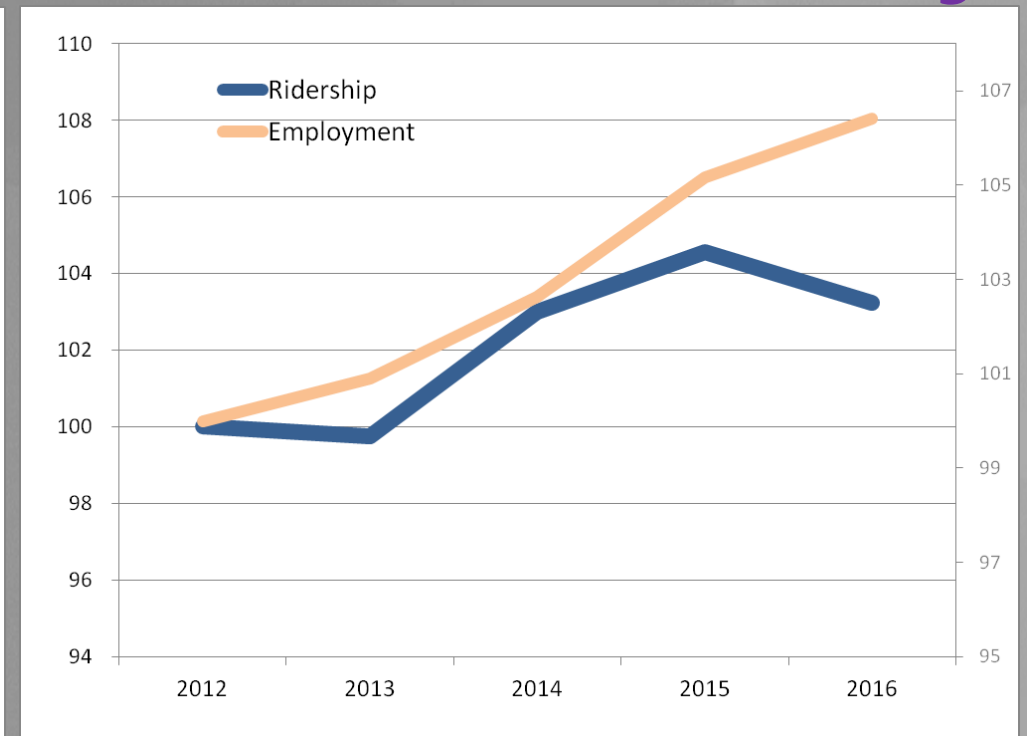
Trend Effects on Transit

Evidence

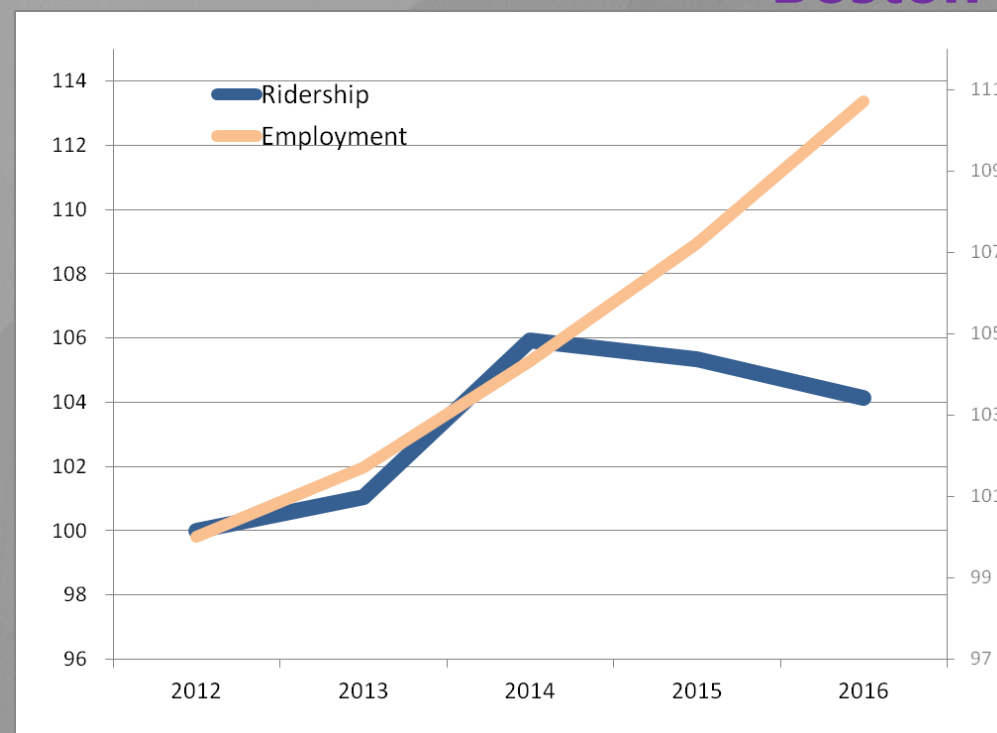
New York



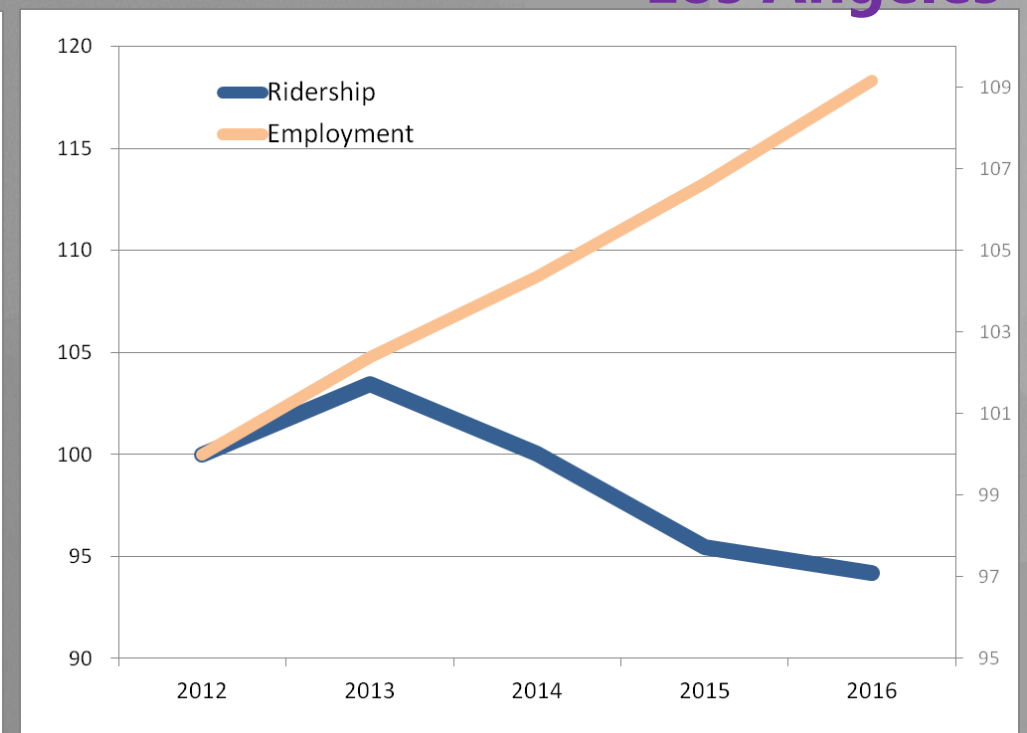
Chicago



Boston



Los Angeles



TNCs to AVs

Fehr & Peers Testing

9

Regional Travel
Demand Models

2

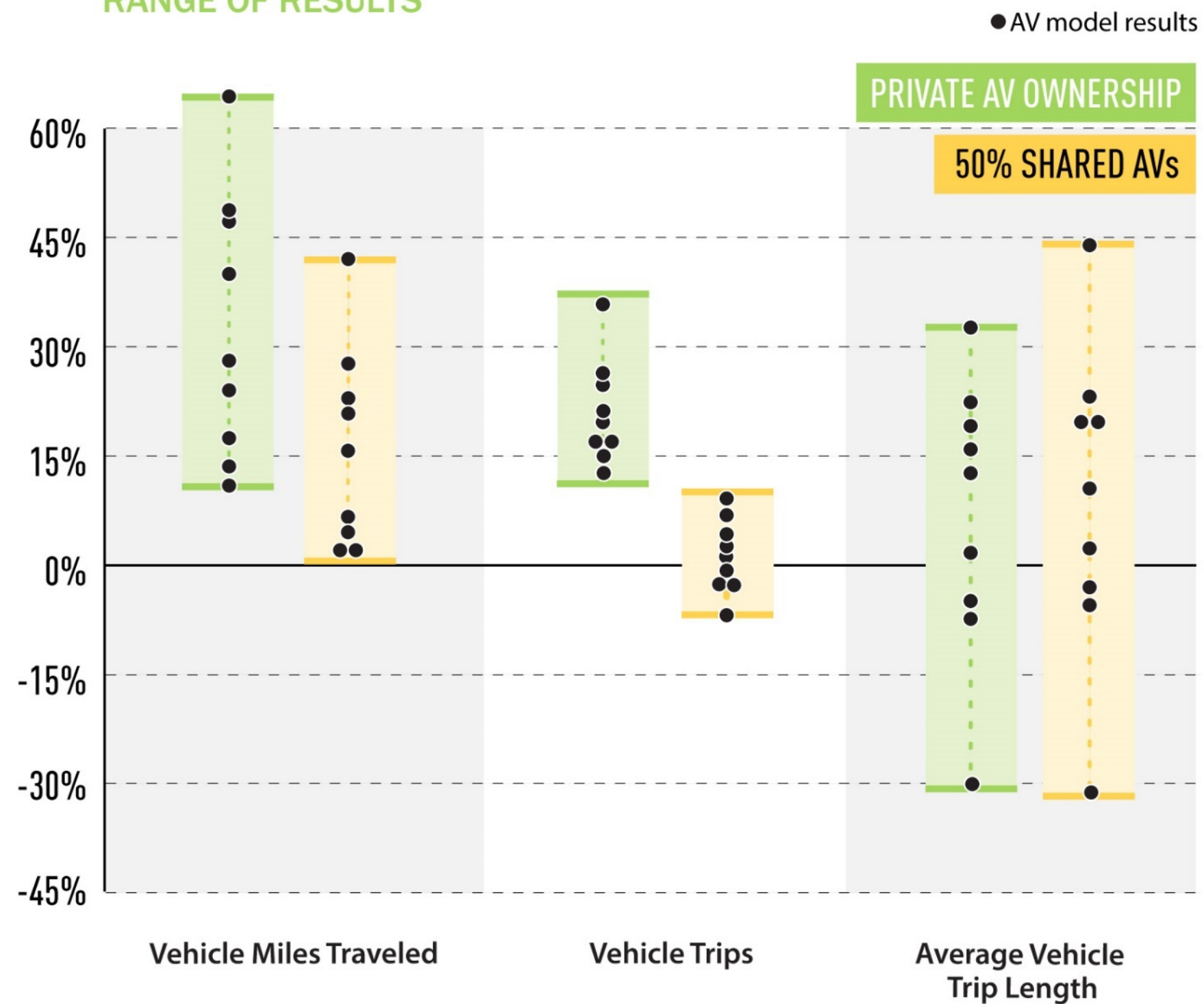
Freeway
Simulations



AV Tests

Vehicle Results

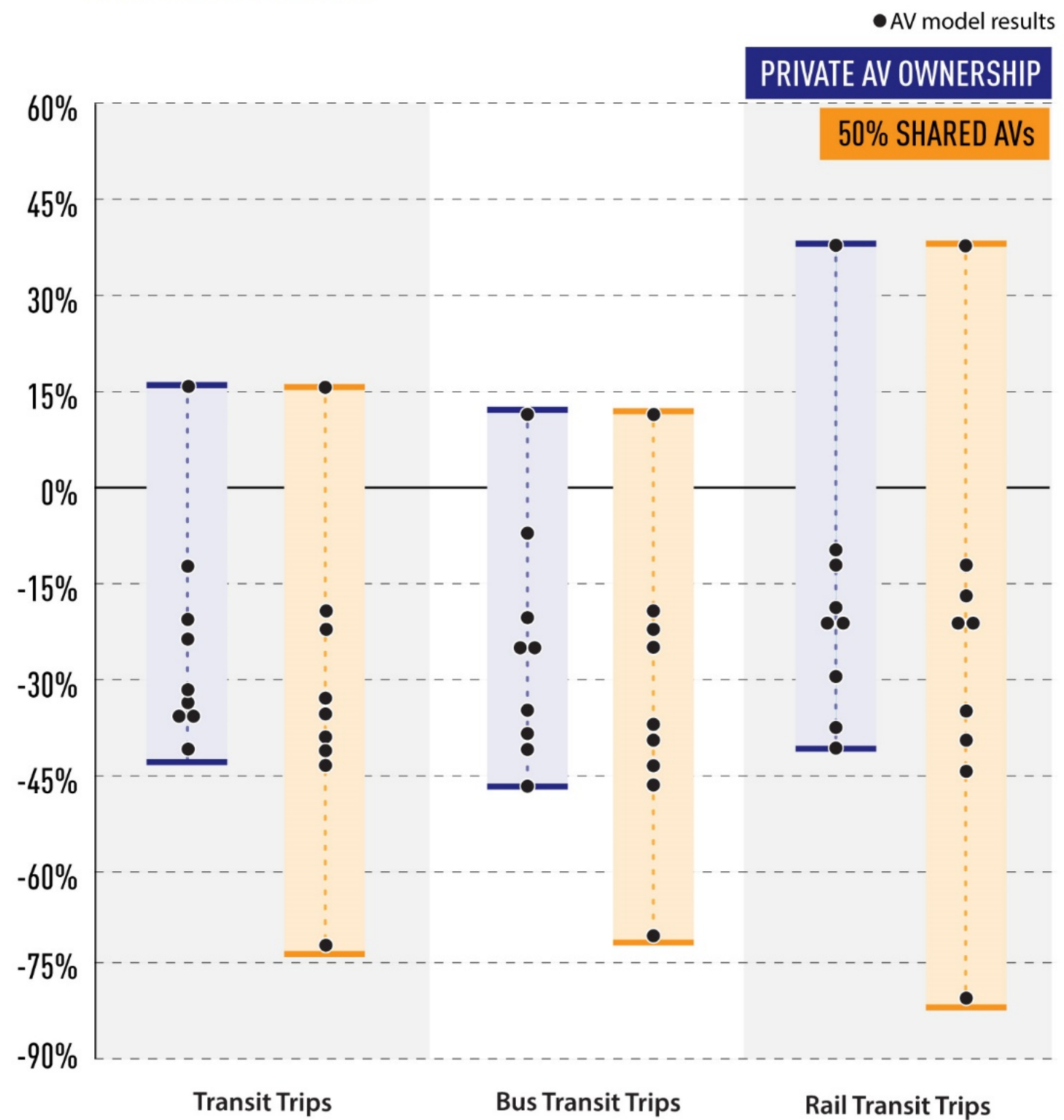
VEHICLES RANGE OF RESULTS



AV Tests

Transit Results

TRANSIT RANGE OF RESULTS



AV Effects

Evidence

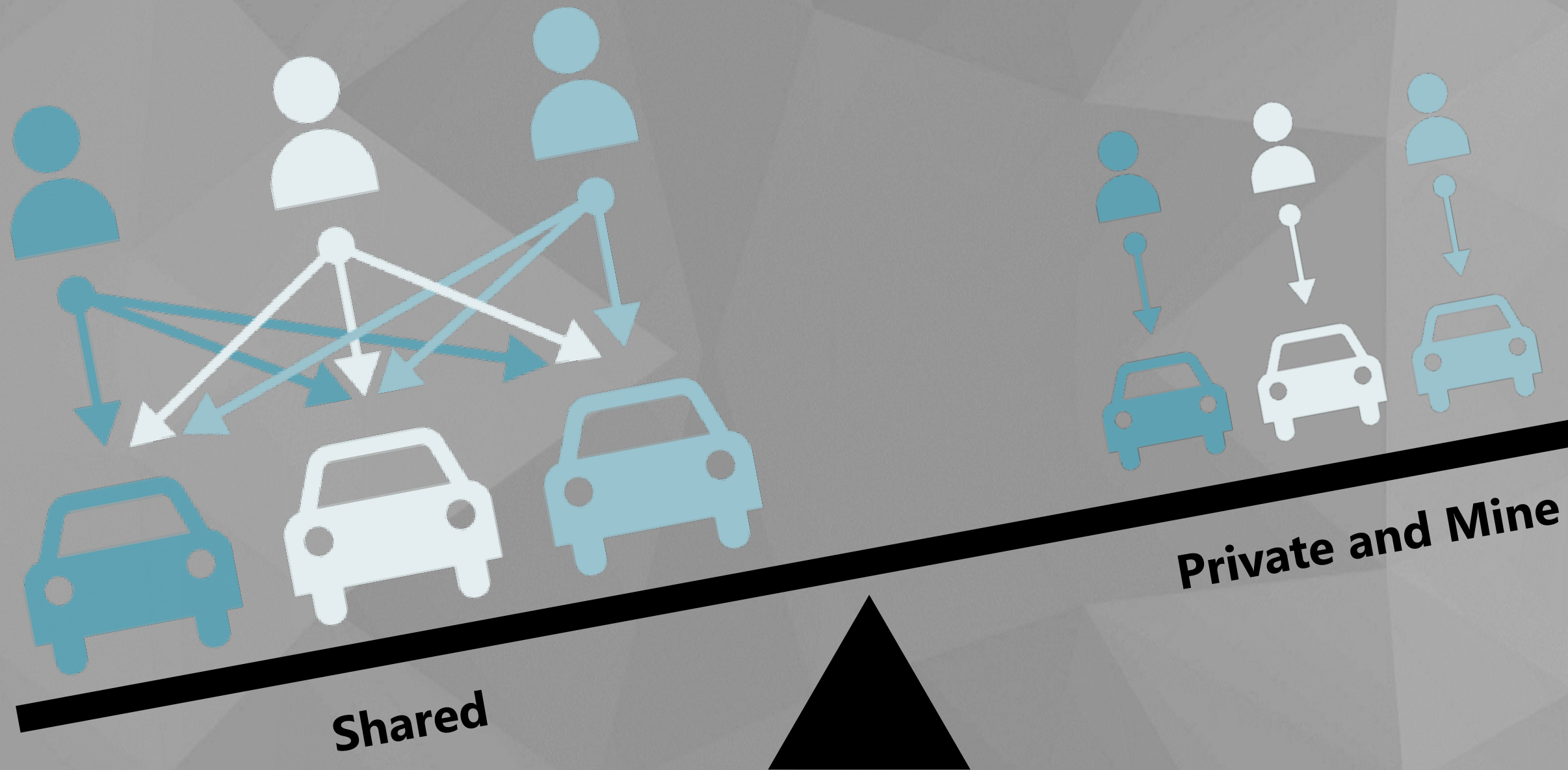
Research Findings: Chauffeur Experiment

(Harb et al., 2017)

- 13 San Francisco Bay Area subjects *Cohorts: 4 Millennials, 4 Families, 5 Retirees*
- More auto travel
 - 76% increase in VMT
 - 22% of increased VMT were ghost trips*Retirees increase most
Consistent across cohorts*
- Change in activity patterns
 - 94% increase in # longer trips (over 20 miles)
 - 80% increase in # evening trips (after 6 pm)*Retirees increase most*
- Bimodal impact on miles walked
 - Half decreased (-28% on average), half increased (+49% on average)*Consistent across cohorts*
- Virtually no biking, transit, TNC use in the sample *Consistent across cohorts*

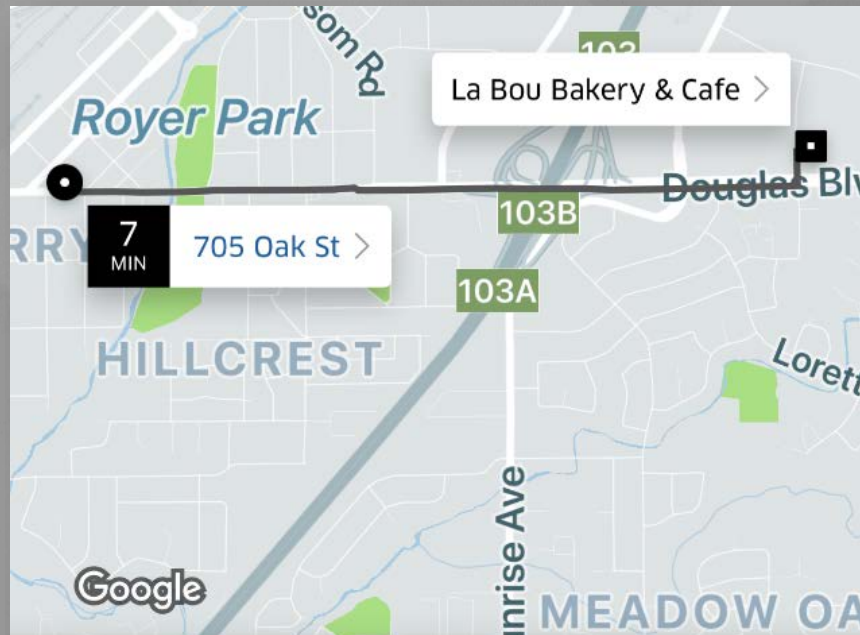
Policy Response

Depends on the desired outcome



Policy Response

Private Sector Motivation = Revenue (Miles, Minutes, Demand Level, and Vehicle Choice)



La Bou Bakery & Cafe >

Royer Park

7 MIN 705 Oak St >

103B 103A

Douglas Blvd

HILLCREST


Loretto


MEADOW OAK


Google

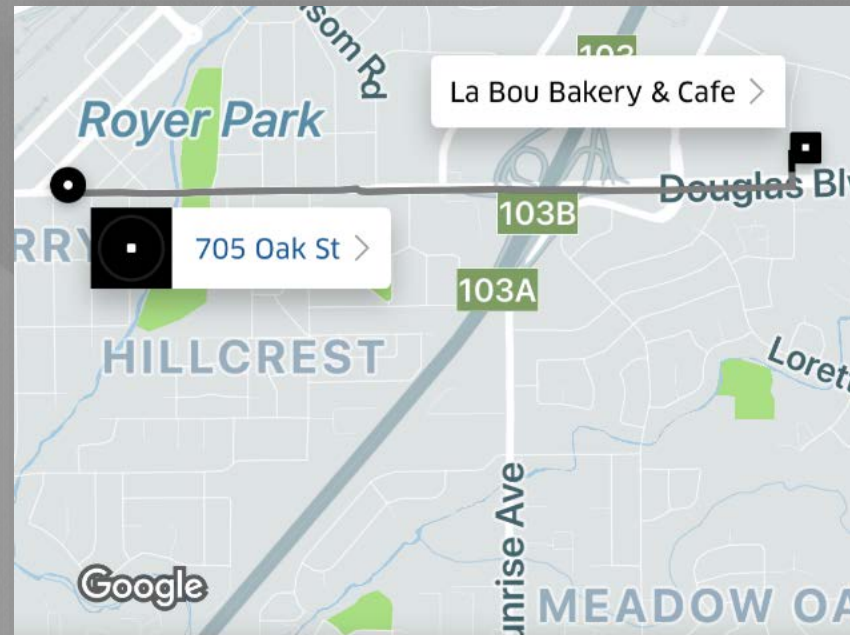
Popular

Affordable, everyday rides

 **uberX**
\$5.69 ⓘ

 **uberXL**
\$7.30

 **SELECT**
\$11.14



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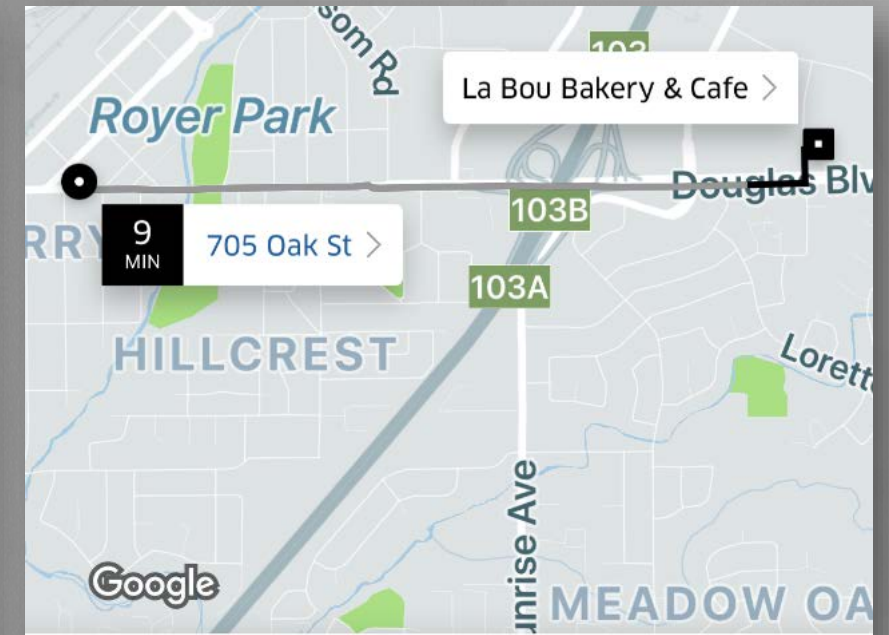
Google

Premium

High-end rides with professional drivers

 **BLACK**
\$17.92 ⓘ

 **SUV**
\$24.50



La Bou Bakery & Cafe >

Royer Park

9 MIN 705 Oak St >

103B 103A

Douglas Blvd

HILLCREST


Loretto


MEADOW OAK


Google

More

Extra assistance from certified drivers

 **ASSIST**
\$5.69 ⓘ

 **WAV**
\$5.69

 **ESPAÑOL**
\$5.71

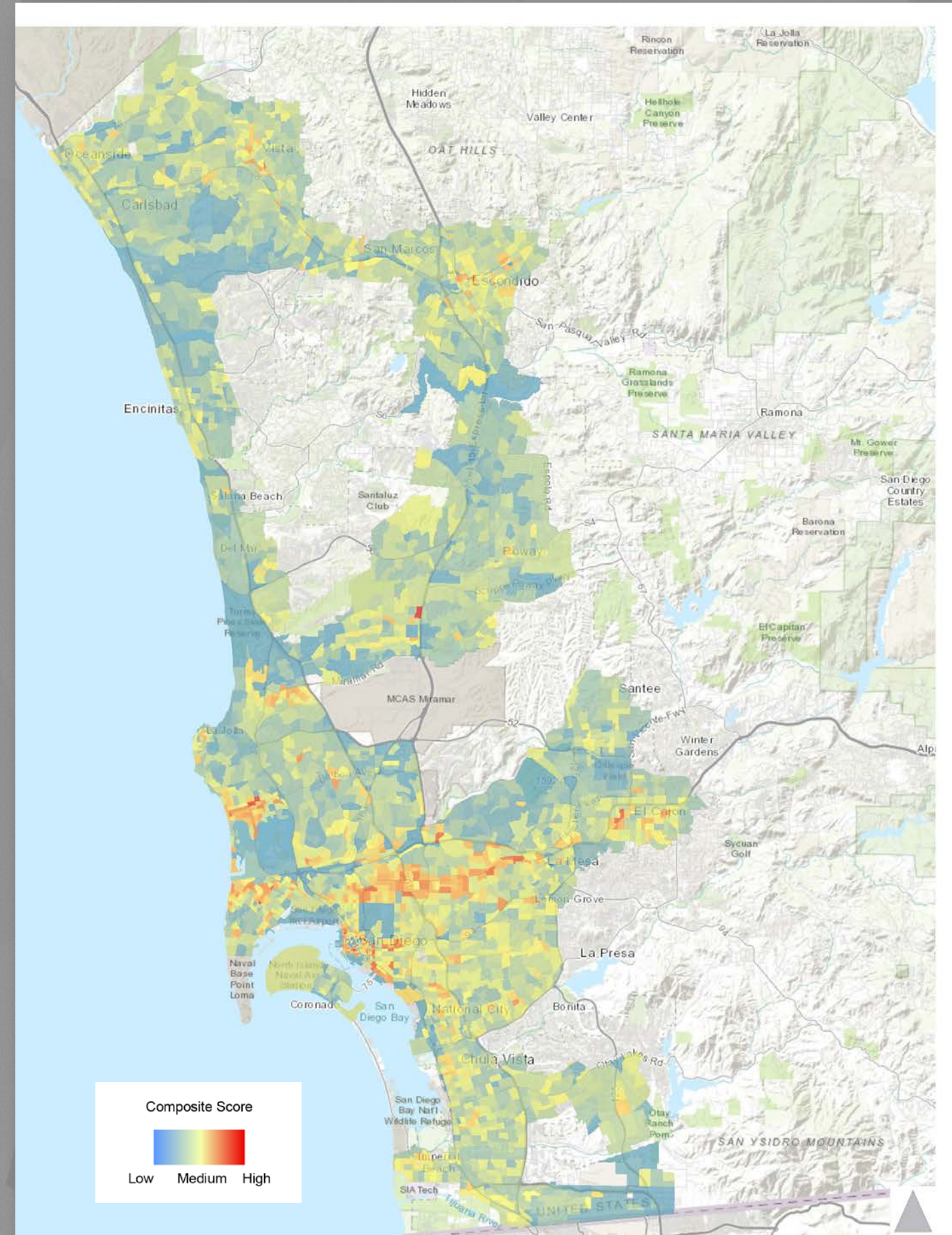
Policy Response

Transportation Network Space Allocation



Policy Response

Market Assessment



Policy Response

Microtransit



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City friendly mobility as a service

An on-demand city-integrated urban
autonomous transportation system



Policy Response

Micro-Transit or Micro-Vehicles



Performance	Traditional Vehicles	Micro Vehicles
Delay (seconds)	175	31
Fuel consumption (gallons)	422	187

Policy Response

Autonomous Rapid Transit (ART)



Through TaxiBots (yellow) Passing Loading Bot at ART Station (red rectangles)

Performance	20-passenger vehicles	4-passenger vehicles
Reduced travel delay	46%	49%
Improvement in travel time advantage over cars	34%	36%
Improvement in travel time advantage over BRT	33%	35%

Disruptive Trends

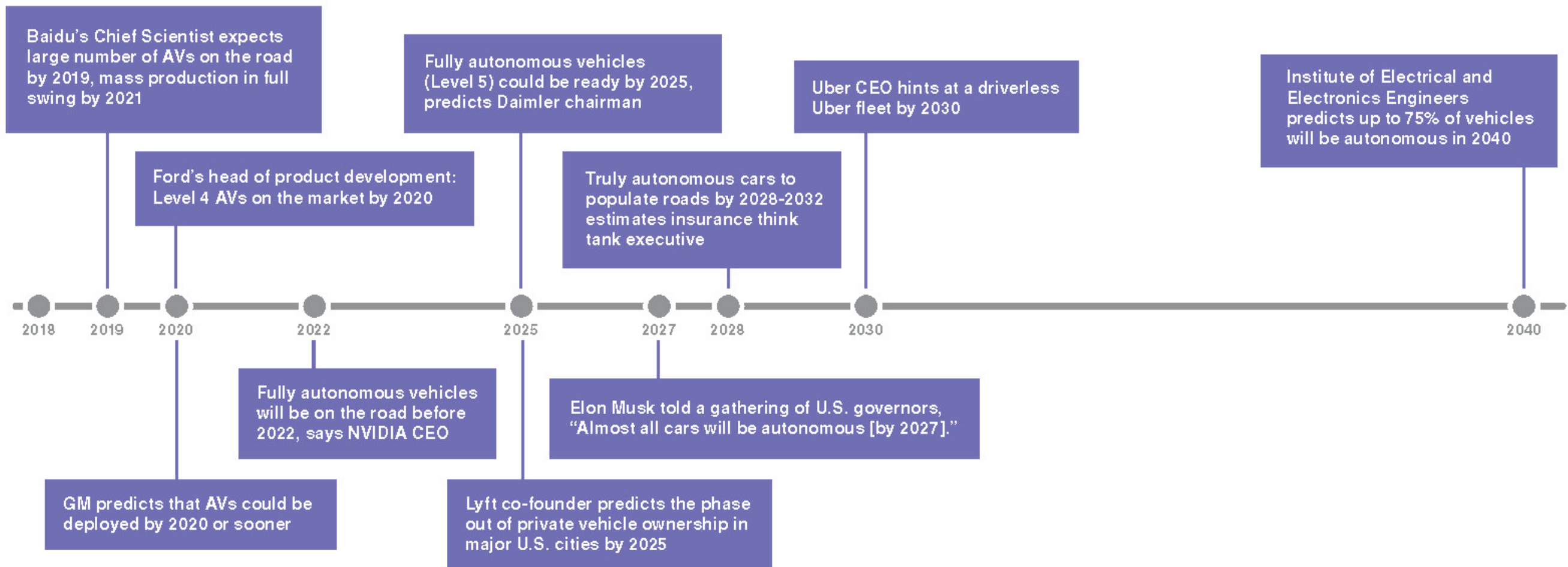
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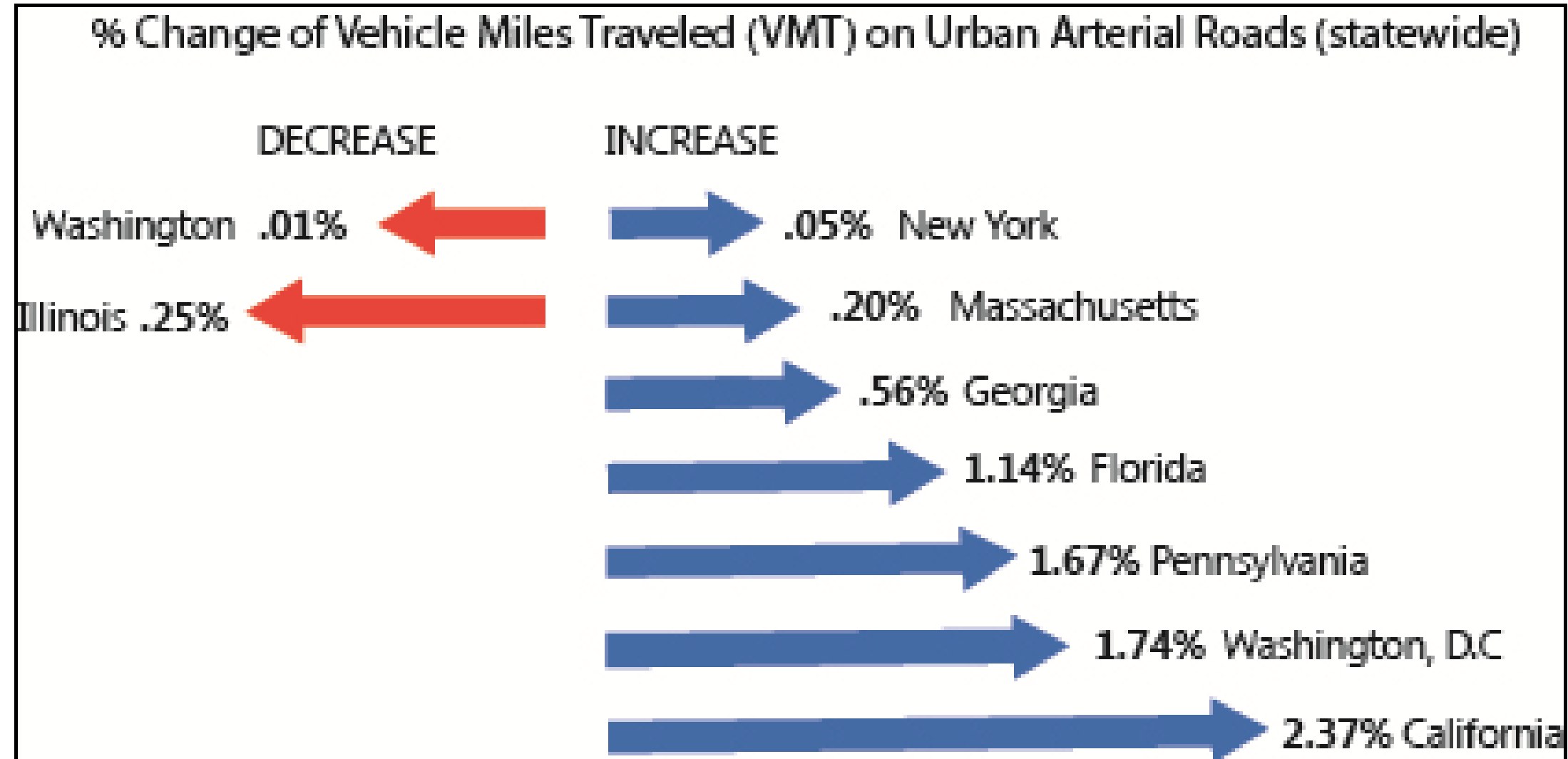
Trend Effects

AV Technology Timeline - Future Predictions



Trend Effects

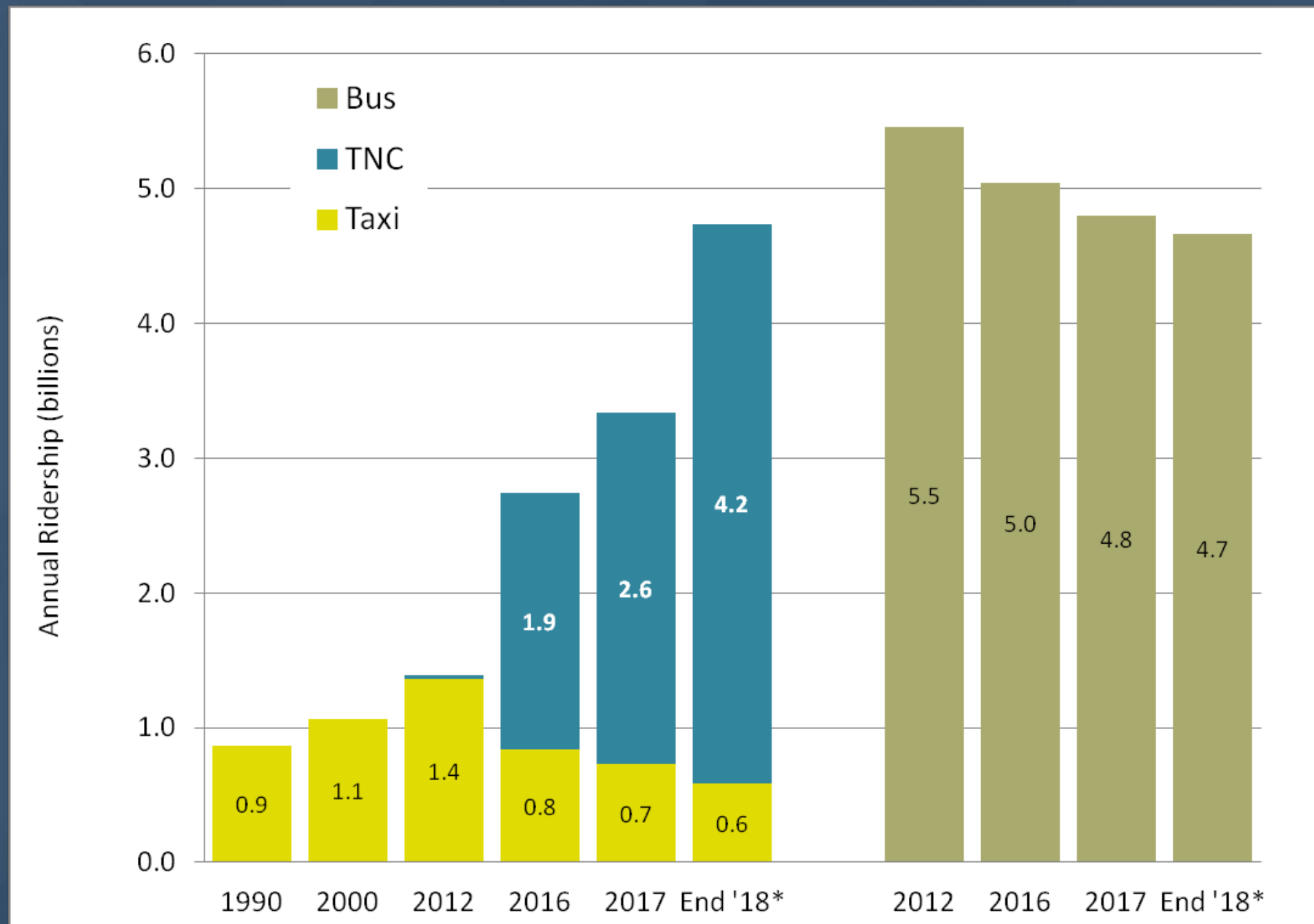
Evidence



Source: Federal Highway Administration Monthly Traffic Volume Trends (2017)

Trend Effects on Transit

Evidence



Policy Response

Transportation Network Space Allocation



Policy Response

Transportation Network Space Allocation



Policy Response

Land Use

